





# Support Material Agenda Item No. 30

## **Board of Directors Meeting**

October 6, 2021 10:30 a.m.

#### LOCATION:

San Bernardino County Transportation Authority
First Floor Lobby Board Room
Santa Fe Depot, 1170 W. 3rd Street
San Bernardino, CA 92410

## **DISCUSSION ITEMS**

### **Discussion - Administrative Matters**

#### 30. Right Care Right Time Nurse Communication System Public Outreach

Receive presentation on local agency coordination to implement the public outreach plan for the "RIGHT CARE, RIGHT TIME" Emergency Nurse Communication System.

The PowerPoint presentation for this item was made available after the agenda was published and is being provided as a separate attachment.







## **ECNS Toolkit**

CONFIRE and SBCOG are partnering with jurisdictions throughout San Bernardino County to educate the public about the ECNS program.

A comprehensive toolkit will be shared with each jurisdiction, allowing them to share details about the program with their unique constituencies.

#### Choose what works

Each item in the toolkit includes instructions, ensuring ease of use, while allowing each jurisdiction to pick and choose which methods best service their constituencies.



#### **ECNS Toolkit:**

- · Instruction Booklet for Toolkit
- Project branding guide with logos and taglines
- Collateral including Fact Sheet, FAQs, and website copy
- Social Media Posts and Graphics
- Sample Utility Bill Insert
- PowerPoint presentation
- Short video
- Press Release
- :15 and :30 Radio Spots
- Newspaper Ads
- Bus Ads

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RIGHT SECOND COARTS

Frequently Asked Questions (FAQ)

What is the Emergency Communications Nuos System (EXAS)

While all 9-11 cals needs to be reviewed of a queby a possible, not every 9-1-1 call needs a byte of the system of the system (EXAS)

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EMERGENCY COMMUNICATIONS NURSE SYSTEM. Right Care, Right Time

Pregunts recuentes sobre el proyecta ECNS

¿Qué es el Sistema de Comunicación de Integencia con Inferences (ECNS)

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# **ECNS Social Media**























