

## **Revised Support Material Agenda Item No. 4**

### **City County Manager's Technical Advisory Committee Meeting**

**June 1, 2023  
10:00 AM**

**Location:**

San Bernardino County Transportation Authority  
*First Floor Lobby Board Room*  
Santa Fe Depot, 1170 W. 3<sup>rd</sup> Street  
San Bernardino, CA 92410

**TELECONFERENCE LOCATIONS:**

*Needles City Administration & Utility Office  
817 3<sup>rd</sup> Street, Needles, CA 92363*

*Big Bear Lake City Hall  
39707 Big Bear Blvd., Big Bear Lake, CA 92135*

### **Discussion Items**

#### **Council of Governments**

**4. SBCOG Work Plan Update – Monique Arellano, SBCOG**

Receive a presentation on a status update of the 2018 SBCOG Work Plan and recommendations for projects and programs for the next 2 years as discussed by the City County Manager's Technical Advisory Committee Ad Hoc in 2022.

*The PowerPoint was revised after the posting of the agenda.*

# Council of Governments Update

**Monique Arellano**  
Council of Governments and Equity Programs Manager



**cog**

San Bernardino  
Council of Governments

## Quick COG History



2017 – Board Hired new COG Administrator position

– Board divided on

- What is COG
- Is COG needed
- Weighted Votes
- Is there anything for COG to do?
- What will the COG do that's not already being done?



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## Existing Plan Recap


Elements

 <b>Education</b>	 <b>Environment</b>	 <b>Housing</b>	 <b>Image</b>
 <b>Infrastructure</b>	 <b>Jobs/ Economy</b>	 <b>Public Safety</b>	 <b>Quality of Life</b>
 <b>Water</b>	 <b>Wellness</b>		


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COUNCIL OF GOVERNMENTS  
FUNCTIONS

- SBCOG
- PLANNING
- IREN
- AIR QUALITY
- EQUITY


SBCOG Functions



### SBCOG Operating Budget: \$690,915 avg. for FY 23-25

- COG Dues are consistently less than operating budget
- Budget heavily supplemented through grants, project cost sharing, and partnering



### Equity Operating Budget:

**\$250,000** FY 23-25

- SBCTA Indirect Fund



### Housing Trust Operating Budget:

**\$315,000** FY 23-24

- Operating budget revenues through cost share of members



### I- REN Operating Budget:

**\$750,000** FY 23-24

- Operating budget through IREN program allocation






## SBCOG Program Budgets

COG Work Plan and Budget						
Program/ Project	1 Total Cost	2 SBCTA	3 Partners	4 Grant Funds	5 COG	6 Funding Net
1 Optimizing Emergency Medical Services in San Bernardino County	\$ 300,000		\$ 150,000		\$ 150,000	\$ -
2 Workforce Resource ID and Toolkit	\$ 130,000				\$ 130,000	\$ -
3 Housing Strategic Plan and Summit	\$ 300,000				\$ 300,000	\$ -
4 CASE/School District Coordination	\$ 50,000				\$ 50,000	\$ -
5 Speaker Series - Partnership with WRCOG	\$ 25,000				\$ 25,000	\$ -
6 Broadband Needs Assessment	\$ 90,000				\$ 90,000	\$ -
7 Internship Program Plan	\$ 100,000				\$ 100,000	\$ -
8 Shared Services Program Plan	\$ 200,000				\$ 200,000	\$ -
9 Policy Toolkit for Healthy Communities Strategy Implementation	\$ 150,000				\$ 67,000	\$ 83,000
10 Healthy Development Checklist 2.0	\$ 150,000					\$ 150,000
11 Local Staff Training/Collaboration	\$ 25,000					\$ 25,000
12 Regional/BiCounty Healthy Communities Summit	\$ 25,000					\$ 25,000
13 SB 1000 (EJ)	\$ 150,000					\$ 150,000
14 IEGO	\$ -				\$ -	\$ -
15 Summer Meals Partnership	\$ -				\$ -	\$ -
16 Census 2020	\$ -				\$ -	\$ -
17 Alignment SBC	\$ -				\$ -	\$ -
18 California Association of Councils of Government	\$ -				\$ -	\$ -
19 Countywide Transformation Plan	\$ -				\$ -	\$ -
20 Green House Gas Reduction Plan	\$ 400,635			\$ 400,635		\$ -
21 Countywide Habitat Preservation	\$ 400,000		\$ 220,000	\$ 30,000		\$ 150,000
22 Climate Adaptation	\$ 600,000			\$ 600,000		\$ -
23 ZEV	\$ 170,000			\$ 170,000		\$ -
24 Forest Management Plan	\$ 266,000		\$ 190,000		PB (76500)	\$ -
25 Open Data Portal Dashboard	\$ 50,000			\$ 30,000	\$ 20,000	\$ -
26 Marketing	\$ 75,000				\$ 75,000	\$ -
27 Grant Writing (Existing Contract)	\$ 379,500				PB (379,500)	\$ -
28 Grant Writing (new 2 year contract in 2019)	\$ 285,000	\$ 142,500			\$ 142,500	\$ -
	\$ 4,321,135	\$ 142,500	\$ 560,000	\$ 1,230,635	\$ 1,349,500	\$ 583,000



