



## 2022 City County Conference Bios

### **Curt Hagman, Chairman of the County Board of Supervisors and President of the SBCTA Board of Directors**



Curt Hagman was elected to serve San Bernardino County's Fourth District in November of 2014 and was named unanimously by his colleagues as the Chairman of the Board of Supervisors in January 2019, and again in 2021. The Fourth District includes the cities of Chino, Chino Hills, Montclair, Ontario, and the southern portion of Upland. It spans approximately 133 square miles and is home to over 400,000 residents.

Supervisor Hagman works tirelessly to represent the community and is often seen working to bring new ideas and better opportunities for families, businesses, workers, and non-profit organizations in the County. During the Covid-19 pandemic Supervisor Hagman created the Covid Compliance Partnership Program that helped distribute \$30 million in grants to over 5,000 small businesses in San Bernardino County so they could stay open. Under Supervisor Hagman's leadership, San Bernardino County distributed personal protective equipment to nurses, first responders, and seniors to keep them safe throughout the pandemic. In 2021 Supervisor Hagman successfully led the County in updating its Charter to ensure greater transparency and accountability in government. He was also integral in attracting businesses like TopGolf and the Boring Company to choose to invest in San Bernardino County and provide hundreds of new jobs in the community.

Another highlight for the Supervisor has been his role in the successful transfer of returning Ontario International Airport to local control in 2016. Supervisor Hagman worked behind the scenes to reinstate serious dialogue between LAWA (Los Angeles World Airports) and OIAA (Ontario International Airport Authority) on the transfer of control that led to the final agreement. As one of five commissioners on the OIAA, he presently serves as Chairman of the OIAA Ad Hoc International Trade Committee.

As Supervisor, Hagman also serves on the following boards and organizations: Governing Board of Inland Empire Health Plan (IEHP), which oversees the decisions and operations of the public health plan; Inland Valley Development Agency (IVDA); National Association of Counties (NACo); OmniTrans; Southern California Association of Governments (SCAG); President of San Bernardino County Transportation Authority (SBCTA); Commissioner of OIAA; and serves as a Major in the California State Military Reserves.

Prior to being elected to serve on the San Bernardino County Board of Supervisors in 2014, Supervisor Hagman began his public service as a Parks & Recreation Commissioner, represented the community as a Councilmember and Mayor, and later served six years in the California Legislature.

Supervisor Hagman holds a Bachelor of Arts Degree in Psychology at UCLA. He, his wife Rossana, and his family currently live in the Chino Valley.



## 2022 City County Conference Bios

### Supervisor Janice Rutherford, County of San Bernardino



Second District Supervisor Janice Rutherford was elected to the San Bernardino County Board of Supervisors in November 2010. She served as Chair of the Board from 2013 to 2015. She spearheaded the modernization of the century-old County Charter, led efforts to reform governance and budgeting processes, and has pushed for expansion of small business opportunities in the County.

Janice served ten years on the Fontana City Council, during a time when the city doubled in size. She is proud of the amenities she and her colleagues added to the city, including many parks, the Lewis Library & Technology Center, and Center Stage Theater. She also served several terms as President of the

Inland Division League of Cities, championing local control.

Before being elected to the council, she served as both a Planning and Parks & Recreation Commissioner. She was a member of the Fontana Rotary Club, the Fontana Boys and Girls Club Board of Directors, the Chaffey College Foundation Board, and the Fontana Art Association.

Janice has also worked as a motivational speaker and trainer, and helped her late husband Thomas run a store at Disneyland and create youth musical theater programs. She served as Chief of Staff to State Assemblyman and Senator Bill Leonard and also represented him as a Taxpayer Advocate when he served on the state Board of Equalization.

She married Steve Lim in 2005, and they have been blessed with two sons: Ethan, now a 14-year-old high schooler who is running track, and Noah, 12, who is working on becoming an Eagle Scout by the end of the year. She is active in her church and volunteers with her son's Scout troop.

Janice holds a bachelor's degree in Political Science from U.C. Riverside and a master's degree in American Politics from Claremont Graduate University, where she also took doctoral coursework in economics and public policy.

In addition to her daily duties as a member of the Board, Supervisor Rutherford serves on the boards of the South Coast Air Quality Management District, San Bernardino County Transportation Authority, San Bernardino County Employees Retirement Association, Arrowhead Regional Medical Center Joint Conference Committee, Omnitrans, California Association of Counties, and the Sam & Alfreda Maloof Foundation for Arts and Crafts. She previously represented the County on the Inland Empire Economic Partnership and Inland Empire Health Plan.

