



AGENDA

PASTACC

PUBLIC AND SPECIALIZED TRANSPORTATION ADVISORY AND COORDINATION COUNCIL

*An advisory body to the San Bernardino County Transportation Authority
addressing public transit and specialized transportation needs, issues and opportunities.*

Tuesday, November 14, 2023

10:00 AM

LOCATION:

**SBCTA Board Room, First Floor Lobby Board Room
1170 W. Third Street, San Bernardino, CA 92410**

- I. PASTACC CALL TO ORDER, Introductions**
Cheri Holsclaw, Basin Transit, PASTACC Chair
- II. APPROVAL OF PASTACC MINUTES, August 8, 2023**
Chair/Vice Chair *Action*
- III. REPORT ON COUNTYWIDE BUS AND STUDENT FREE FARE CAMPAIGN: Youth/ Student Ridership and Operator Experiences**
*Nicole Soto, SBCTA
Rebekah Soto, SBCTA
Transit Operators* *Information and Discussion*
- IV. COUNTYWIDE NEEDS ASSESSMENT PANEL DISCUSSION:
Common Themes Around Priority Needs and Transportation Topics**
Panel Facilitated by Heather Menninger, AMMA Transit Planning, Inc.
Invited Guest Presenters:
 - Elizabeth Bogumil, M.A., PhD-Candidate, University of California, Riverside for the Inland Caregiver Resource Center:
INLAND EMPIRE MASTER PLAN ON AGING
 - Xiomara Henriquez-Ortega, Manager of Administrative Support - Community Action Partnership of San Bernardino:
CAPSBC 2024/2025 COMMUNITY NEEDS ASSESSMENT AND ACTION PLAN*Information and Discussion*

V. ADDITIONAL ITEMS OF INTEREST

Information

**FTA 5310 Enhanced Mobility of Seniors and Individuals with Disabilities -
Grant Applications Submitted from San Bernardino County, August 2023**

Dennis Brooks, AMMA Transit Planning, Inc.

FTA Safety Advisory – Bus-to-Person Collisions

Heather Menninger, AMMA Transit Planning, Inc.

**VI. ANNOUNCEMENTS AND MEMBER REPORTS ON ITEMS OF
INTEREST**

Information

All

VII. PUBLIC COMMENT

Comments related to PASTACC Agenda

NEXT PASTACC MEETING:

Generally, quarterly at 10:00 a.m. with some variation.

The next meeting is tentatively scheduled for:

February 13, 2023

To confirm PASTACC meeting dates and locations, please call SBCTA: (909) 884-8276

Meeting dates will be noticed to those registered for PASTACC mailings.

To register for PASTACC mailings, please contact:

Dennis Brooks: Dbrooks@AmmaTransitPlanning.com

We are happy to make reasonable accommodations for participants
attending PASTACC meetings in need of such.

Please advise us of special needs no less than 72 hours prior to the meeting
so that the appropriate accommodations can be arranged.

Contact AMMA Transit Planning at Mail@AmmaTransitPlanning.com

PASTACC – Public and Specialized Transportation Advisory and Coordination Council Minutes, August 8, 2023, at the San Bernardino SBCTA Board Room

Attendees:

Voting Member Participants:

- Basin Transit – Cheri Holsclaw
- Department of Aging and Adult Services – Mayra Viera
- Omnitrans – Arianna Maldonado
- OPARC - Jerry Gomez, Maricela Lopez
- Reach Out Morongo Basin – Robin Schlosser
- Victor Valley Transportation Authority – Megan Christian, Melissa Ibarra

Other Participants:

Anthesis - Shawn Prokopec, Patty Lopez

VIP Solutions Inc – Shirley Yamano, Leveanna Thomas

Staff Support:

SBCTA – Nancy Strickert, Nicole Soto, Rebekah Soto

AMMA Transit Planning – Dennis Brooks

Transit Marketing – Selena Barlow (Remote)

I. Call to Order

The meeting was called to order at 10:05 by Cheri Holsclaw, PASTACC Chair.

II. Minutes of May 9, 2023, meeting

PASTACC Minutes of May 9, 2023, were approved without change.

- Approval of the minutes was moved by Robin Schlosser (Reach Out Morongo Basin) and seconded by Arianna Maldonado (Omnitrans).

