AGENDA

City/County Manager's Technical Advisory Committee

Thursday, June 3, 2021

10:00 AM

MEETING ACCESSIBLE VIA ZOOM AT: https://gosbcta.zoom.us/j/94635740705

Teleconference

Dial: 1-669-900-6833
Meeting ID: 946 3574 0705

> **This meeting is being conducted in accordance with Governor Newsom's Executive Order N-29-20**

Call to Order
Attendance

Council of Governments

1. Sales Tax Trends and Changes – Bobby Young, HdL Companies

Receive a presentation on the review of trends in sales tax collections and potential changes related to Amazon and the countywide pool.

2. State of Innovation in the Inland Empire – Karthick Ramakrishnan, Director and Gary Rettberg, Research Manager at UC Riverside Center for Social Innovation

Receive a presentation on the State of Innovation report with data on growth in various innovation sectors in the region: https://socialinnovation.ucr.edu/state-innovation-inland-empire.

Attachment No. 1: Pg. 4

4. City/County Conference Update – Ray Casey, City of Yucaipa

Receive an update on planning for the 2021 City/County Conference.

Public Comment
Brief comments from the General Public

ADJOURNMENT

The committee will go dark in July.
The next meeting of the City/County Manager's Technical Advisory Committee
is scheduled for August 5, 2021.

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Meeting Procedures and Rules of Conduct
During COVID-19 'Stay in Place' Orders

Meeting Procedures - The Ralph M. Brown Act is the state law which guarantees the public's right to participate in meetings of local legislative bodies. These rules have been adopted by the Board of Directors in accordance with the Brown Act, Government Code 54950 et seq., and shall apply at all meetings of the Board of Directors and Policy Committees. California Governor Gavin Newsom has issued Executive Order (N-29-20) waiving portions of the Brown Act requirements during the COVID-19 State of Emergency.

Accessibility – During the COVID-19 crisis, meetings are being held virtually using web-based or telephone technologies. If accessibility assistance is needed in order to participate in the public meeting, requests should be made through the Clerk of the Board at least three (3) business days prior to the Board meeting. The Clerk can be reached by phone at (909) 884-8276 or via email at clerkoftheboard@gosbcta.com.

Agendas – All agendas are posted at www.gosbcta.com/board/meetings-agendas/ at least 72 hours in advance of the meeting. Staff reports related to agenda items may be reviewed online at that web address.

Agenda Actions – Items listed on both the "Consent Calendar" and "Discussion" contain recommended actions. The Board of Directors will generally consider items in the order listed on the agenda. However, items may be considered in any order. New agenda items can be added and action taken by two-thirds vote of the Board of Directors or unanimous vote of members present as provided in the Ralph M. Brown Act Government Code Sec. 54954.2(b).

Closed Session Agenda Items – Consideration of closed session items excludes members of the public. These items include issues related to personnel, pending litigation, labor negotiations and real estate negotiations. Prior to each closed session, the Chair will announce the subject matter of the closed session. If action is taken in closed session, the Chair may report the action to the public at the conclusion of the closed session.

Public Testimony on an Item – Public Comment may be submitted in writing to the Clerk of the Board via email at clerkoftheboard@gosbcta.com. Written comments must acknowledge the Agenda Item number, and specify whether the commenter wishes the comment be included with the minutes or read into the record. Comments read into the record will be read for three minutes; if three minutes pass and there is comment still unread, the time will not be extended and the remaining comment will not be read. Public Comment must be submitted no later than 5:00 pm the day before the meeting. Members of the public are afforded an opportunity to speak on any listed item. Individuals wishing to address the Board of Directors or Policy Committee Members should indicate their request when Public Comment is called for during the meeting. This request to speak can be achieved by either using the 'Raise Hand' feature in Zoom platform or by verbally stating interest when the Chair calls for Public Comment. When recognized by the Chair, speakers should be prepared to announce their name for the record. In the interest of facilitating the business of the Board, speakers are limited to three (3) minutes on each item. Additionally, a twelve (12) minute limitation is established for the total amount of time any one individual may address the Board at any one meeting. The Chair or a majority of the Board may establish a different time limit as appropriate, and parties to agenda items shall not be subject to the time limitations. Members of the public requesting information be distributed to the Board of Directors must provide such information electronically to the Clerk of the Board via email at clerkoftheboard@gosbcta.com no later than 5:00 pm the day before the meeting. The Consent Calendar is considered a single item, thus the three (3) minute rule applies. Consent Calendar items can be pulled at Board member request and will be brought up individually at the specified time in the agenda allowing further public comment on those items.

Agenda Times – The Board is concerned that discussion take place in a timely and efficient manner. Agendas may be prepared with estimated times for categorical areas and certain topics to be discussed. These times may vary according to the length of presentation and amount of resulting discussion on agenda items.