As her term on the Board of Supervisors comes to an end, she is grateful for her career in local government and looks forward to returning to hands-on volunteer work, having extra time with her boys, and reading more novels, as well as whatever adventures the private sector brings.



## 2022 City County Conference Bios

### Col. Paul Cook (ret.)



Col. Paul Cook (ret.) was elected to represent the First District on the San Bernardino County Board of Supervisors in March 2020 and began his term on December 7, 2020.

An infantry officer who served with distinction in the United States Marine Corps and a veteran of the Vietnam War, Col. Cook's military career spanned twenty-six years. His actions in combat earned him a number of honors, including two Purple Hearts and the Bronze Star Medal with a V for valor. He retired from the Marine Corps in 1992 as a colonel.

Col. Cook was elected to serve in the United States House of Representatives in November 2012, representing California's 8th Congressional District, which includes the High Desert communities of San Bernardino County as well as Mono and Inyo counties.

Prior to his election to the U.S. House of Representatives, Col. Cook represented the 65th Assembly District for six years in the California State Legislature. He lives in Apple Valley with his wife, Jeanne.



## 2022 City County Conference Bios

### **Chris Dyer, founder and CEO of People G2 Author, The Power of Company Culture and Remote Work**



Chris Dyer inspires audiences with a straightforward delivery, insightful candor, and engaging humor. His talks leave audiences permanently transformed, offering innovative perspectives on leadership to improve company culture, and empower organizations to create a people centric approach. As a highly sought-after keynote speaker, consultant, and advisor he brings a unique perspective from his expertise in building, leading, and exiting successful organizations. Through his research from two best-selling books he is always engaged with leading companies to help transform their culture, leadership and flexible work strategies. He is also the host of a popular radio show TalentTalk where he has had hundreds of conversations with the world's best leaders for his audience of over 3 million annual listeners. Currently he is the founder PeopleG2, an Accusource company, with a fully remote organization. PeopleG2 is routinely ranked one of the best places to work and has been listed as one of Inc.'s 5000 Fastest Growing Companies five times. Chris enjoys contributing to the leadership conversation and has been featured by leading media outlets such as the BBC, Fox Business, NBC, Telegraph, The Sun, INC, and Forbes. He has also delivered keynotes and worked as consultant for top brands like Johnson & Johnson, Citi, IKEA, Kelly Services, the United States Patent Office, the United Kingdom's National Health Service and their Ministry of Defense, as well other top firms like Farmer's Insurance and Cornerstone OnDemand. He is listed a Top 50 Global Thought Leader by PeopleHum, and as a top leadership voice on LeaderHum. Most importantly he married his high school sweetheart and has three adopted children who have finally left the house, and one grandson.

### **Jose Hernandez, Former NASA Astronaut and Engineer**



Jose Hernandez is a former NASA astronaut and American engineer. Mr. Hernandez was assigned to the crew of Space Shuttle mission STS-128. He also served as chief of the Materials and Processes branch of Johnson Space Center. Mr. Hernández previously developed equipment for full-field digital mammography for earlier detection of breast cancer at Lawrence Livermore National Laboratory. Mr. Hernández left NASA in 2011. But long before he became an astronaut, author and CEO of Tierra Luna Engineering, LLC, he and his family were migrant farm workers who traveled throughout California and Mexico, even working in the fields of Ontario and Chino. At a young age, Mr. Hernandez would look to the stars and dream of one day becoming an astronaut. Mr. Hernandez will share his inspiring journey and share the practices that helped his vision become a reality.

### **Christopher Thornberg, Director of the UC Riverside School of Business, Center for Economic Forecasting and Development and Founding Partner of Beacon Economics, LLC**



Christopher Thornberg is Director of the UC Riverside School of Business Center for Economic Forecasting and Development and an Adjunct Professor at the School. He is also the Founding Partner of Beacon Economics LLC. An expert in economic and revenue forecasting, regional economics, economic policy, and labor and real estate markets, Dr. Thornberg has consulted for private industry, cities, counties, and public agencies. He became nationally known for forecasting the subprime mortgage market crash that began in 2007 and was one of the few economists on record to predict the global economic recession that followed. Dr. Thornberg holds a PhD in Business Economics from The Anderson School at UCLA, and a B.S. degree in Business Administration from the State University of New York at Buffalo.