## Existing Plan Recap

## Major Accomplishments since 2018

-  Seeming consensus on utility of COG among the Board
-  Established a good rapport with the City/County Managers TAC  
COG Advisory Group obsolete
-  Established collaborative nature of SBCOG efforts



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## Plans, Programs, Projects since 2018

- |  |   |
|--|---|
|  ECNS Program Establishment and Marketing       |  Equity Programs and Planning through Ad Hoc |
|  Housing Legislation Monitoring                 |  Regional Equity Study                       |
|  Forest Management Plans                        |  Outdoor Equity Program                      |
|  Automation Study                               |  REAP 1.0 Housing Elements for Locals        |
|  Workforce Development Program Inventory        |  Staff Augmentation                          |
|  Coordination of agency efforts during pandemic |  AFFH Regional Analysis                      |
|  Emerging Technology Ad Hoc Support             |  ADU Planning and Engineering                |
|  Smart County Master Plan Initiation            |  ADU Sites Inventory                         |





COG Work Plan and Budget	
Program/ Project	2023 Status
1 Optimizing Emergency Medical Services in San Bernardino County	Completed
2 Workforce Resource ID and Toolkit	Automation Study and Resource Inventory Completed
3 Housing Strategic Plan and Summit	Ongoing Housing Legislative updated and Implementing Housing Trust
4 CASE/School District Coordination	SBCOG provided forum for CASE at CCMTAC
5 Speaker Series - Partnership with WRCOG	Has not moved forward yet.
6 Broadband Needs Assessment	Implementing Smart County Master Plan
7 Internship Program Plan	Implementing through IREN
8 Shared Services Program Plan	Will be explored through Smart County Master Plan
9 Policy Toolkit for Healthy Communities Strategy Implementation	Completed through SB 1000
10 Healthy Development Checklist 2.0	Did not move forward
11 Local Staff Training/Collaboration	As programs require - examples: ECNS outreach, IREN
12 Regional/8iCounty Healthy Communities Summit	Completed 2018
13 SB 1000 (EJ)	Will be complete June 2023
14 IEGO	Ongoing
15 Summer Meals Partnership	Complete
16 Census 2020	Complete
17 Alignment SBC	Ongoing
18 California Association of Councils of Government	Ongoing through Legislative Team
19 Countywide Transformation Plan	Complete
20 Green House Gas Reduction Plan	Complete
21 Countywide Habitat Preservation	RCIS submitted
22 Climate Adaptation	Complete
23 ZEV	Complete
24 Forest Management Plan	Complete, implementing last outreach meeting 6/2023
25 Open Data Portal Dashboard	Implementing through SB 1000
26 Marketing	Ongoing
27 Grant Writing (Existing Contract)	Complete
28 Grant Writing (new 2 year contract in 2019)	Ongoing