Public Comment – At the end of the agenda, an opportunity is also provided for members of the public to speak on any subject within the Board's authority. Matters raised under "Public Comment" may not be acted upon at that meeting. "Public Testimony on an Item" still applies.

Disruptive or Prohibited Conduct – If any meeting of the Board is willfully disrupted by a person or by a group of persons so as to render the orderly conduct of the meeting impossible, the Chair may recess the meeting or order the person, group or groups of person willfully disrupting the meeting to be removed from the virtual meeting. Disruptive or prohibited conduct includes without limitation: addressing the Board without first being recognized, not addressing the subject before the Board, repetitiously addressing the same subject, posting profane or rude content in the virtual meeting environment, or otherwise preventing the Board from conducting its meeting in an orderly manner. Your cooperation is appreciated!

@CSIUCR

The State of Innovation in the Inland Empire

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BLENDED
IMPACT

What is CSI?

Catalyst for systems change, with core values of resilience, inclusion, sustainability, equity

More fully realize region's potential in civic activities, philanthropic investments, nonprofit sector

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Operating Framework

Data and Insights
(Internal or External)

Narrative
(Frameworks, storytelling, messaging)

Action
(Advocacy, Civic Engagement, Funding)

DATA
NARRATIVE
ACTION

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Our Framework in Action

Data
State of the Inland Empire Series, Community Research

Narrative Change
Community Expertise, Inland CA Rising, Census Legacies, RISE & Ready Framework, Civic Infrastructure, Community Investment Boards

Action
IE RISE, Census Legacies, IE COVID Response, Census Outreach

Sizzle Reel innovation
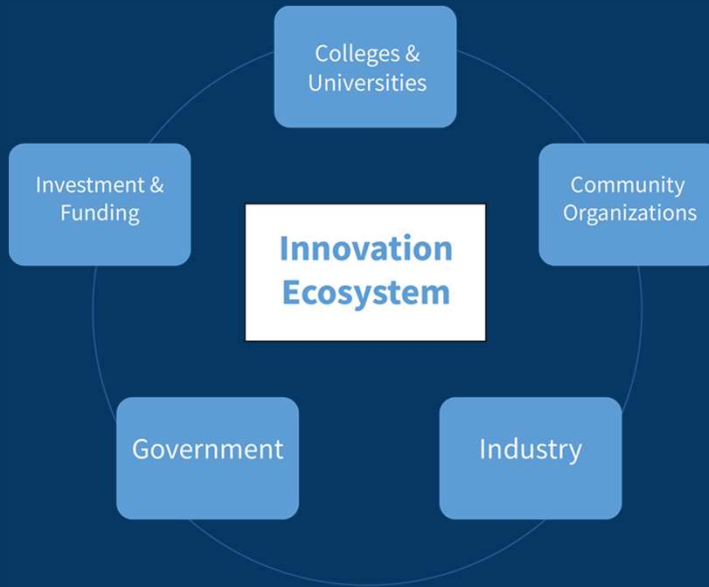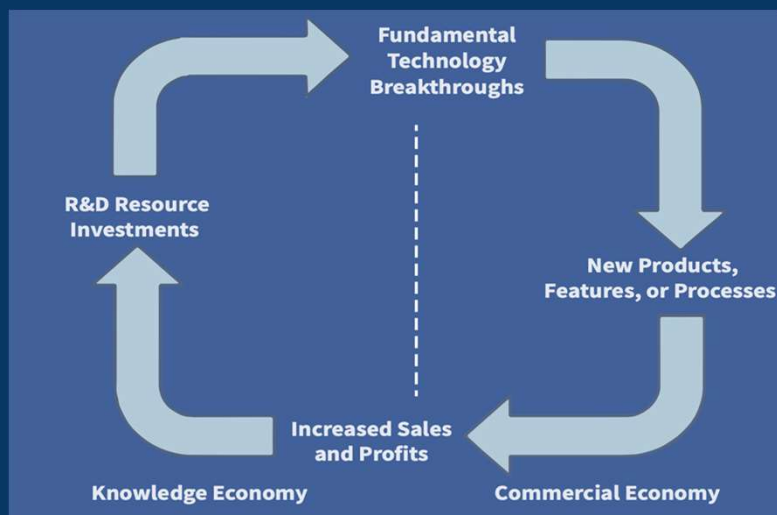
http://bit.ly/video-ie-innovation

Key Findings in the Report

- 88% innovation sector job increase since 2016
- Latinx make up a third of BA STEM degrees in the region
- Companies in the Inland Empire innovation ecosystem recently raised $580 million
- 28 total IPOs with $347,070,000 raised at IPO
- Investors such as Mark Cuban, Techstars, and the Alexa Fund have invested in our region
- The top 10 innovation cluster areas in the I.E. contain more than 1,670 company headquarters.