## **2022 City County Conference Bios**

### **Melanie Perron, Deputy Executive Director, Cal Cities**

Melanie Perron serves as the Deputy Executive Director, Advocacy and Public Affairs for the League of California Cities. In this role, Perron oversees Cal Cities state and federal advocacy programs, policy development, grassroots efforts, and provides leadership to a robust and talented team of legislative and public affairs staff. Perron comes to Cal Cities after working in the state administration for 12 years where most recently she served at the California State Transportation Agency as Deputy Secretary for Legislation. Perron is a veteran of Governors Gavin Newsom, Jerry Brown and Arnold Schwarzenegger administrations. From 2013 to 2018, she was the Assistant Deputy Director of Legislative Affairs for Caltrans. Prior to that, she was the Legislative Manager at the California Department of Conservation from 2010 to 2013, and Legislative Coordinator at the California Department of General Services from 2008 to 2010. From 2007-2008, Perron was a legislative assistant in the Office of Governor Arnold Schwarzenegger, and worked in the Office of Assembly Member Rick Keene from 2004 to 2006. In addition to her position at Cal Cities, Perron coaches a high school basketball team and is a certified relationship coach. Perron is a graduate of the University of Nevada-Reno with a Bachelor of Arts, Political Science, and minor in Information Systems.

### **Jacqueline Wong-Hernandez, Deputy Executive Director, Legislative Affairs California State Association of Counties (CSAC)**

Jacqueline is the Deputy Executive Director of the California State Association of Counties (CSAC), leading the advocacy team. Prior to joining CSAC, she served in government leadership roles within state legislative, executive and constitutional offices for nearly 15 years. She served most recently as Deputy Controller, advising on policy and serving on numerous government oversight boards and commissions on behalf of State Controller Betty T. Yee. Prior to this, Jacqueline served as Chief Deputy Director for Policy at the State Department of Finance, and previously as its Director of Legislation. Jacqueline's career also includes providing fiscal and policy recommendations as a consultant to the California Senate Appropriations Committee, where she worked on education, public safety, and human services legislation. She began her public service career as a Senate Fellow in the Committee on Budget & Fiscal Review. Jacqueline is a proud Pomona College alumna.



## **2022 City County Conference Bios**

**Session 1A Changes in Housing Laws: Implementation challenges and opportunities** Join our panel as they discuss how jurisdictions can partner with the affordable housing community to increase affordable housing where possible.

### **Moderator**

#### **Steve Pontell, President and CEO, National Community Renaissance**

Steve Pontell is the Chief Executive Officer and President of National CORE. In 1996, Steve founded the La Jolla Institute, a California-based nonprofit think tank that advances a better understanding of the critical elements necessary for both communities and corporations to achieve sustainable economic competitiveness. He is a nationally recognized authority on community development and creating forward-thinking organizations to maximize evolving market environments. Steve has a Bachelor of Science from California Polytechnic State University San Luis Obispo in City and Regional Planning and an EMBA from Claremont Graduate University's Drucker School of Business.

### **Panelists**

#### **Katryna Gonzalez, Housing Director, City of Ontario Housing Authority**

Katryna Gonzalez has worked for the City of Ontario, California for 29 years. Her career started with the Code Enforcement Department and in 2004 she transitioned to the Housing Department. She currently holds the position of Housing Director with the City in the Community Development Agency. During her tenure in the Housing Department, she has been involved in both federal and state grant administration, development of a variety of homeownership purchase and rehabilitation programs, development of a local tenant-based rental assistance program, administration of the Ontario Continuum of Care for homeless services, and with the development of a variety of affordable housing properties at a range of affordability levels. She is a graduate of Scripps College in Claremont, California with a Bachelor's Degree in Economics.

#### **Micah Weinberg, Chief Executive Officer, CA Forward**

Dr. Weinberg is CEO of California Forward. This cross-sector civic leadership group is committed to producing prosperity for all Californians in all of the state's regions and to improving government performance and accountability. Dr. Weinberg's work focuses on increasing the dynamism, resilience and inclusiveness of communities in California and throughout the nation and world. This requires all people to have access to the building blocks of the California Dream including economic opportunity, health and wellbeing, affordable transportation, housing and lifelong education, and a healthy environment. Prior to joining CA Fwd, Dr. Weinberg was President of the Bay Area Council Economic Institute. Dr. Weinberg's writing has appeared in diverse outlets from the New York Times to Policy Studies Journal, and he has appeared on Fox News and NPR. He holds a doctoral degree in Political Science from the University of North Carolina at Chapel Hill and graduated with honors from Princeton University with a degree in Politics.