III. Presentation of the Regional Network Campaign

Selena Barlow (Transit Marketing, Inc.) presented the new Regional Transit Network Campaign that showcases all transit services that connect at the Downtown San Bernardino Transit Center. The campaign will build awareness of the transit network, promote the transit systems, and encourage riders to make transit trips.

Selena also shared the new marketing collateral consisting of a regional transit service map, regional navigation guide and a simplified map to be displayed on posters. Additionally, there will be advertisements for placement on Facebook, digital banners, QR codes and the SBCTA website. The SBCTA website at GoSBCTA.com/Transit will include a how-to video, simplified (interactive) version of maps, the google trip planner and testimonial box for riders to share the experience of their trip. The campaign is set to launch in September 2023.

IV. PASTACC Membership Items

Nancy Strickert (SBCTA) announced that the 3-year At-Large membership for Foothill AIDS and OPARC are set to expire in September 2023. Recommendations were received to reinstate membership for Foothill AIDS represented by LaMonica Stowers and appoint membership to Anthesis who will be represented by Shawn Prokopec.

- Recommendations to approve the At-Large membership for Foothill AIDS and Anthesis were moved by Nicole Soto (for Needles Transit Services) and seconded by Robin Schlosser (Reach Out Morongo Basin).

V. Public Transit Special and Free Fare Promotions

Nancy Strickert (SBCTA) stated that the county's goal is to put out as much transit information as possible to entice people to come back to transit. SBCTA tried to get free fare for all riders but has secured free fare for students in grades K-12 next year. The City of Needles has included free fare for college students as well.

Rebekah Soto (SBCTA) announced that Metrolink relaunched the low-income Mobility for All program where EBT cardholders can receive a free fare on Metrolink. SBCTA's Public Affairs Department has been working with Metrolink to promote the free fare program. On September 5th, Metrolink will be launching the student adventure pass program where all students can ride for free until the grant funds run out.

Nicole Soto (SBCTA) announced that the student countywide free fare press released on Friday, August 4th.

Cherie Holsclaw (Basin Transit) reported that Basin Transit launched a summer youth service on July 1st that takes kids to the pool.

Megan Christian (VVTA) reported that VVTA has been free fare to K-12 students at select schools that were interested in partnering with VVTA, attaching the free fare to their Student ID.

Steve Brouard (Mountain Transit) reported that Mountain Transit is providing free fares to all riders within the mountain communities and providing travel training to students.

Arianna Maldonado (Omnitrans) – informed the group that Omnitrans is working hard to promote free fares and travel training, especially at the schools to try and increase ridership.

VI. FTA Section 5310 Grant Development Discussion

Dennis Brooks (AMMA) led a discussion on the current FTA Section 5310 grant cycle for the Enhanced Mobility of Seniors and Persons with Disabilities. The grant application was released on June 14th to be accessed and completed in the Caltrans BlackCat online grants management system. Applications are due to Caltrans on Wednesday August 30th. The Section 5310 program is a two-year finding cycle that provides both capital and operating funds for transportation projects. San Bernardino County has \$2.5 million available within the two large urbanized areas and the rural areas are competing for \$22.3 million statewide.

VII. Report on the San Bernardino County Multimodal Transportation Quarterly Update

Dennis Brooks (AMMA) reported on the latest edition of the San Bernardino County Multimodal Transportation Quarterly update for the third quarter of FY 22/23. During the third quarter, San Bernardino County transit operators provided nearly 2.9 million trips representing an increase of 6 percent over the second quarter. Current initiatives presented in the report include the recent mobility needs hearing facilitated by PASTACC, countywide free fares for students and Metrolink free rides for University of Redlands students.

VIII. Announcements and Member Reports on Items of Interest to PASTACC Members

Nicole Soto (SBCTA) reported that the EV Jump Start funding program by CALSTART is accepting applications until August 18th. Electric vehicle commercial fleet users who meet EnergIZE equity criteria for infrastructure incentives can apply for funding to deploy battery-electric or hydrogen fuel cell vehicle technology.

IX. Public Comment

There were no public comments.

X. Adjournment

The meeting was adjourned at 11:10 a.m.

The next PASTACC meeting is scheduled for November 14th, 2023.