## Project/Program Status Update


## Moving Forward


 Only forum for collaboration across political boundary lines

 Issues, concerns, challenges in jurisdictions are likely faced by multiple jurisdictions

 No specific Mission Statement / Goals established by the Board  
Countywide Vision to unifies efforts/establishes foundation of the COG

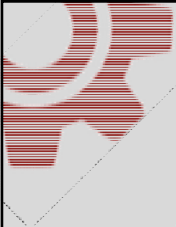
 Budget is tight – Staff Time Prioritized  
Specific projects will need to be funded through partners and grants

 Respond to federal and state grants

 FLEXIBILITY



## Work Plan Lessons Learned




## SBCOG/Equity Work Plan FY 2023-2025


Proposed

### Housing Trust – Housing Element

- ⚙ Regional effort driven by CCMTAC to bring housing funds to the region
- ⚙ Ongoing staff time once program underway
- ⚙ Currently Drafting Administrative Plan, JPA and Resolution Language
- ⚙ Significant work to start up



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## SBCOG/Equity Work Plan FY 2023-2025


Proposed

### Smart County Master Plan – Education, Jobs/Economy, Infrastructure Elements

- ⚙ Regional effort driven by County to create a strategy to improve communications and technology across the region
- ⚙ Ongoing staff time
- ⚙ Currently creating Early Action Plan, and full Strategic Plan over the next year



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## SBCOG/Equity Work Plan FY 2023-2025

Proposed

**Non-Profits/NGOs – County Image and Quality of Life Element**

- ⚙️ Driven by Equity Work but will ultimately tie into SBCOG/SBCTA efforts
- ⚙️ Build off of existing relationships
- ⚙️ SBCTA/SBCOG needs to identify orgs and engage regularly
- ⚙️ Establish and maintain relationships as stakeholders
- ⚙️ Need to create a strategy

**Speaker Series**


- ⚙️ Can build off of existing opportunities

**Networking opportunities**

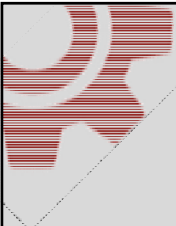
**Regular outreach/goal setting**

- ⚙️ Inform COG work and general outreach

**Advisory Group**



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## SBCOG/Equity Work Plan FY 2023-2025

Proposed

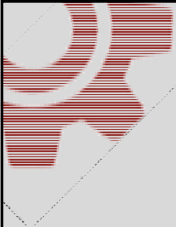
**Small Business – Economy Element**

- ⚙️ Driven by Equity, but fits within Countywide Vision efforts
- ⚙️ Business to Business Expansion
- ⚙️ Identify options for establishing a local government procurement program
- ⚙️ Research additional function potential among non-profits and local agencies



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## SBCOG/Equity Work Plan FY 2023-2025


Proposed

### Advocacy

- ⚙ Cities very interested in speaking with one voice on various concerns
  - Housing
  - Development rules
  - Anything coming at them from the state
- ⚙ SBCOG concern about transportation dollar conflict
  - Happy medium
  - Instead of positions/leg platform recognition, maybe assistance in unified messaging/lobbying?



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## SBCOG Work Plan FY 2023-2025


Proposed

### Sponsorship Program/Assembly Event – Workforce Development, Economy, Image, Quality of Life

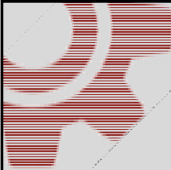
- ⚙ Highlight Public/Private Partnerships
- ⚙ Partner with the Tribal Community
- ⚙ Potential to Establish relationships with multiple sectors across the region
- ⚙ Potential to engage stakeholders

#### What can be funded through Sponsorships

- ⚙ Speaker Series




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## SBCOG Current Priorities

- ⚙️ **Housing Trust Implementation**
- ⚙️ **Smart County Master Plan Creation**
- ⚙️ **SB 1000 Toolkit Completion**
- ⚙️ **Equity Framework Creation**
- ⚙️ **Sponsorship Program**