## **2022 City County Conference Bios**

### **Shelly LaMaster, Director of Integrated Care, Inland Empire Health Plan**

Shelly LaMaster joined Inland Empire Health Plan (IEHP) in 2008 and currently serves as the Director of Integrated Care. A social services professional with over 30 years of experience, Shelly has a master's degree in social work and has worked in clinical as well as leadership roles in a variety of settings including managed health care, public health, and community-based organizations. With an extensive background as a medical social worker, Shelly adheres to an interdisciplinary, whole person approach to helping vulnerable populations, leading innovative care teams, building relationships, and leveraging resources to optimize the delivery of quality, accessible, and wellness-based healthcare and social services.

### **Brian D'Andrea, Senior Vice President of Housing, Century Housing**

As Senior Vice President of Housing, Brian oversees Century's affordable housing activities. Since joining Century in 2006, Mr. D'Andrea has been involved in nearly \$350 million worth of affordable housing transactions entailing more than 1,000 affordable homes. These include campus-based new construction developments, preservation projects, acquisition-rehabilitation projects, and infill new construction developments. Mr. D'Andrea is responsible for Century's expansion into other large-scale redevelopment efforts, including the 21-acre Rancho San Pedro site, 27-acre Villages at Cabrillo campus, and the 388-acre West LA VA campus. Mr. D'Andrea graduated summa cum laude from Boston College with a liberal arts degree. In 2005, Mr. D'Andrea earned his MBA in real estate and finance from UCLA's Anderson School and is a licensed real estate broker in the State of California since 2010. He is a 2012 graduate of NeighborWorks America's Achieving Excellence in Community Development, an 18-month performance-driven leadership program administered in collaboration with Harvard University's Kennedy School of Government.



## **2022 City County Conference Bios**

**Session 1B Emergency Communication Nurse System (ECNS): An update and discussion of ECNS and “Right Care, Right Time”. Join us for a review of this innovative program for improving emergency medical response since inception in December 2020, the lessons learned so far, the gaps in the system, and a discussion of next steps.**

### **Moderator**

#### **John Gillison, City Manager, City of Rancho Cucamonga**

John Gillison is the City Manager of Rancho Cucamonga since 2011. Before that he served as the Assistant City Manager for the City of Rancho Cucamonga and the Deputy City Manager. John has been on the Emergency Medical Care Committee of ICEMA, an appointed position by the County Board of Supervisors, since 2016 and is the Vice Chair. Before coming to the City of Rancho Cucamonga, John enjoyed a fifteen year career in local government, including service in the San Gabriel Valley area of Los Angeles County as well as the South Bay area of Los Angeles County, worked at four different cities including small, medium and large agencies, both charter and general law, full-service and contract agencies, and was also the City Manager for the City of Sierra Madre for several years.

### **Panelists**

#### **Art Andres, Director, CONFIRE**

Art Andres has been a paramedic for 32 years while working in a regional trauma center, as a flight paramedic and instructor in various communities. He serves as the Communications representative on the Emergency Medical Care Committee for San Bernardino County as currently serves as the Chairperson. He has also been appointed to the State Emergency Medical Services for Children Technical Advisory Committee. Art served on the Ontario Fire Department for 25 year and retired at the rank of Sr Deputy Fire Chief. He was a bomb squad team member on the Ontario Fire Department Bomb Squad and regularly spoke on blast injuries to emergency responders. He has an Associate degree in paramedicine from Saddleback College and a Bachelor's of Science in Occupational Studies from Long Beach State. He is currently the Director of Consolidated Fire Agencies (CONFIRE) which is a regional JPA serving 13 separate fire department in San Bernardino County. CONFIRE processed over 243,000 emergency incidents in 2021 and recently implemented an Emergency Communications Nurse System to manage low acuity calls. CONFIRE is Accredited Center (ACE) of Excellence through the International Academy of Emergency Dispatch. Only 3% of dispatch centers in the world currently hold an ACE accreditation.

