

# trendlab sectal sectal

#### Introduction

### TrendLab+

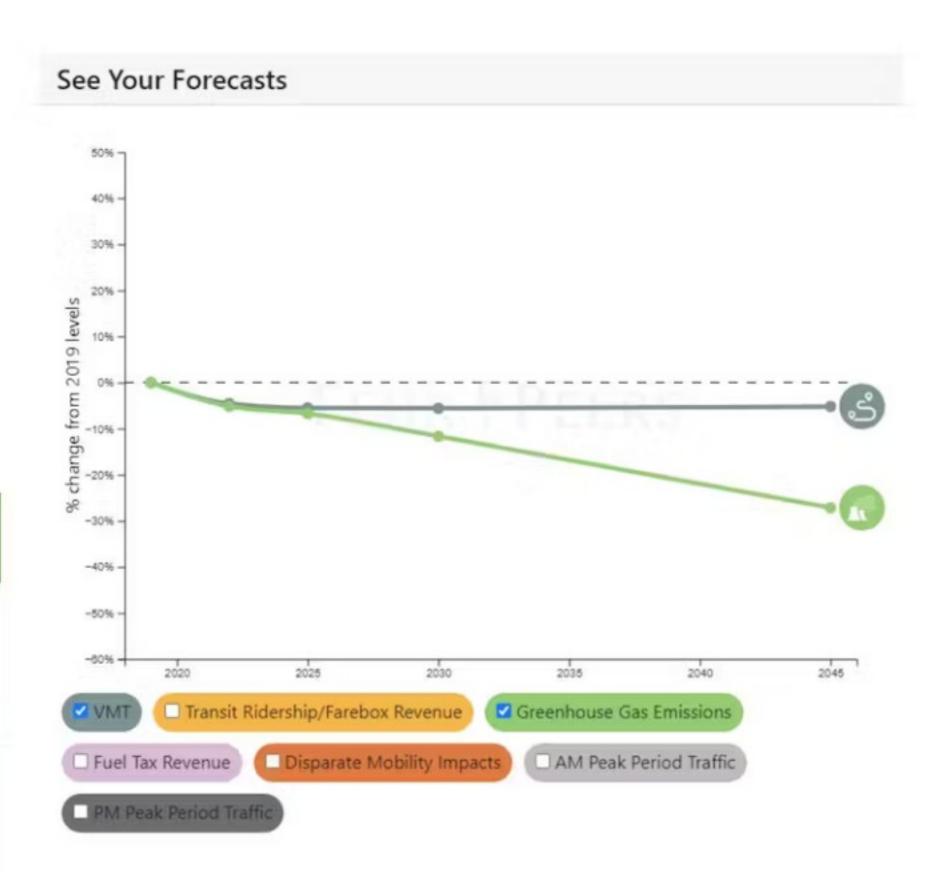
- Evaluates disruptive forces stemming from sociodemographic changes, new technologies, and Covid-19
- Predicts how disruptive forces affect travel, modal performance and equity
- Accounts for trends such as telecommuting, home deliveries, and health and safety concerns
- Assesses effect emerging technologies such as EVs and AVs

#### Thematic Conditions

New Status Quo (NSQ) – all trends stabilize at the levels achieved in 2022

Return to Pre-Pandemic (RPP) – trend variables return to the levels and trajectories they held in 2019

Transformative Trends (TT) – trend levels accelerate at greater rates than in 2020 and 2021





- Social and Recreational Travel
- Labor Force Participation
- Migration and Land Use

#### Quality of Life and Public Health

- Telecommuting
- E-Commerce
- Car Ownership
- Health and Safety Concerns

#### **Technology**

- Electric Vehicle Adoption
- Autonomous Vehicles



- 1) Social and Recreational Travel
- 2) Labor Force Participation
- 3) Migration and Land Use





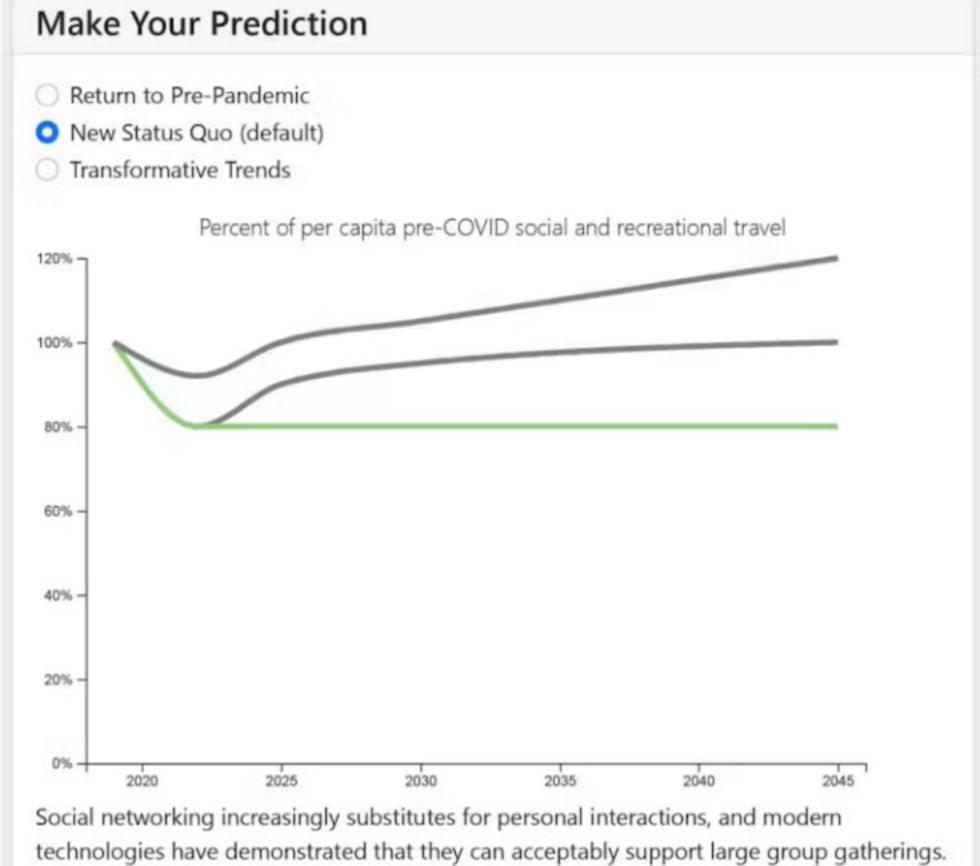


### Social and Recreational Travel

Return to Pre-Pandemic

**New Status Quo (default)** 

Transformative Trends



Social networking increasingly substitutes for personal interactions, and modern technologies have demonstrated that they can acceptably support large group gatherings. Internet media is supplanting business travel and personal visits for shopping, entertainment, and other forms of interaction. Historically, social and recreational travel represented over 35% of all daily vehicle miles. TrendLab+ users can choose among different future trends for social and recreational travel, assuming lower or higher levels of on-line interactions continue to suppress in-person interactions.



