

Subject: **Rock Your Commute:** October 5 – 9 is Rideshare Week in the Inland Empire!

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Rock Your Commute during Rideshare Week, October 5 – 9!

Join the band of commuters across the Inland Empire who are choosing to rideshare for the 30th Annual Rideshare Week celebration during the week of October 5 – 9. Find a carpool partner, join a vanpool, hop on a bus, take a train, walk, bike or even work from home – all of which reduce harmful emissions, ease congestion, and improve air quality in San Bernardino County.

Pledge to rideshare during Rideshare Week and be entered to win!

Prizes include a furniture set courtesy of Ashley Furniture, a La-Z-Boy recliner and a Fender guitar.

Sign on and make a pledge before October 23.

Commuters logging trips on the IE Commuter Commute Diary and be entered to win additional prizes (*pledges are limited to one per person and must be received by October 23, 2015*).

“Ridesharing is an important tool in creating an efficient, multi-modal transportation system,” **said San Bernardino Associated Governments President Ryan McEachron**, “SANBAG supports Rideshare Week and encourages commuters to pledge to try San Bernardino’s alternative transportation options - even just one day a week.”

Looking for a rideshare partner?

Register at www.iecommuter.org and sign up for a RideGuide – a personalized commute plan with information specific to your commute. You’ll learn what your commute is really costing you, find rideshare matches, and learn where the nearest park and ride lot is, along with a ton of other great info that will get you started ridesharing.

Don’t let the hassle of the commute give you the blues!

Visit www.iecommuter.org or call 1-866-RIDESHARE to learn more.

Rideshare Week is a service of IE511.org and is brought to you by the San Bernardino Associated Governments and Riverside County Transportation Commission.

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