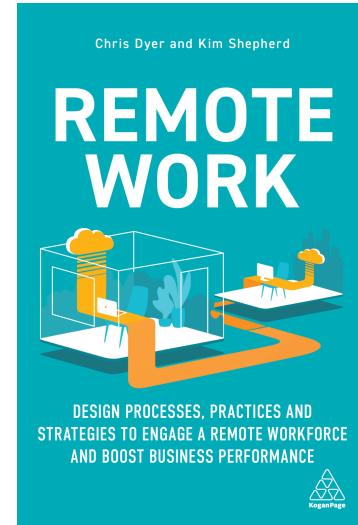


# THE FUTURE OF WORK



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#1 Best Seller



# Future of Work

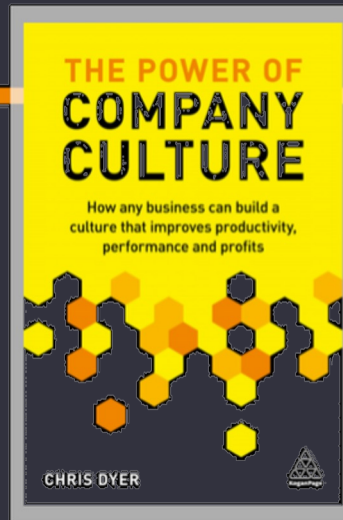
## Where do we start?

WTF?



“Wonderfully thorough.  
This is the book every  
CEO will have on their  
desk this year.”

Marshall Goldsmith, The New York Times  
No. 1 bestselling author of 'Triggers'



“An *invaluable tool* to help any  
company asses the state of  
their culture and implement  
*meaningful change* to  
transform their organisation”

Alison Hadden, Head of Brand Strategy,  
Glassdoor

## 7 Pillars to Cultural Success

Transparency  
Positivity  
Measurement

Uniqueness  
Recognition  
Listening  
Mistakes

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# Resiliency



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AccuSource

peopleG2  
BACKGROUND CHECKS

TOP  
WORK  
PLACES  
2021



# BACKGROUND CHECK FOR A MODERN WORLD

Ready For A Better Hire?

GET STARTED



Forbes



Inc.

2021

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2021

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High  
Performer  
SPRING  
2021

Best  
Support  
SPRING  
2021

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# Flexible Work


# Guess what? Hybrid is still remote in practice!



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- 
- Digital Nomad
  - Work from Home
  - Part Time/Side Hustle
  - Off-Site/In the Field
  - Hybrid



## Remote Types

# Why Remote Employees?

- 1) 76% of Millennials would take less money, for flexible work (Qualtrics).
- 2) Remote Employees actually get more done, more productive.
- 3) Meet your talent goals, with a small budget. Hire in cheaper markets!
- 4) Remote employees are more engaged (if you don't suck at culture).
- 5) It costs less (phones, desks, chairs, rent, food, coffee, parking, etc...)!
- 6) Access to new employee types (stay at home parents, physically disabled, retired, part time mavens.
- 7) Remote employees are 50% less likely to leave (Stanford).
- 8) Clearer communication and measurement!