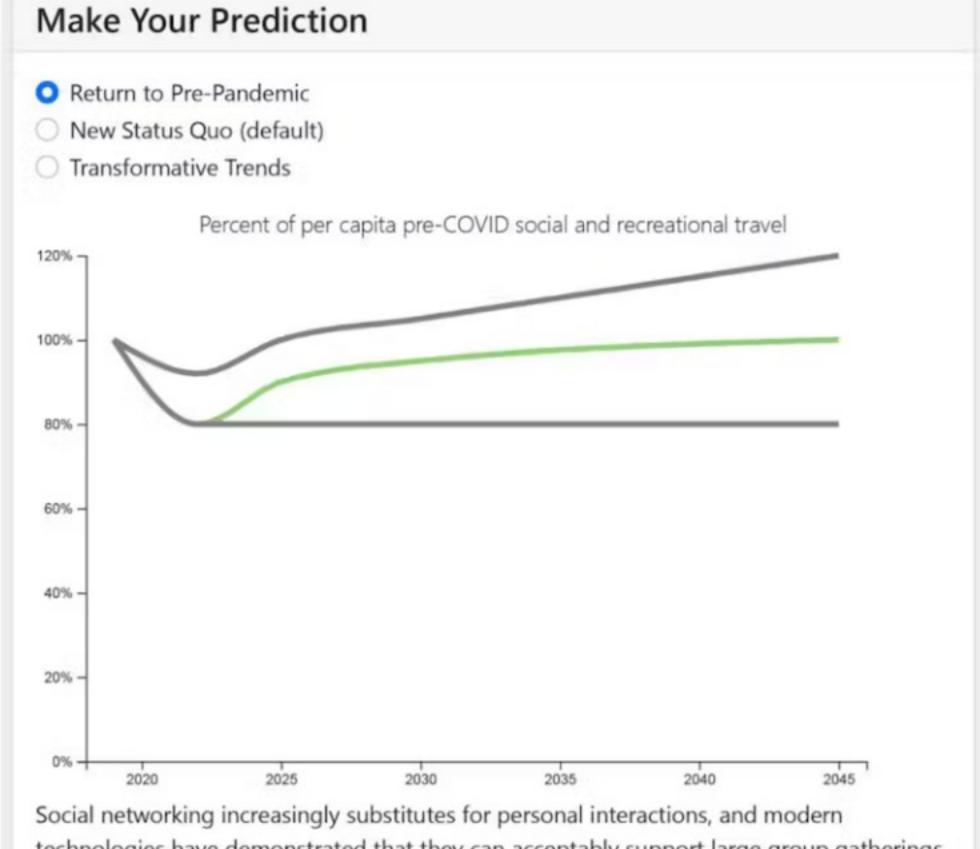


## Social Economy Social and Recreational Travel

#### **Return to Pre-Pandemic**

New Status Quo (default)

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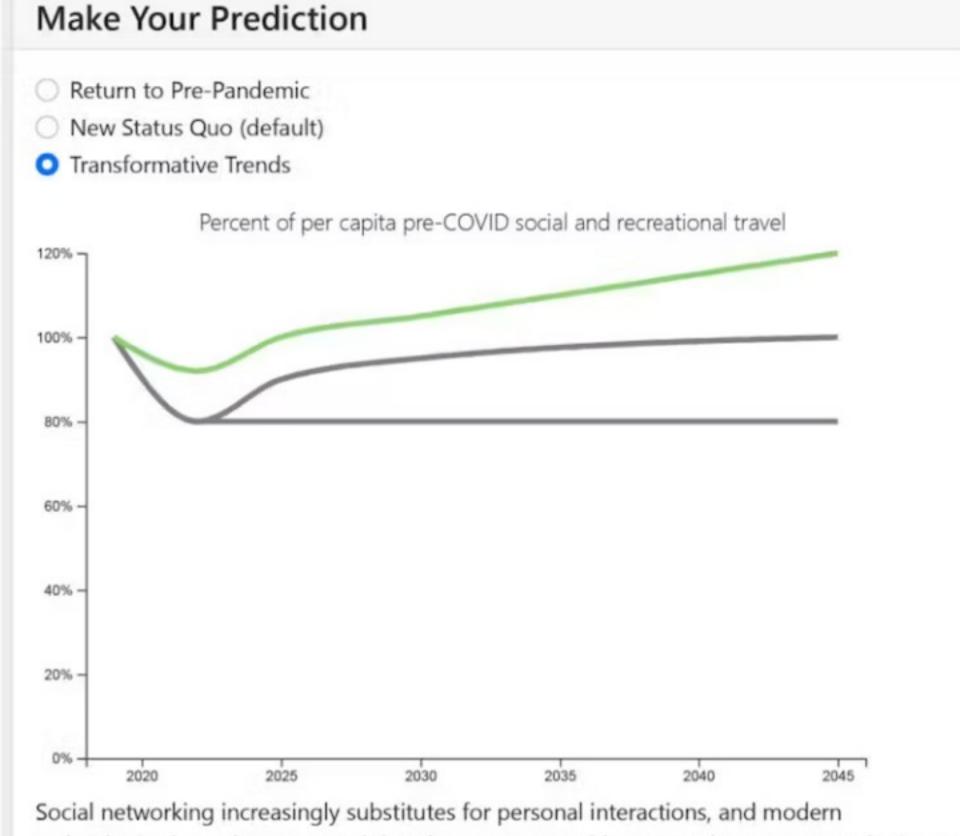