- ⚙️ **Small Business Equity Program**  
Complete Study mid-2023  
Implement Small Business  
Track at 2023 Business to  
Business Event
- ⚙️ **I-REN Implementation**
- ⚙️ **REAP Grant Award and  
Implementation**


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SBCOG COG/Equity Work Plan and Budget

Program/ Project	COG	SBCTA	Partners	Grant Funds	FY
1 San Bernardino Regional Housing Trust Implementation				\$ 362,500	22-24
2 Smart County Master Plan			\$ 1,000,000		22-24
3 Small Business Study		\$ 50,000			22-24
4 Equity Framework - Strategy to work with NGOs and CBOs and SBCTA/SBCOG Policies/Processes/Projects		\$ 200,000		\$ 50,000	23-25
5 Outdoor Equity Program		\$ 10,000		\$ 700,000	22-25
6 SBCOG Regional Advocacy Strategy	\$ 50,000				24-25
<b>SBCOG Work Plan Functions and Cost Borne by SBCOG</b>					
7 Countywide Vision Leadership	staff time				Ongoing
8 Countywide Vision Element Group Participation	staff time				Ongoing
9 City/County Conference Planning	staff time				Ongoing
10 Sponsorship Program Administration Annually	staff time				Ongoing
11 Business to Business Equity Track	staff time				Ongoing
12 CALCOG Dues	\$ 15,000				Ongoing
13 Project Controls	\$ 40,000				Ongoing
14 Stipends	\$ 36,600				Ongoing
15 Marketing	staff time				Ongoing
16 Grant Writing	\$ 52,500				Ongoing
	\$ 194,100	\$ 260,000	\$ 1,000,000	\$ 1,112,500	

Total SBCOG Work Plan Projects 2023-2025 \$ 2,566,600.00


SBCOG Work Plan through 2025

**2023 SBCOG WORK PLAN AND BUDGET LOOK-AHEAD**

	22/23	23/24	24/25	25/26	26/27
<b>BEGINNING FUND BALANCE</b>	<b>\$ 12,093.00</b>	<b>\$ 72,649.00</b>	<b>\$ 54,333.00</b>	<b>\$ 55,352.00</b>	<b>\$ 36,216.00</b>
<b>REVENUES</b>					
SBCOG FUNDS	\$ 431,276.00	\$ 397,943.00	\$ 464,609.00	\$ 473,901.00	\$ 483,379.00
REAP FUNDS		\$ 187,500.00	\$ 87,500.00	\$ 87,500.00	
ANTICIPATED REVENUE*			\$ 100,000.00	\$ 100,000.00	\$ 100,000.00
<b>TOTAL REVENUES</b>	<b>\$ 431,276.00</b>	<b>\$ 658,092.00</b>	<b>\$ 706,442.00</b>	<b>\$ 716,753.00</b>	<b>\$ 619,595.00</b>
<b>EXPENDITURES</b>					
STAFF AND OPERATIONS	\$ 278,220.00	\$ 581,283.00	\$ 607,542.00	\$ 635,114.00	\$ 664,065.00
PROFESSIONAL SERVICES	\$ 92,500.00	\$ 95,125.00	\$ 97,881.00	\$ 100,775.00	\$ 103,814.00
<b>TOTAL EXPENDITURES</b>	<b>\$ 370,720.00</b>	<b>\$ 676,408.00</b>	<b>\$ 705,423.00</b>	<b>\$ 735,889.00</b>	<b>\$ 767,879.00</b>
<b>ENDING FUND BALANCE</b>	<b>\$ 72,649.00</b>	<b>\$ 54,333.00</b>	<b>\$ 55,352.00</b>	<b>\$ 36,216.00</b>	<b>\$ (112,068.00)</b>

\*Sponsorships



SBCOG Budget Look Ahead