#### **Leslie Parham, Emergency Nurse, Chino Valley Fire**

Leslie Parham has been a registered nurse for over 25 years. She received her undergraduate nursing degree from University of Phoenix and a Juris Doctor from Western State University College of Law. Leslie's nursing career began at Loma Linda University Medical Center in the trauma Surgical ICU and the Emergency Department. She has held many positions including Staff Nurse, Charge Nurse, Flight Nurse, Nurse Educator and Assistant Nurse Manager. She has always had a passion for Emergency Medical Services (EMS) and has focused the last 17 years of her career in that field in her role as EMS Nurse Educator at San Bernardino County Fire Department and for the past 7 years as the EMS Nurse at Chino Valley Fire District. Leslie serves on several local and state committees all with the goal of improving our EMS system. As part of her current position, she has recently taken on the role of Program Manager for the Emergency Communications Nurse System (ECNS) at CONFIRE, our regional JPA dispatching for 13 separate fire departments within San Bernardino County.





## **2022 City County Conference Bios**

### **Dan Munsey, Chief, San Bernardino County Fire**

Fire Chief Dan Munsey (CFO, MPA) has been active in the fire service for over 25 years, rising through the ranks of the County of San Bernardino Fire Protection District from firefighter-paramedic to fire chief. Chief Munsey is a Center for Public Excellence, Chief Fire Officer, possesses a Master's Degree in Public Administration from Grand Canyon University, is a graduate of the California Special Districts Leadership Academy, and holds a California State Fire Training Chief Officer Certificate. In addition, Chief Munsey is the International Fire Chiefs Association, Technology Council chairman, the past-president of the California Fire Chiefs Association, Operations Section, a FIRESCOPE Board of Director, and served for many years on California Incident Management Team 11 in the operations section. Chief Munsey believes strongly in collaboration and resulting synergy to achieve better public safety outcomes. The ECNS system is a strong example of this collaboration amongst CONFIRE agencies and the allied stakeholders.

### **Harris Koenig, President, Harris Koenig & Associates**

Harris Koenig has more than 40 years of comprehensive healthcare experience including strategic development, health care policy, and hospital operations. He served as a hospital chief executive officer for 20 years, most recently as President and CEO of San Antonio Regional Hospital. He currently serves as the hospital liaison to the County Covid-19 Response Task Force and facilitates the County Department of Public Health Skilled Nursing Facility Task Force, a group focused on the stability of long-term care facilities during the pandemic. He has been actively involved in hospital emergency department and emergency medical system improvement efforts, including prior participation as the hospital representative on the Inland Counties Emergency Medical Agency's Emergency Medical Care Committee (EMCC) and, the Hospital Association Inland Region EMS Ad Hoc Committee. Mr. Koenig is President of Harris Koenig & Associates, a healthcare and leadership advisory services group.



## **2022 City County Conference Bios**

**Session 2A The Impact of SB743, Vehicle Miles Travelled (VMT), and Environmental Mitigation: What does it mean for your City? Join this conversation about the impact of this legislation on local agencies and on possible mitigation options available.**

### **Moderator**

#### **Jason Pack, Principal, Fehr & Peers**

Jason Pack is a Principal with Fehr & Peers out of their Inland Empire office. His focus is working collaboratively to solve some of the toughest mobility issues within the Inland Empire. He also leads Fehr & Peers work on emergency evacuation assessment and is a contributor to the firm's internal working group addressing vehicle miles of travel (VMT) assessment and looking for innovative ways to implement mitigation under CEQA. He has served a variety of clients in San Bernardino County and has developed VMT guidance.

### **Panelists**

#### **Charity Schiller, Attorney, Best Best & Krieger**

Charity Schiller is a partner at the law firm of Best Best & Krieger LLP. She helps public agencies and private clients negotiate the maze of laws that apply to infrastructure and private development projects, so that those projects can be entitled and built. Specifically, Charity assists clients with all aspects of the California Environmental Quality Act, the National Environmental Policy Act and related environmental laws. She has extensive experience with the preparation and adoption of environmental impact reports, environmental impact statements, negative declarations, addenda, exemptions and other environmental documents. Charity is also an experienced litigator, successfully defending her clients before administrative boards and trial and appellate courts throughout California. Charity assists clients with the entitlement and construction of billions of dollars of transportation infrastructure, including commuter rail, freeway widening, car-pool lane additions and new highway projects. In that role, she regularly helps her clients work with federal and state transportation agencies to prepare joint CEQA/NEPA documents, and defend projects against litigation. Charity also assisted several federally designated metropolitan planning organizations (MPOs) and regional transportation agencies with countywide and regional transportation plans and the adoption of Sustainable Communities Strategies under SB 375.