## Social Economy Social and Recreational Travel

Return to Pre-Pandemic

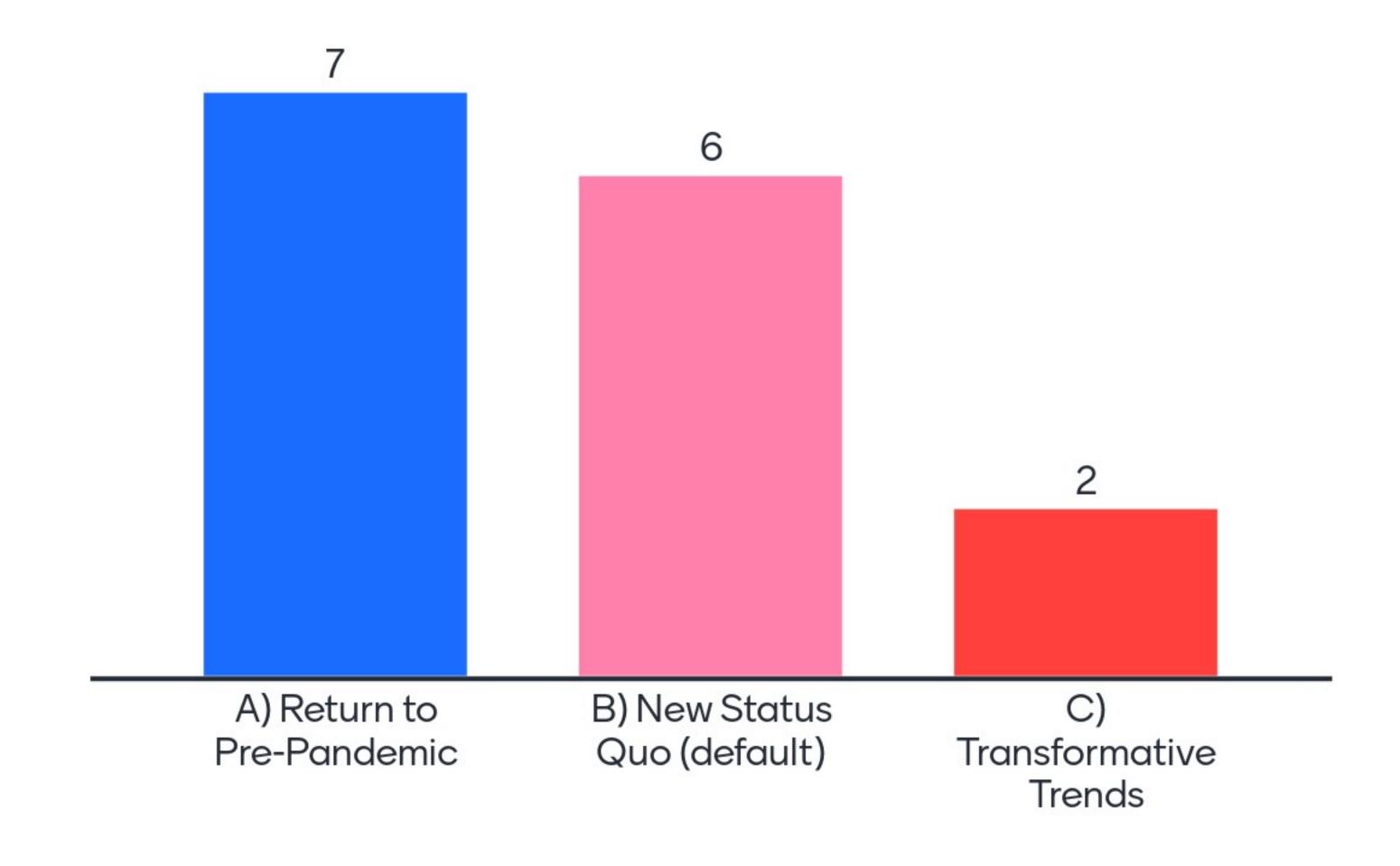
New Status Quo (default)

**Transformative Trends** 



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### 1) Social and Recreational Travel







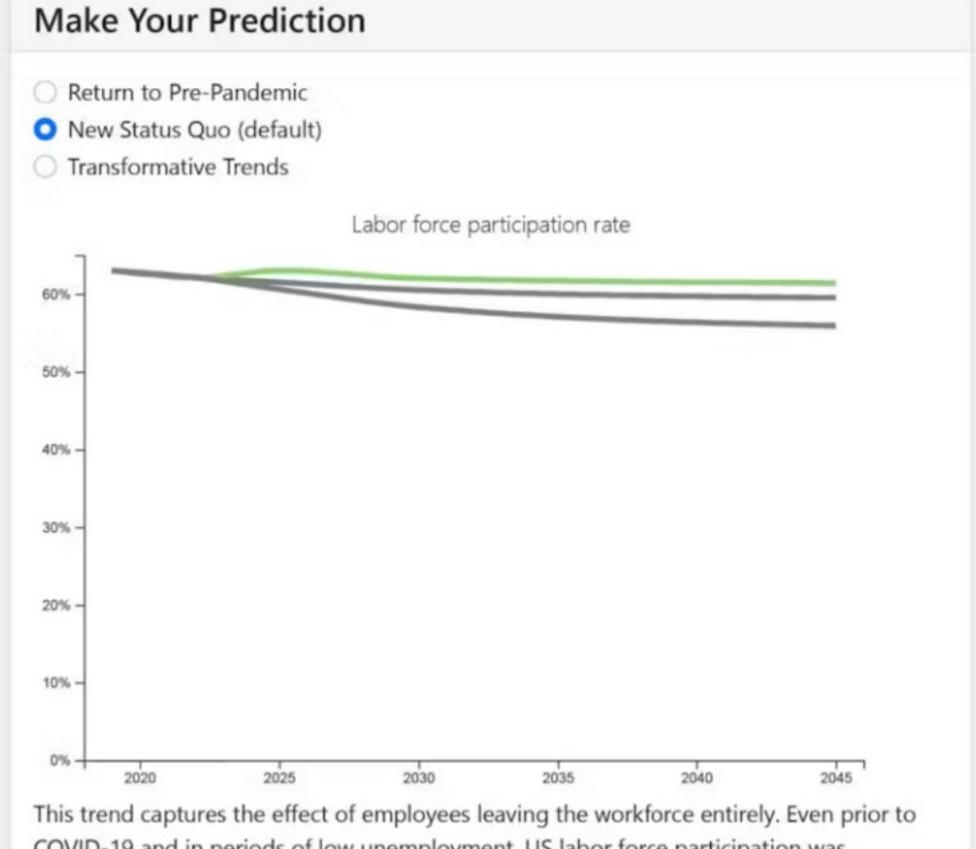


## Labor Force Participation

Return to Pre-Pandemic

**New Status Quo (default)** 

Transformative Trends



This trend captures the effect of employees leaving the workforce entirely. Even prior to COVID-19 and in periods of low unemployment, US labor force participation was declining, and the Bureau of Labor Statistics was projecting a continued decline through at least 2030 independent of COVID. Reduced labor force participation affects VMT, transit use and travel peaking in much the same way telecommuting does, including substitution effects of trips made for non-work purposes.



