

On the Go

Rideshare News for Southern California Employee Transportation Coordinators (ETCs)

November/December 2019

News for Your
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'Tis the Season to Rideshare

The holidays are here, and we have ways to help you and your commuters get the most from it—from putting the “sharing” back into ridesharing, to free rides, discounts at holiday events and more.

Donate Toys for Kids—Transit agencies are partnering with KABC7 and the Southern California Firefighters for the annual Spark of Love Toy Drive. You’re asked to help “stuff a bus” full of new toys for underserved families.

- Dec. 6 at Mathis Brothers in Ontario
- Dec 6 at Westfield Topanga
- Dec. 13 at Los Cerritos Center
- Dec. 20 at Orange County Great Park, Irvine

For details, visit <http://abc7.com/sparkoflove>. Or set up a toy collection at your work site (toys can also be dropped off at your local fire station Nov. 11 – Dec. 24).

Ride Metrolink to the Festival of Lights—Metrolink will offer special service to the Festival of Lights at the Mission [More >](#)



3 Ways to Help Employees Find Rideshare Arrangements:

1. They can call 511 from any phone to get their local rideshare options.
2. [Ridematch.info](#) (Los Angeles/ Orange/Ventura counties) and [IECommuter.org](#) (Riverside/San Bernardino counties).
3. During the annual survey, encourage them to check “yes” to receiving a RideGuide commute planner.



Metrolink Celebrates 27 Years

To celebrate 27 years of service, Metrolink compiled a list of **27 places you can take the train in Southern California**. From museums to shopping to downtown destinations, Metrolink can get you there faster and without the hassle of traffic.

Find out more at metrolinktrains.com.



Metro



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Rideshare Week

Rideshare Week was Oct. 7-11—and what a week it was! Hundreds of worksites throughout Southern California celebrated. Here's some of what happened...



Go Glendale hosted an Alternative Transportation Day where about 50 employees stopped by booths to learn more about Waze Carpool, Metrolink, City of Glendale Green Business Program and Go Glendale and how these programs can help with the commute.

—Bronwen Trice Keiner, Director

Kinecta hosted a “lunch & learn” for employees, providing pizza and salad while employees learned about commute options from an L.A. Metro guest speaker.

—ETC Tracey Hill, ETC



Cal Poly Pomona University partnered with Vic's Bikes of Pomona to offer a free bike repair/tune up day for all students and staff.

—Dave Flores,
Transportation Services
Cal Poly Pomona University

Round-Up

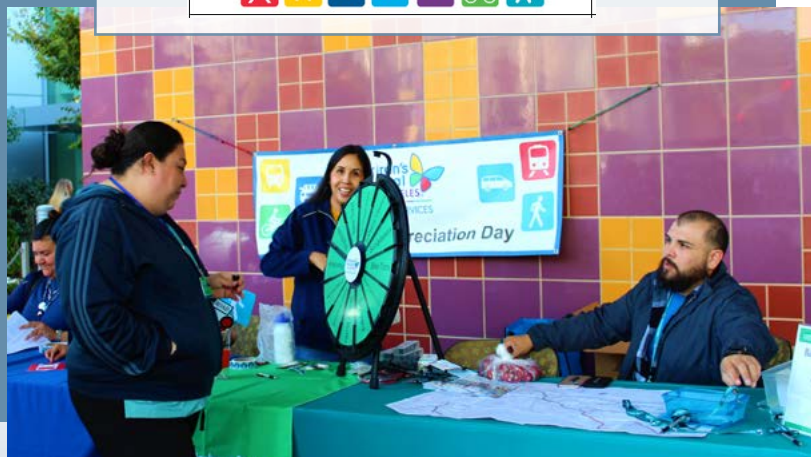


At a Rideshare Thursday fair, Children's Hospital Los Angeles gave meal tickets to 1,000 staff who rideshare to cash in for burgers from The Habit food trucks. Participants also had a chance to spin a game wheel to win a fun prize—plus be entered into a raffle drawing for an additional prize.

—Blanca Olmos, ETC, CHLA

Rideshare Appreciation Day Meal Ticket #1

Enjoy the burger! -Commuter Services



Nickelodeon staffed an information booth mid-week of Rideshare Week where employees could get a pastry, enter a raffle for gift cards and sign up for the rideshare program.

—Bernadette Bonfiglio, Nickelodeon

During Rideshare Week EP held an in-house raffle—and then followed it up the following week with a rideshare table at the company health expo.

—Debra Perry, EP

Guess sent out a corporate announcement for employees to fill out the Rideshare Week Pledge form. They not only qualified to win prizes from L.A. Metro, but Guess also held its own raffle for five winners.

—Jessica Song, Guess

'Tis the Season to **Rideshare**

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Inn in Riverside. On Fridays and Saturdays starting Nov. 29, trains will leave Los Angeles and Orange counties starting at 3 p.m., returning after 8 p.m. Free RTA shuttles then carry passengers between the Riverside-Downtown Station and the event.