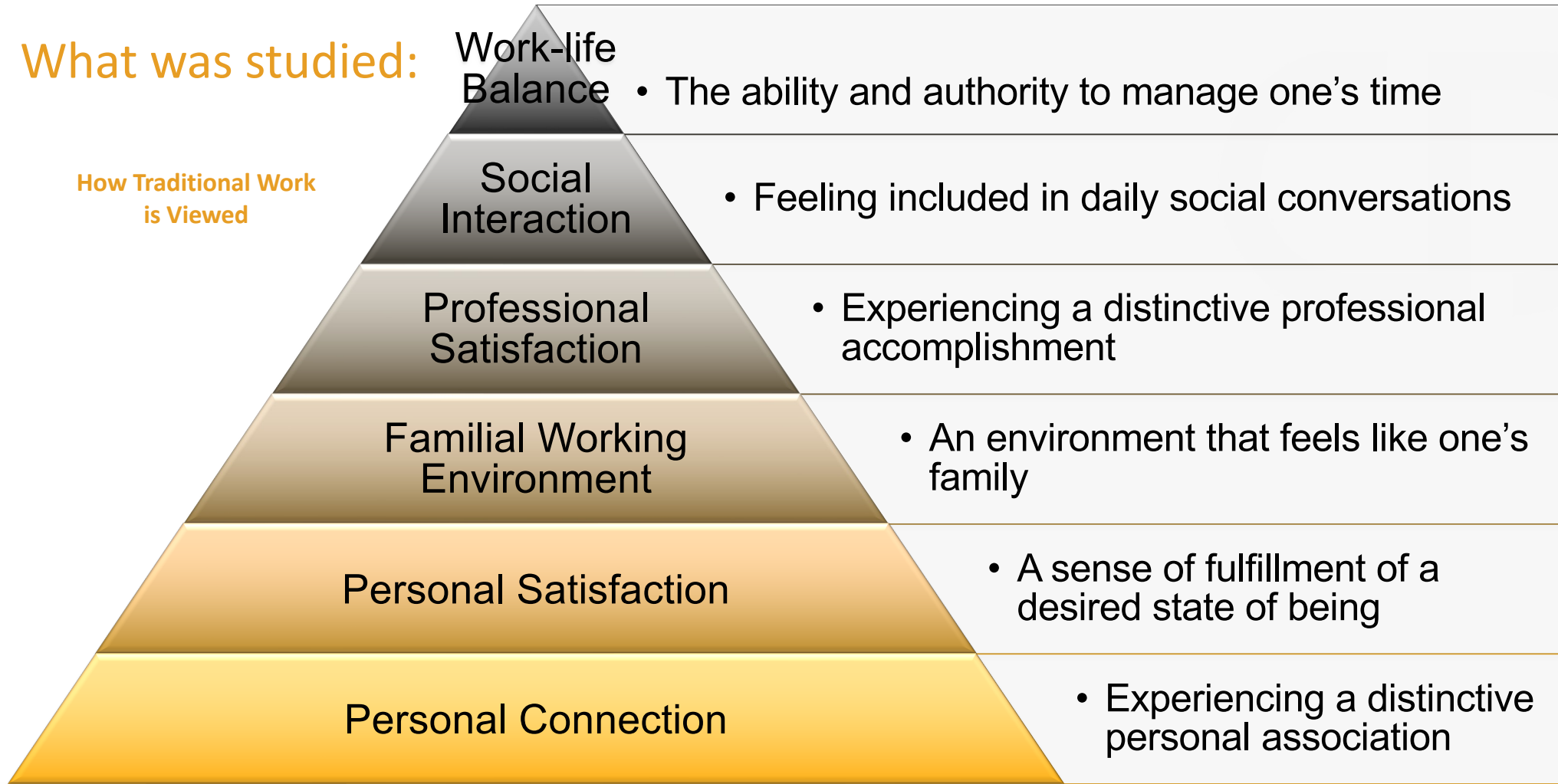




**In 2025: 75% of the workforce will be Millennials!**

## What was studied:

How Traditional Work  
is Viewed



## What was studied:

### Higher Order Engagement Needs

Personal  
Connection

- Experiencing a distinctive personal association

Personal  
Satisfaction

- A sense of fulfillment of a desired state of being

Familial Working  
Environment

- An environment that feels like one's family

Professional Satisfaction

- Experiencing a distinctive professional accomplishment

Social Interaction

- Feeling included in daily social conversations

Work-life Balance

- The ability and authority to manage one's time