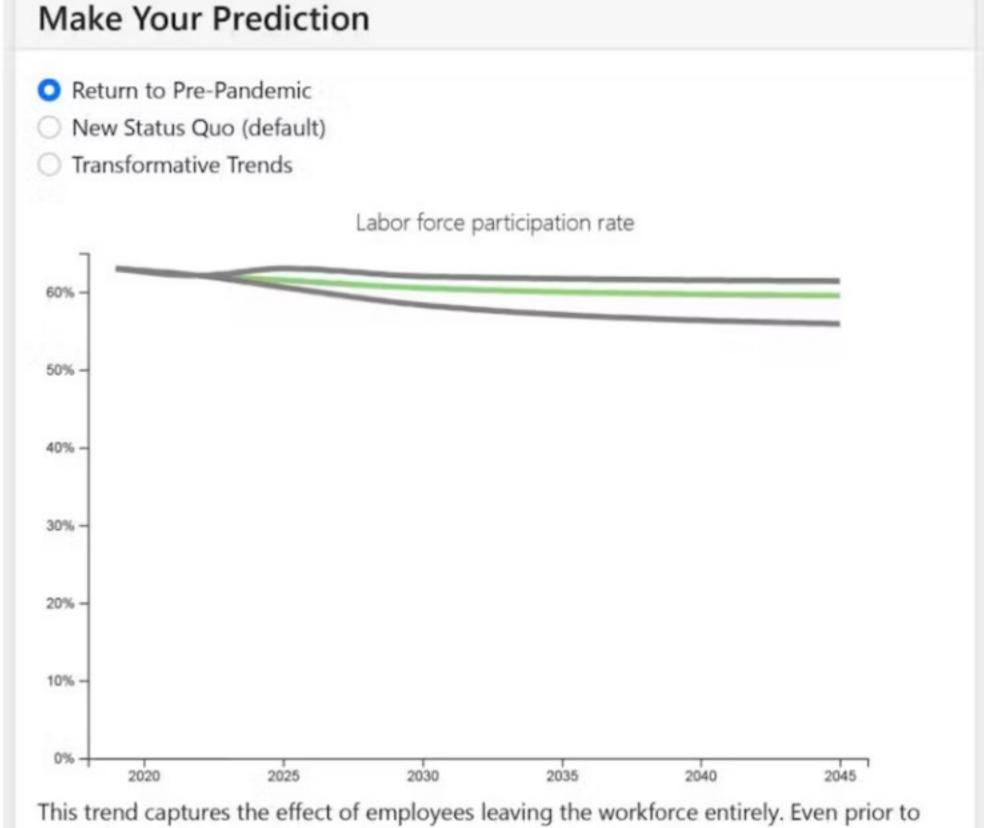


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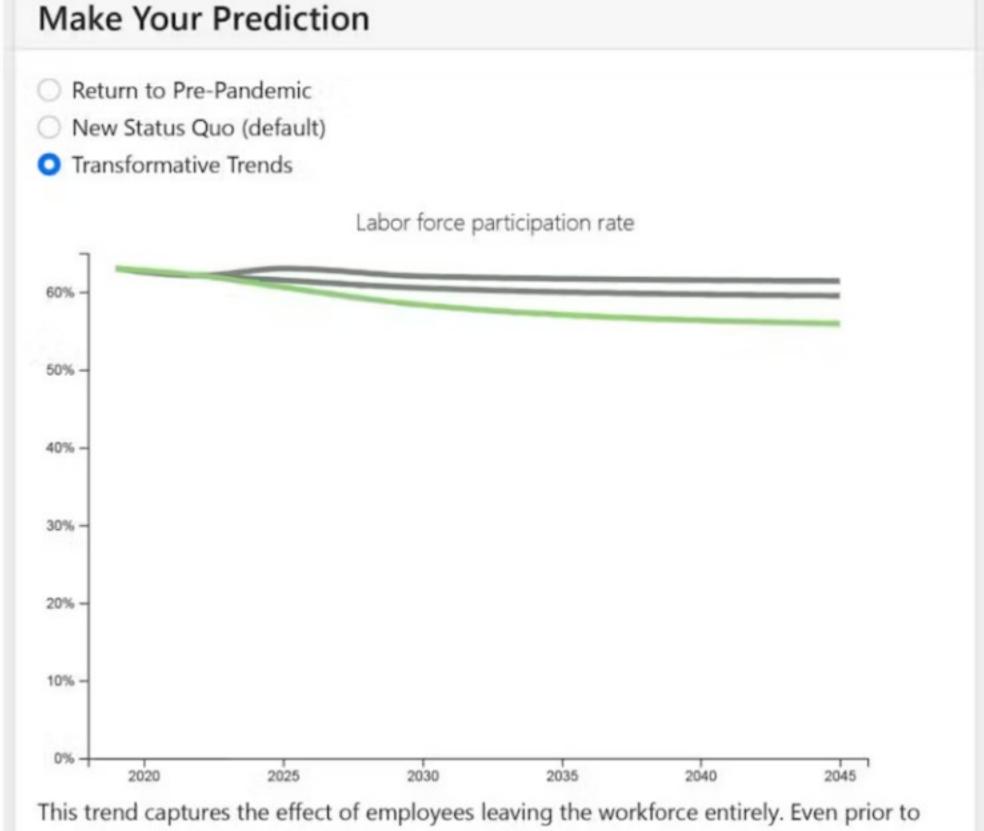


## Labor Force Participation

Return to Pre-Pandemic

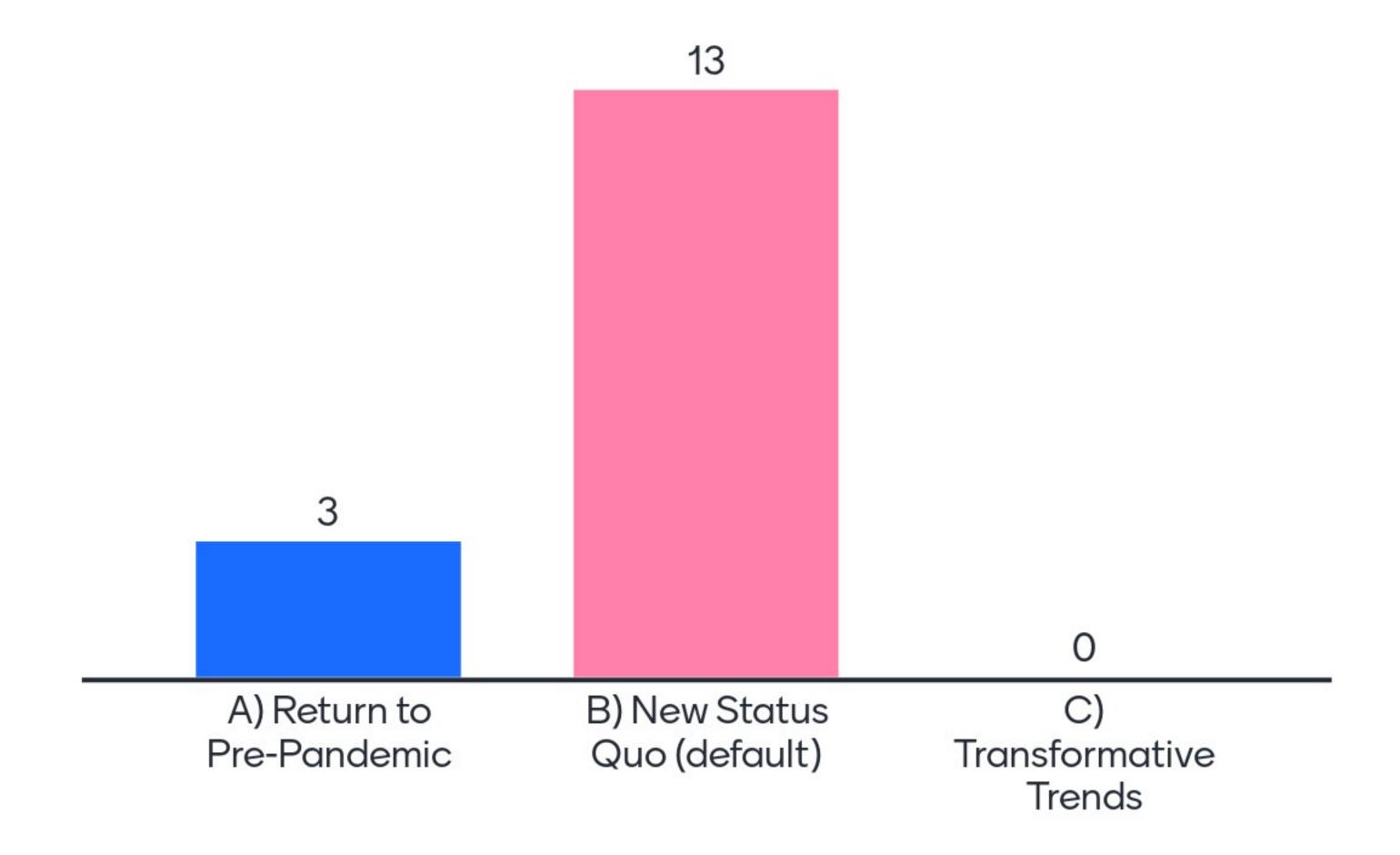
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### 2) Labor Force Participation