#### **Chris Grey, Deputy Executive Director, Western Riverside Council of Governments**

Christopher Gray is Deputy Executive Director for the Western Riverside Council of Governments (WRCOG), a joint powers authority consisting of 18 cities, the County of Riverside, the Eastern and Western Municipal Water Districts, and the Riverside County Superintendent of Schools. His current responsibilities include oversight of the regional Transportation Uniform Mitigation Fee (TUMF) Program, the Active Transportation Program (ATP), and WRCOG's planning initiatives. The TUMF Program is one of the largest traffic mitigation fee programs in California, which has been responsible for the construction of nearly 90 projects since its inception in 2009. Prior to coming to WRCOG, Chris worked as a private sector transportation consultant for 20 years.



## **2022 City County Conference Bios**

### **Damon Davis, Planning/Land Use/ Transportation Specialist, County of San Diego**

Damon has over 15 years of experience working in both the public and private sector as a transportation planner. He spent over 10 years with the California Department of Transportation (Caltrans) working on long-range planning documents, local development projects, and was on a statewide team for SB-743 implementation. The past three years Damon has been the Transportation Specialist within Planning and Development Services for the County of San Diego. He co-wrote the county's transportation study guide which established how the County would implement SB-743 and VMT throughout the CEQA process for land development projects. The County of San Diego has been in the spotlight statewide regarding VMT as their newly adopted guidelines have been legally challenged. He holds a Bachelor of Arts degree in Geography/Environmental Analysis from California State University, Fullerton.



## **2022 City County Conference Bios**

**Session 2B You Gotta Do Something About the Homeless: Victorville's approach to a balanced homelessness solution. This panel will discuss how Victorville responded to loud complaints from residents and businesses and provided homelessness related services and enforced anti-camping ordinances**

### **Moderator**

#### **Keith C. Metzler, City Manager, City of Victorville**

Mr. Keith C. Metzler is the Victorville City Manager and serves as the City's Chief Executive Officer for the City and its affiliated public entities. In this leadership role, Mr. Metzler is responsible for the day-to-day operations of the City and ensures that the policies developed by the City Council are executed. Beyond responsibility for the overall operations of the City, the City Manager also provides support to the City Council in several areas including developing and leading strategy, intergovernmental relations, community relations and legislation.

Mr. Metzler has worked in the field of municipal management since 1996. As City Manager and under the direction of the Victorville City Council, Mr. Metzler provides leadership to approximately 459 employees and guides a \$300 million spending plan that provides essential city services to a population of approximately 127,000 residents. As City Manager, Mr. Metzler has supported the efforts of a very talented team that has stabilized the City's financial position, while increasing public safety services to better protect its residents. Over his career, Mr. Metzler has more directly helped shape the economic landscape in Victorville by facilitating the development of an estimated 7 million square feet of commercial and industrial space yielding more than 3,000 direct employment opportunities. In his spare time, Mr. Metzler volunteers time supporting the Victorville American Youth Soccer Organization as an advanced coach and advanced referee. Mr. Metzler and his wife, Ruthann, reside in Victorville and both have lived in Victorville for over thirty-five years. Mr. Metzler earned a Bachelor of Science degree in Business Administration from the University of California, Riverside and an MBA from California State University, San Bernardino.

### **Panelists**

#### **Scott Webb, City Planner, City of Victorville**

As City Planner, Scott manages the operations of the Planning Division. He oversees a staff of 10 employees and serves as the Secretary to the Planning Commission. He is responsible for overseeing long range city planning, current development entitlements, Housing and Urban Development (HUD) programs and homelessness solutions efforts within Victorville. Scott has worked for Victorville for 17 years. He has a Bachelor's degree in Urban and Regional Planning from Cal Poly Pomona. He has spent most of his career working in the public sector, previously at the City of Claremont. Scott grew up in the Victor Valley and graduated from Apple Valley High School in 1997. Scott's wife Katy is a local elementary school teacher for Victor Elementary School District, and they have four children, ages 3-11 years old, which keep them busy. In his spare time, Scott enjoys coaching youth sports and camping with his family and friends. During his time with the City, Scott has excelled at working with the development community to improve the quality of new development in the City while facilitating considerable growth. He has recently navigated the City through the latest 6<sup>th</sup> Cycle Housing Element certification and is leading efforts to construct the City's 170-bed Navigation Center with Homekey funds and establish the State's first Community Revitalization Investment Authority to aide in the redevelopment of Victorville's Old Town.