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# Mistakes



# Mistake or Error











# Mistake or Error

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## Positive Leadership

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# Positive Dissidence

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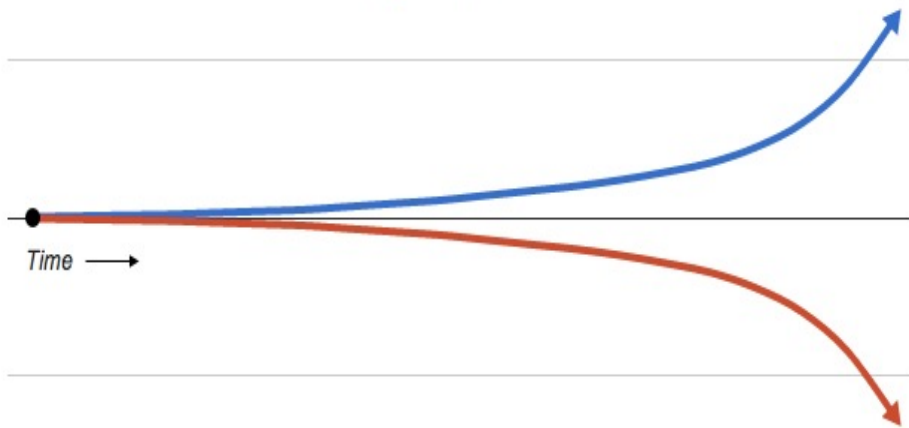


## Progress Mindset

# Go big? Or, go small?

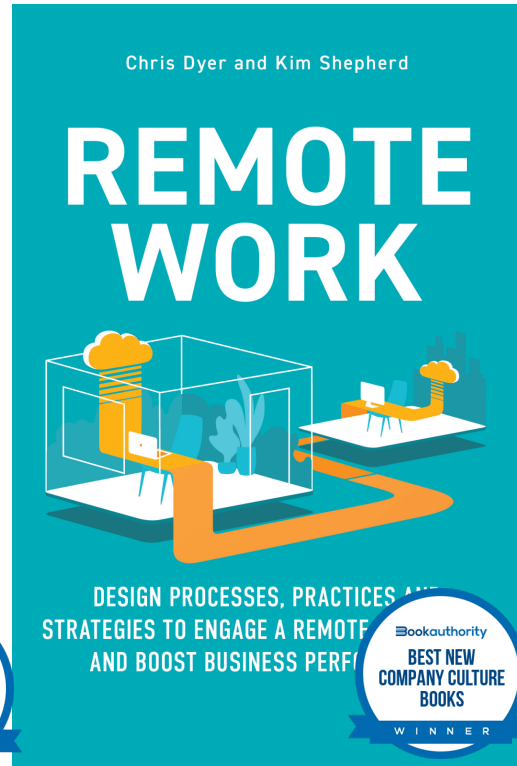
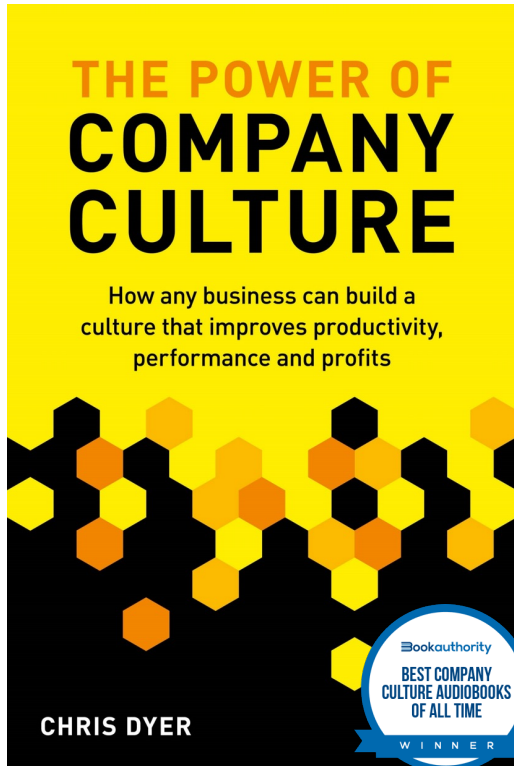
## Aggregation of Marginal Gains

- 1% Improvement
- 1% Decline



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Questions?



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