## Social Economy Migration and Land Use

Return to Pre-Pandemic

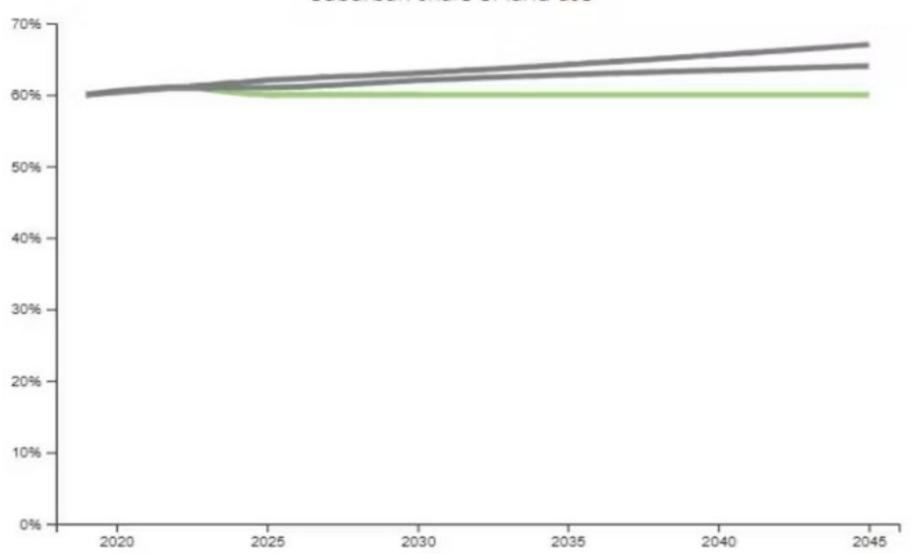
Remain Fixed at Pre-Pandemic Level(default)

Urban Areas Recover and Stabilize

#### Make Your Prediction

- Return to Pre-Pandemic Trends
- Remain Fixed at Pre-Pandemic Levels (default)
- Urban Areas Recover and Stabilize

Suburban share of land use



According to the Brookings Institute, "the pandemic year of 2020-21 showed substantial declines in highly dense urban core counties within major metro areas, driven heavily by domestic out migration... in the context of urban core county growth over the previous decade... (with) uncommonly high growth levels in the early 2010s." TrendLab+ users can select from three potential trends and urban development patterns: "return to pre-pandemic" with suburban population raising from about 60% suburban pre-COVID-19 to about 67% in 2045, "new status quo" wherein urban and suburban growth rates return to approximate parity, and "transformative trends" with almost all net growth in suburban counties.





## Social Economy Migration and Land Use

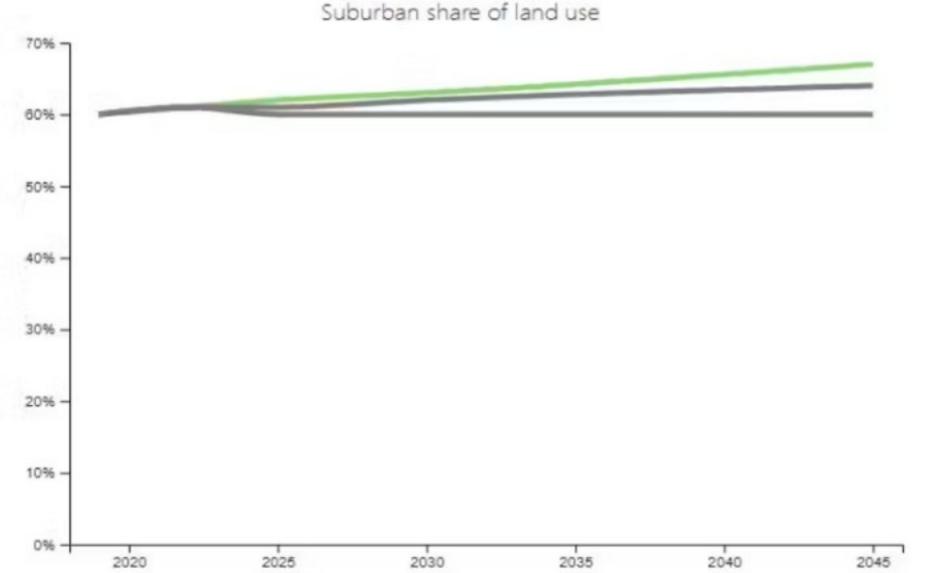
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## Social Economy Migration and Land Use

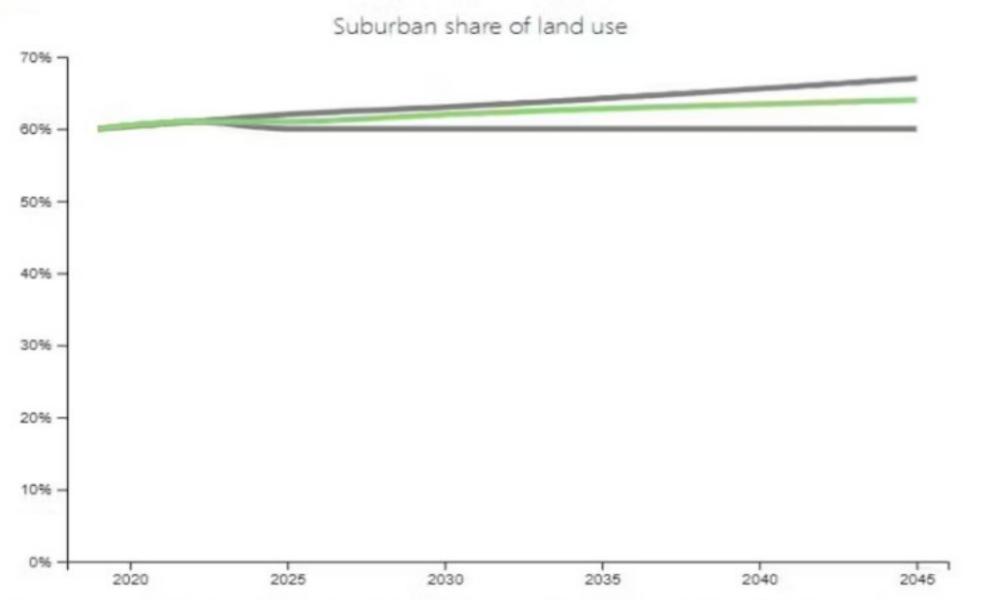
Return to Pre-Pandemic

Remain Fixed at Pre-Pandemic Levels (default)