## **2022 City County Conference Bios**

### **Cassandra Searcy, Homelessness Solutions Coordinator, City of Victorville**

As the Homelessness Solutions Coordinator, Cassandra is responsible for identifying strategic goals, available resources, and funding opportunities to advance the City's homeless solutions initiatives and provide guidance to help mitigate the impact homelessness has on the community. Her role is unique as she works across multiple City departments, which include the City Manager's Office, Planning Department, and Community/Development. As the City's single point of contact concerning homeless-related matters, Cassandra plays an instrumental role in improving collaboration between City, County, and community stakeholders. With her guidance, the City is moving forward with the construction of a 170-bed Wellness Center that was designed as a responsive and systematic approach to alleviating homelessness. Funding for the center's construction was secured with the State's Project Homekey Grant. Cassandra also works with the City's economic department to encourage and incorporate affordable housing and mixed-use developments that will increase housing inventory for low and very low-income residents. Cassandra was hired by the City in July 2019, but prior to her employment, she had a career span of 20 years working with the County of San Bernardino's Department of Aging & Adult Services where she assisted in government procurement, project management, and program coordination. Cassandra is the Secretary to the San Bernardino County Desert Regional Steering Committee. She holds a Bachelor's degree in Sociology from the University of California, Riverside, and a Master's degree in Organizational Leadership from Cal Baptist University.

### **Jenele Davidson, Deputy City Manager, City of Victorville**

As Deputy City Manager, Ms. Davidson is responsible for leading the Public Works & Water, Engineering, Planning, Code Compliance, Building and Recreation & Library departments. She has been a member of the City of Victorville team for 18 years, holding a variety of responsible roles across various departments. Ms. Davidson has helped oversee the City's homelessness solutions efforts since 2019 and currently serves as the Chair of Victorville's Homelessness Solutions Task Force. She also serves as the City's Operations Section Chief for COVID-19 EOC response efforts, responsible for coordinating the City's main objectives which gave great focus to tending to the needs of the homeless population through preventative control measures, the provision of care and shelter and assistance in support of other homeless shelter facilities. Ms. Davidson has been a resident of the Victor Valley for more than 30 years and currently resides in Hesperia with her husband, Charles, and their two children. She is the Vice President of the Kiwanis Club of Victorville and enjoys camping with her friends and family during her free time. Ms. Davidson is a graduate of Cal State University, Northridge having earned a Bachelor of Science degree in Business Administration with a focus on Systems and Operations Management. She also holds a Master of Public Administration (MPA) degree from Cal State University, San Bernardino.



## **2022 City County Conference Bios**

**Session 3A Bridging the Digital Divide in the San Diego Region - As the Metropolitan Planning Organization (MPO) for the San Diego region, the San Diego Association of Governments (SANDAG) connects people and places through data-driven planning, building, and investments. The SANDAG Board of Directors unanimously adopted a Regional Digital Equity Strategy and Action Plan that lays out a roadmap for improving broadband access and adoption throughout the San Diego region. This will be an overview of regional efforts, as well as an update of early actions underway to bridge the digital divide.**

### **Panelists**

#### **Krystal Ayala, Senior Partnerships Strategist, SANDAG**

Krystal Ayala is a Senior Partnerships Strategist for the San Diego Association of Governments (SANDAG). Krystal manages the Pilots and Partnerships Section with the Mobility & Innovation Department, which leads the development of strategic partnerships to advance the transportation vision for the San Diego region. This includes coordination with regional stakeholders and private sector partners to design, deploy, and monitor on-demand flexible fleet services, Next OS pilot projects, and the development of a public-private partnership (P3) Program to facilitate the use of P3s to support agency goals and priority projects. Most recently, Krystal has been leading the implementation of the Regional Digital Equity Strategy to advance broadband access in the region.

#### **Jeremy Stanley, USPS Business Architecture Leader, Cisco**

In his role as BAL, Jeremy is responsible for leading Cisco's state, local and education business consulting efforts in the United States. Over his 15+ years at Cisco he deeply focused on cybersecurity strategy and initiatives with governments, universities, and school districts across the United States. He actively participates in and speaks at national conferences such as CoSN, ISTE, ERDI, ASA, NIST, CGCS, ACPE, ASBO, SECCon and Cisco Live. He is a Cisco global security field advisor, leading the collaboration of cybersecurity needs for Cisco's SLED customers. Since 2016, Jeremy has been the leader of Cisco's business consulting efforts in SLED to provide mechanisms to clearly illuminate how people, process, and technology can be utilized most appropriately to deliver reliable and cost-effective business solutions. This effort has led to clarity for business leaders across the United States to enable effective and efficient enablement of new functions and services. This is a business motivated capability alignment, that has guided the creation and changes to strategy of organizations across US Public Sector.