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Innovation Ecosystem Components

Knowledge & Commercial Economy
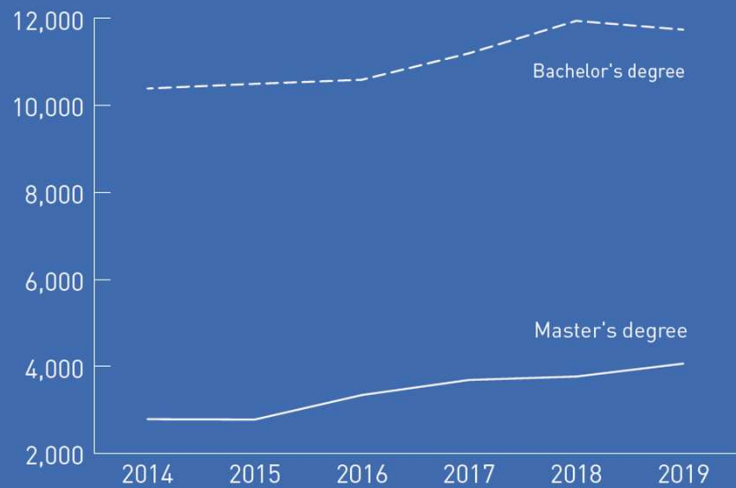
Innovation Sectors in the Inland Empire

- Ag Tech
- Bio Tech
- Clean Transportation & Air Quality
- Creative Arts & Placemaking
- Healthcare
- Information Technology
- Social Innovation & Impact
- Education & Workforce
- Local Government Initiatives & Programs

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Sector - Clean Transportation & Air Quality

- New innovations in clean logistics and electrification are poised to change the landscape of goods movement, reducing pollution, and rerouting trucks away from communities
- CARB - high skilled jobs, opp. and resources for cleaner air
  - Relationship with CE-CERT
- Notable projects
  - Lithium Valley Efforts
  - OASIS
  - The Redlands Rail Project

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FIGURE 4 - DEGREES AWARDED BY INLAND EMPIRE UNIVERSITIES

Source: CSI-UCR analysis of IPEDS 2014-2019)

- Men have a higher share in STEM BA

- Larger gender gap in STEM Masters

- Latinx largest share of STEM majors graduating w/BA degree

- Latinx share drops dramatically at the Master's level

	Bachelor	Masters
Hispanic	1,078 (36%)	64 (14%)
Asian	958 (32%)	68 (14%)
Black	102 (3%)	10 (2%)
White	542 (18%)	127 (27%)
Other Race	237 (8%)	24 (5%)
International	103 (3%)	180 (38%)
Men	1,625 (54%)	305 (64%)
Women	1,400 (46%)	169 (36%)

TABLE 1 - INNOVATION SECTOR JOB POSTINGS BY REGION OVER TIME

	2016	2017	2018	2019	2020	% Change 2016-2020
Inland Empire	151,235	145,662	230,537	252,178	284,409	88.1%
Riv. Co.	73,232	69,427	110,301	116,593	127,467	74.1%
SB Co.	78,003	76,235	120,236	135,585	156,942	101.2%
Rest of SoCal	304,486	293,341	463,092	506,375	570,838	87.5%
CA State	2,422,052	2,324,093	3,357,426	3,841,885	3,583,069	47.9%

Source: CSI-UCR analysis of Burning Glass Technologies data
See Appendix for classification methodology

FIGURE 6 - MAP OF FIRM HEADQUARTERS IN CRUNCHBASE

Source: Crunchbase Data, Analysis by Blended Impact

TABLE 4 - TOP 20 INDUSTRIES IN THE INLAND EMPIRE

Rank	Industry	Count of Organization	Rank	Industry	Count of Organization
1	Consulting	121	11	Financial Services	43
2	Health Care	110	12	Computer	40
3	E-Commerce	108	13	Education	40
4	Advertising	104	14	Building Material	40
5	Manufacturing	100	15	Accounting	38
6	Construction	77	16	Banking	33
7	Automotive	71	17	Consumer Goods	32
8	Information Technology	62	18	Commercial	31
9	Real Estate	56	19	Electronics	31
10	Food and Beverage	54	20	Industrial	26

Source: Crunchbase 2020, Analysis by Blended Impact

Qualitative Data - Common Themes

- The IE has many great asset already, but more work needs to be done showcasing them to the outside region.
- Good collaboration, but it should be more centralized. Many entities doing similar work, more partnerships could help
- Building up virtual and physical infrastructure
- More investment in mentorship programs (especially for disenfranchised communities)

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Policy Options, Recommendations

- Updating regional narratives & mindsets
- Regional connectivity, clusters, and innovation districts
  - Broadband access
- Investments and smart regulations
  - Support & investment in R&D
- Education and mentoring
  - Training, apprenticeship, and career pathways
- Build bridges with interested partners in LA, OC
  - Annenberg Tech / PledgeLA
  - LACI
  - Alliance for SoCal Innovation

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