**Urban Areas Recover and Stabilize** 

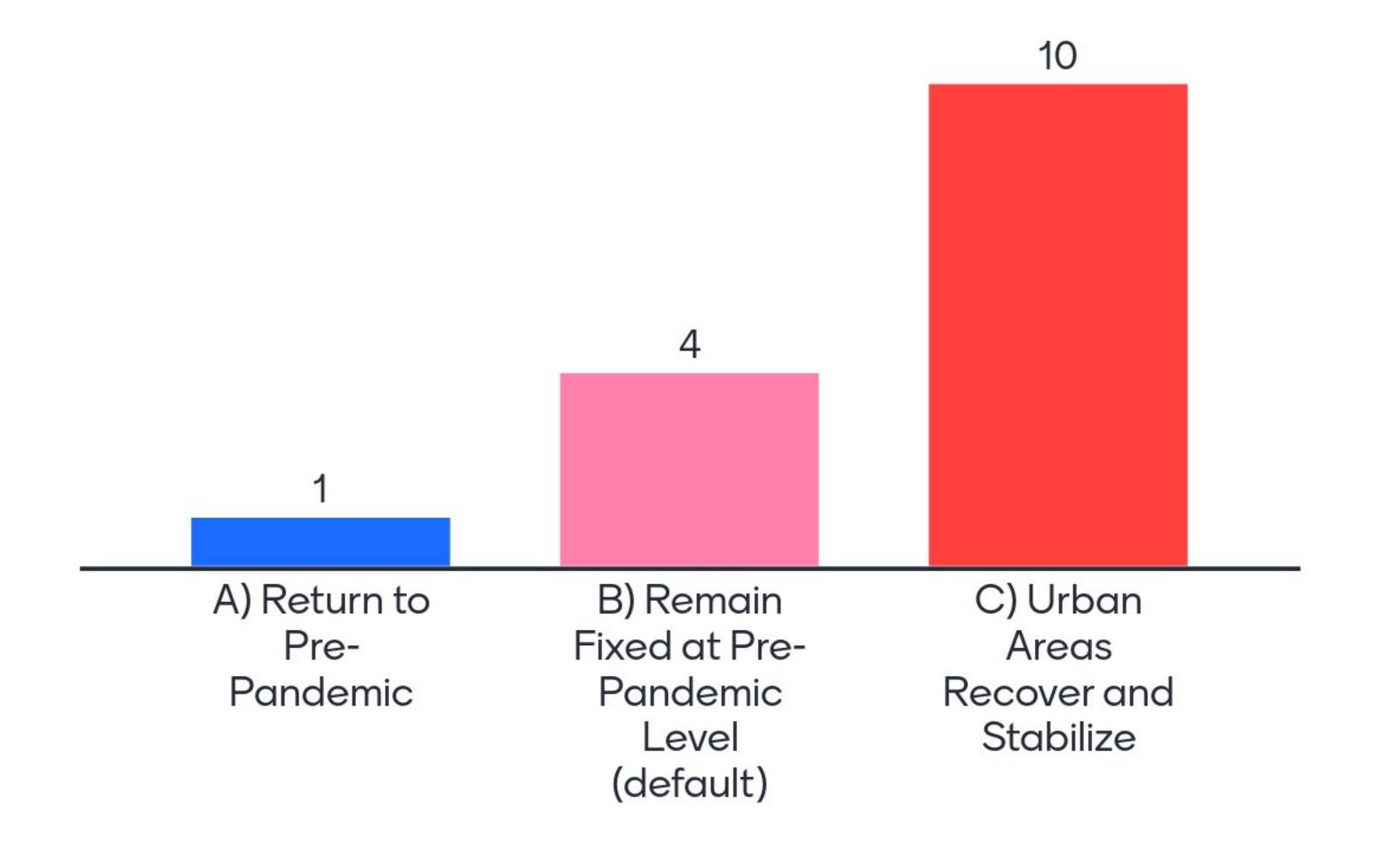
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- Urban Areas Recover and Stabilize



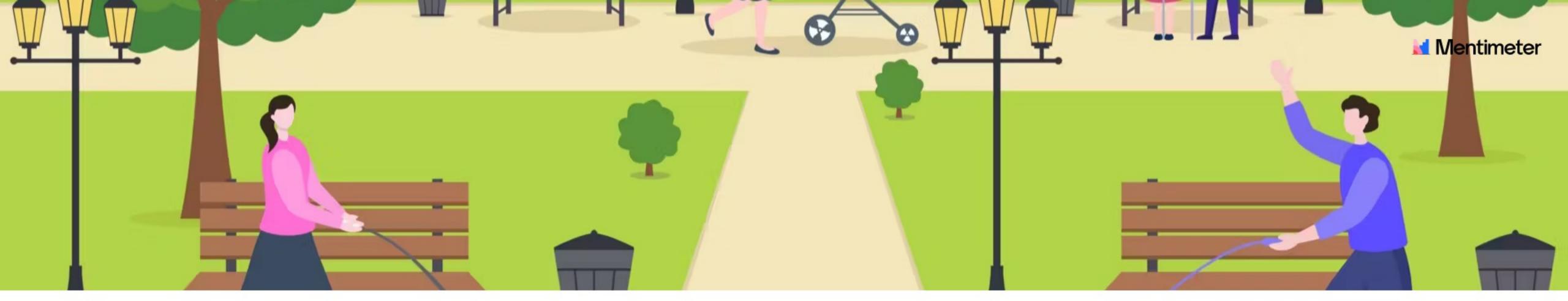
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### 3) Migration and Land Use









- 1) Telecommuting
- 2) E-Commerce
- 3) Car Ownership
- 4) Health and Safety Concerns