Jeremy holds numerous industry certifications such as CISSP, CEH, LPT, TOGAF, CCNP, CCDP, CCSP, CCIP. He is also an active member of the Arizona Governor's cybersecurity team "ACT", Arizona Infragard and contributor to the National Cyber Security Center.

#### **Robb Baer, USPS Business Architect, Cisco**

Robb Baer is a Business Architect with Cisco Systems. As a Business Architect, he collaborates with organizational leaders on important initiatives to build strategies for success. Most recently with SANDAG, his team conducted 62 interviews across 41 organizations to understand viewpoints and co-create a roadmap to streamline the deployment of broadband in unserved and underserved areas in the region. For over two decades Robb has consulted with customers to solve business and technical challenges.





## **2022 City County Conference Bios**

**Session 3B Tackling the Problem of Illegal Cannabis Grows at a City and County Level. This presentation will provide an insight on the extent of illegal cannabis grows and on various local enforcement, abatement and legal approaches taken by the city and the county.**

### **Moderator**

#### **Keith C. Metzler, City Manager, City of Victorville**

Mr. Keith C. Metzler is the Victorville City Manager and serves as the City's Chief Executive Officer for the City and its affiliated public entities. In this leadership role, Mr. Metzler is responsible for the day-to-day operations of the City and ensures that the policies developed by the City Council are executed. Beyond responsibility for the overall operations of the City, the City Manager also provides support to the City Council in several areas including developing and leading strategy, intergovernmental relations, community relations and legislation. Mr. Metzler has worked in the field of municipal management since 1996. As City Manager and under the direction of the Victorville City Council, Mr. Metzler provides leadership to approximately 459 employees and guides a \$300 million spending plan that provides essential city services to a population of approximately 127,000 residents. As City Manager, Mr. Metzler has supported the efforts of a very talented team that has stabilized the City's financial position, while increasing public safety services to better protect its residents. Over his career, Mr. Metzler has more directly helped shape the economic landscape in Victorville by facilitating the development of an estimated 7 million square feet of commercial and industrial space yielding more than 3,000 direct employment opportunities. In his spare time, Mr. Metzler volunteers time supporting the Victorville American Youth Soccer Organization as an advanced coach and advanced referee. Mr. Metzler and his wife, Ruthann, reside in Victorville and both have lived in Victorville for over thirty-five years. Mr. Metzler earned a Bachelor of Science degree in Business Administration from the University of California, Riverside and an MBA from California State University, San Bernardino.

### **Panelists**

#### **Jorge Duran, Code Enforcement Official, City of Victorville**

Jorge Duran is the City of Victorville's Code Enforcement Official and oversees the City's expanded Code Compliance and Animal Care and Control services. Jorge is a California State University San Bernardino graduate majoring in Public Administration and Criminal Justice. Jorge has been with the City of Victorville for 18 years and has lived in the High Desert with his wife Abril and their 3 children for over 21 years.

#### **Ignacio Nunez, Code Enforcement Chief, San Bernardino County**

Ignacio Nunez is the Code Enforcement Chief for San Bernardino County and oversees the Code Enforcement Program and the Fire Hazard Abatement Program. Ignacio has 24 years' experience working in the code enforcement field joining the County Code Enforcement Team in 1998. Ignacio is married with 2 children and resides in Rancho Cucamonga.

#### **Lieutenant Marc Bracco, MBA, San Bernardino County Sheriff's Department**

For the past 3 years, Marc has overseen all narcotics teams for the Sheriff's Department, which includes the marijuana enforcement teams. Since 2000, he has been in law enforcement, and holds a BS in Business and an MBA in Business Management. During his career, he has been a traffic, gang, and major narcotics investigator.



## **2022 City County Conference Bios**

### **Joan Smyth, Deputy City Attorney, City of Victorville**

Graduate from UCLA and Pepperdine University School of Law. For 15 years was the City Prosecutor and Assistant City Attorney for the City of Victorville. During the bulk of her career, 35 years of practice, she has had significant litigation experience in cannabis cases, including illegal dispensaries and cannabis grows, by utilizing criminal prosecutions, administrative proceedings, and civil proceedings under the Health & Safety Code.