The Festival of Lights features more than 5 million holiday lights, 400 animated figures, horse-drawn carriage rides, Santa Claus—and even the world's largest man-made mistletoe!

Find schedule information at metrolinktrains.com.

\$10 All Day—On Thanksgiving Day, Christmas Day and New Year's Day, Metrolink will run on its Sunday schedule and price—so it's only \$10 to travel all day, anywhere Metrolink goes.

Go Metro to the Rose Parade and Rose Bowl—Avoid traffic and the hassle and expense of parking by taking Metro if you're going to the Rose Parade or Rose Bowl on Jan. 1. The Gold Line will open early (at about 3 a.m.) from downtown L.A. to Pasadena, operating every 15 minutes until 5 a.m. and then every 9 minutes until 9 p.m. Details will be available at metro.net.



Rail **Safety** Reminders



Important information to stay safe around trains:

The only safe place to cross the railroad tracks is at a designated public crossing.

Trains can be deceptive. Because of the size of a freight train, it's moving faster and is closer than you think.

It can take a mile or more to stop a train. By the time the locomotive engineer sees someone on the tracks, it is likely too late to stop in time to avoid a collision.

Trains overhang the tracks at least three feet on either side. If you are in the right of way next to the tracks, you could be hit by the train.

Never walk around or behind lowered gates at a crossing, and do not cross the tracks until the lights have stopped flashing and it's safe to do so.



Los Angeles

Blue Line Reopens Nov. 2 as “A Line”

Metro’s Blue Line will reopen on Nov. 2, with full service between Long Beach and downtown Los Angeles. Upon reopening, it will be renamed the A Line—the first among Metro’s rail lines to switch over to a line letter name.

Rides will be free on the A Line Nov. 2-4. On opening day, Metro will also be hosting three events—starting at 10 a.m. at 7th St/Metro Center at The Bloc, followed by the Watts Celebration at 103rd St & Graham Av, (near the 103rd/Watts Towers Station) and then the Downtown Long Beach Station.

The A Line features four new switches and new tracks to reduce service interruptions and extend the life of the line. Among the many upgrades customers will see are digital screens that provide information on train and bus arrivals.

Find out more about the A Line and grand opening event at metro.net/aline.

A Call to Artists

Want your art featured at a Metro station? Metro invites visual artists to respond to the 2020 Call for Artists.

Applications must be submitted by Dec. 9, 2019.

To find out more, visit a Call to Artists open house—dates and locations are listed in [Metro’s The Source](#).



Orange

Huntington Beach Open Streets Event

On Sunday, Nov. 17, you can enjoy 1.5 miles of open streets, bike and pedestrian-friendly activities, live performances, food, giveaways and more at seven pop-up sites along or nearby Beach Boulevard.

Participating cities include La Habra, Buena Park, Anaheim, Stanton, Garden Grove, Westminster and Huntington Beach.

OCTA will provide a free OC Bus day pass on the [OC Bus Mobile app](#) to those who pledge to ride OC Bus to the event on Nov. 17.



50% Off OC Flex Rides

OC Flex is offering half-price group rides on weekends when using the mobile app to book. That means two can ride all day for just \$4.50!

OC Flex is OCTA’s on-demand, curb-to-curb shuttle service serving two zones daily. Rides are usually \$4.50 per person all day inside each OC Flex zone (\$5 if paying with cash onboard).

Details are at octa.net/ocflex.





Riverside/San Bernardino

Join the Rideshare Spotlight Hall of Fame

IE Commuter is rewarding commuters who rideshare with monthly prizes valued at up to \$100, plus a chance to be “in the spotlight” and share their story.

To participate, commuters sign into the online Commute Diary at IECommuter.org and log at least eight roundtrip rideshare trips in a month. Each trip counts as a sweepstakes entry, and each additional trip logged means more chances to win.

IE Commuter is a service of Riverside County Transportation Commission (RCTC) and San Bernardino County Transportation Authority (SBCTA).

Find Needed Services at Vetlink

With Veteran’s Day on Nov. 11, it’s a good time to remind U.S. Military

Veterans about Vetlink. By calling 211, you can be connected with information about your health benefits and other services.

In the Inland Empire, RCTC and SBCTA have partnered with local transportation agencies to provide online bus/rail routing to help veterans get to appointments, available at 211vetlink.org.



Ventura

Veterans Ride Free on Veterans Day

To thank local veterans for their service, Ventura County’s transit operators will offer free rides to veterans on Nov. 11 (fixed routes

only, no Dial-A-Ride). Participating providers include Camarillo Area Transit, CONNECT Intercity, Gold Coast Transit, Moorpark Transit, Ojai Trolley, Simi Valley Transit, Thousand Oaks Transit, Valley Express, VCTC Intercity Transit and Westlake Transit.

To board a bus, simply show your valid military ID to the bus driver.