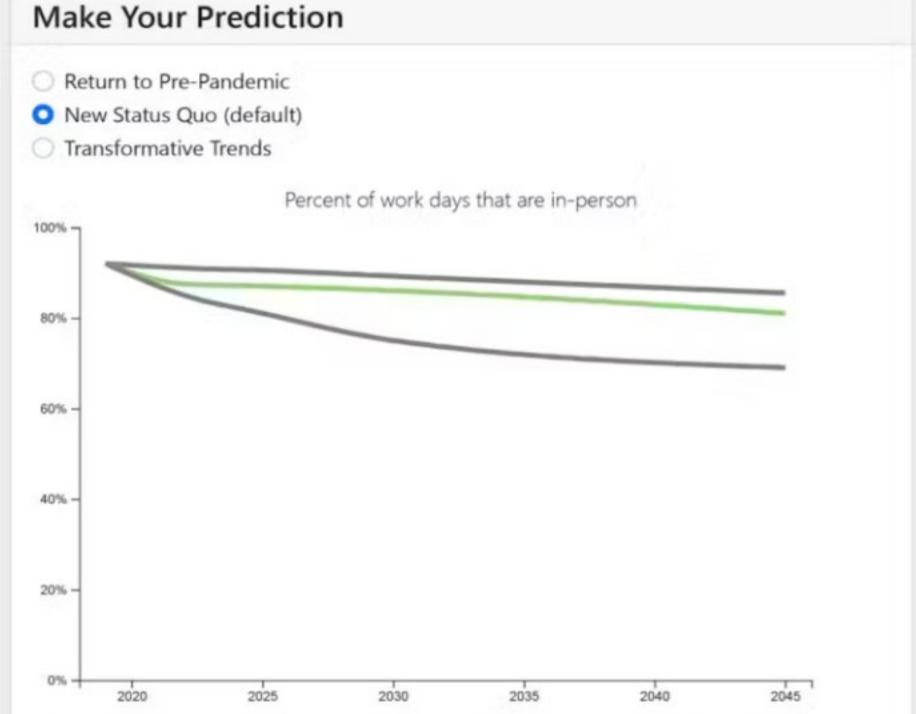


## Quality of Life and Public Health Telecommuting

Return to Pre-Pandemic

**New Status Quo (default)** 

Transformative Trends



The telecommuting trend includes the effects of the increased levels of working from home and hybrid-work that have arisen since the onset of the COVID-19 pandemic, measured in terms to the percentage reduction in in total employee commute days. The percentage should be expressed in terms of the number of office-worker days spent telecommuting assuming, for example, that hybrid workers still commute an average of three days a week. TrendLab+ takes into account that, while these remote work options have been increasingly available to knowledge workers and office environments, about 50% of a region's workforce holds jobs that require a physical presence. It also accounts for the fact that evidence shows that those no longer commuting often undertake trips for other purposes during the course of the day, replacing about 45% of the eliminated work-trip VMT and changing the time-of-day distribution of traffic peaks.



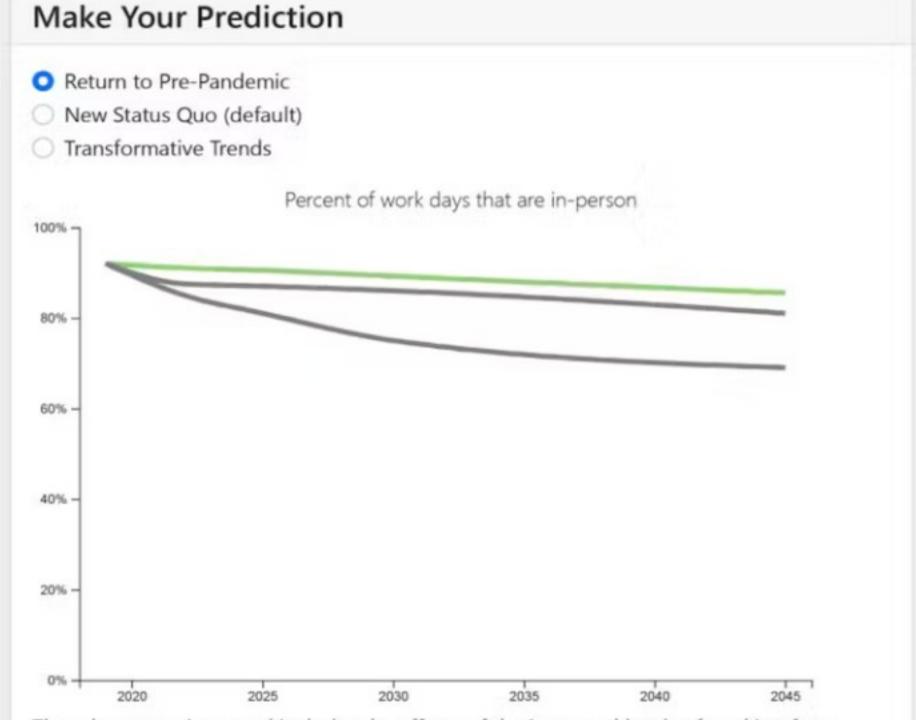


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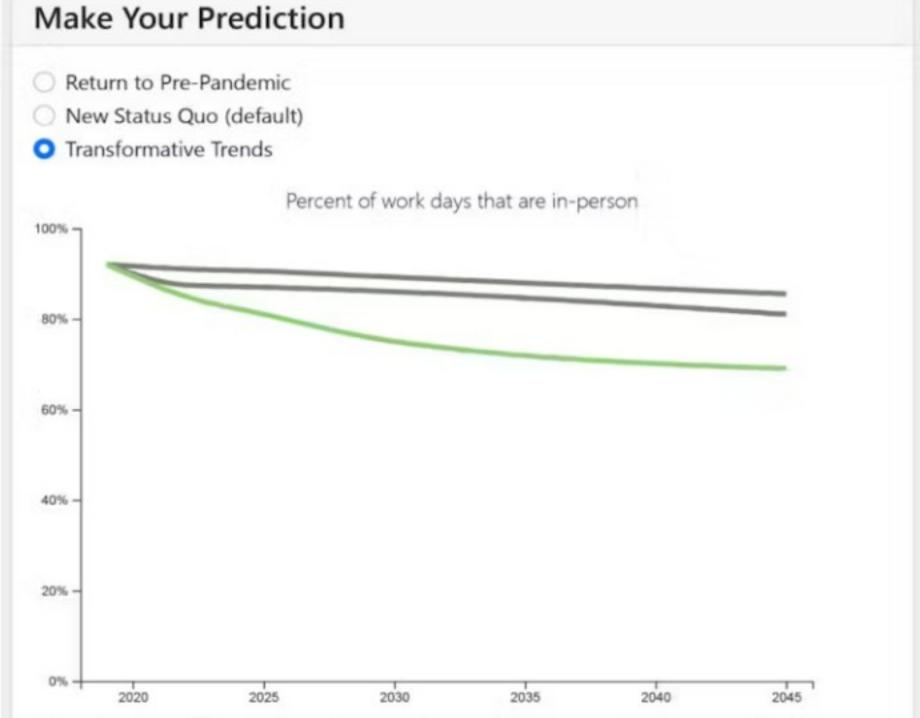


## Quality of Life and Public Health Telecommuting

Return to Pre-Pandemic

New Status Quo (default)