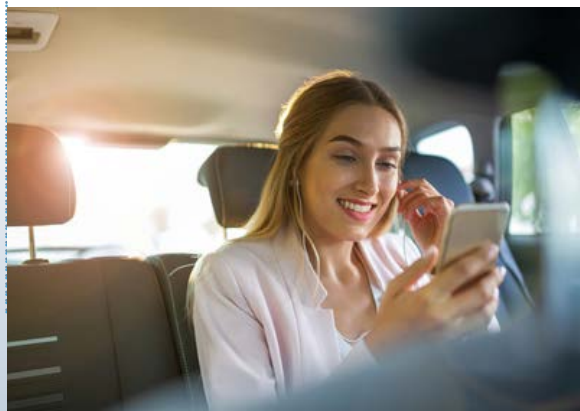
Buy Your Pass Online

Did you know you can order your Ventura County Transportation Commission (VCTC) bus pass online and have it mailed right to your door? For fare information and to order, visit goventura.org/buy-passes.



Free Emergency Ride Home

Did you know that in the event of an emergency, VCTC offers free taxi rides and one-day car rentals to employees who rideshare? Employees who work in Ventura County and use carpool, vanpool, public transit or who walk or bike to get to work or a job training program are eligible to use the Guaranteed Ride Home program. Find out more at goventura.org or call 951.352.8006.



Calendar Events



In honor of Veterans Day, on Nov. 11, veterans ride free on all VCTC Intercity Buses in partnership with local bus operators in Ventura County, goventura.org.

This holiday season, Metro, OCTA and Omnitrans will “Stuff a Bus” in coordination with Spark of Love Toy Drive; for dates/locations, visit <http://abc7.com/sparkoflove>.

Festival of Lights in Riverside runs Nov. 29-Dec. 31. Find transit options to get there at riversideca.gov/fol/.



On Thanksgiving Day, Christmas Day and New Year's Day, Metrolink will run on its Sunday schedule and price—so it's only \$10 to travel all day, anywhere Metrolink goes.



Network Opportunities

Burbank TMO serves businesses in Downtown and Media District areas; call 818.953.7788, bronwen@btmo.org.

Century City TMO serves businesses in the Century City area; call Linda Paradise Lyles, 310.453.1714, linda@cctmo.org.

Compass at Playa Vista meets regularly; call Aaron Gaul, 310.929.5946, aaron@playavistacompass.com.

Go Glendale meets regularly; call 818.543.7641.

IE Commuter offers bi-annual marketing workshops for ETCs in the Inland Empire; call 1.866.RIDESHARE (866.743.3742).

Irvine Spectrum TMA meets regularly; call 949.727.4273, email steve@spectrumotion.com.

Orange County Network meets regularly; email sharetheride@octa.net.

Pasadena TMA meets regularly; contact Talin Shahbazian at tshahbazian@cityofpasadena.net.

Santa Monica TMO meets regularly; contact Puja Thomas-Patel, 424.330.4298.

Torrance Transportation Network meets regularly; call Kim Fuentes at 310.784.7902.



Training

Metro Rideshare (free) upcoming briefings—

where Los Angeles area employers can learn about the transportation survey process and services Metro has to offer—are Nov. 5 and Dec. 11, 9:30-11:30 a.m. To reserve your space, email rideshare@metro.net. For details, visit metro.net.

South Coast Air Quality Management District (SCAQMD) offers one-day ETC training for \$189.73. Upcoming sessions are Nov. 7 and Dec. 5 at SCAQMD offices in Diamond Bar and Nov. 21 in Culver City. Contact the SCAQMD's training program at etctraining@aqmd.gov or visit aqmd.gov



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For subscription information or to change your ON THE GO e-mail address, contact your representative at the rideshare office nearest you.

Riverside/San Bernardino Rideshare Program

IE Commuter

Business: 1.866.RIDESHARE
(866.743.3742)

Twitter: [@IECommuter](#),
[@TheRCTC](#), [@goSBCTA](#)

Facebook: [@IECommuter](#),
[@TheRCTC](#), [@goSBCTA](#)

Instagram: [@iecommuter](#), [@therctc](#),
[@gosbcta](#)

Blog: <http://www.rctc.org/the-point/>

Metro Regional Rideshare/ Shared Mobility

One Gateway Plaza
MS 99-19-06

Los Angeles, CA 90012-2952

Business: 213.922.2811

SharedMobility@metro.net
<http://thesource.metro.net/>

Twitter: [@MetroLosAngeles](#)

Facebook: [LosAngelesMetro](#)

Ventura County Transportation Commission Commuter Services

950 County Square Dr., Ste. 207

Ventura, CA 93003

Business: 951.352.8006

goventura.org/rideshare

Twitter: [@GoVCTC](#)

Facebook: [GoVCTC](#)

Instagram: [@goVCTC](#)

OCTA Share the Ride Programs

550 S. Main St., Orange, CA 92868

Mailing address:

PO Box 14184, Orange, CA 92863

Business: 714.636.RIDE option 4

Twitter: [@GoOCTA](#)

Facebook: [OCTASharetheRide](#)

Commuter Information 511 Go511.com

Los Angeles/Orange/Ventura counties

[IE511.org](#)

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