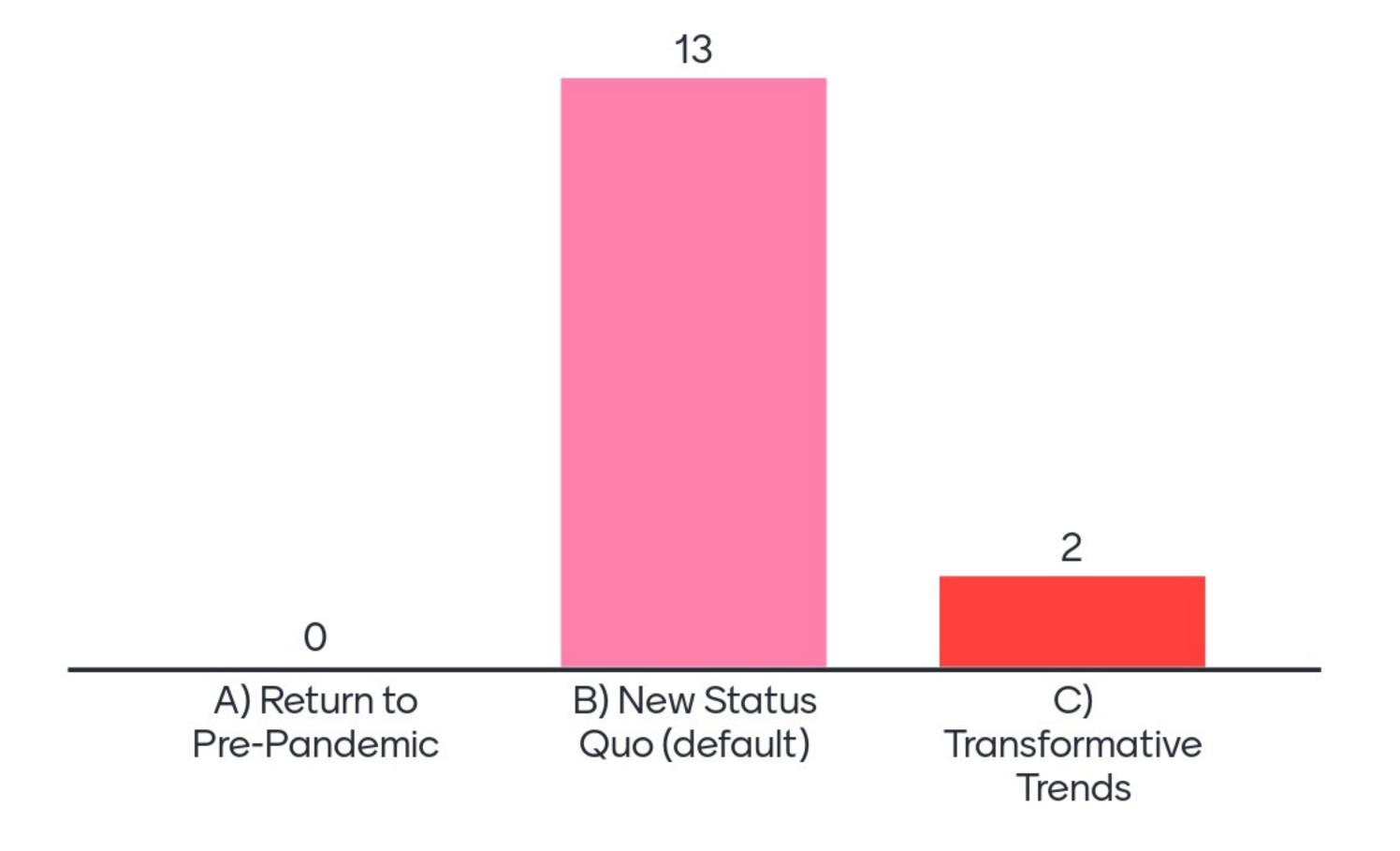
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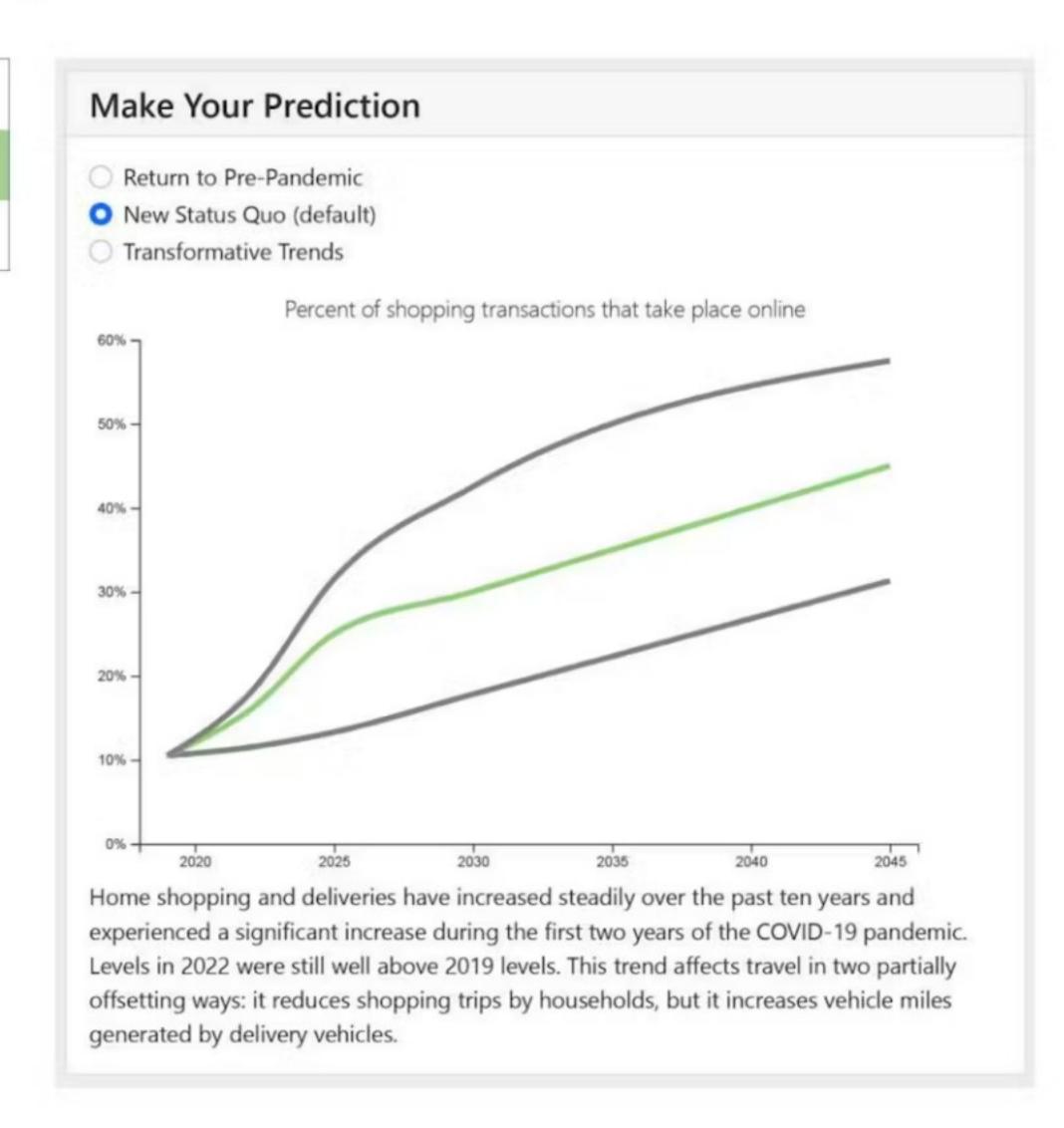




### E-Commerce

Return to Pre-Pandemic

**New Status Quo (default)** 



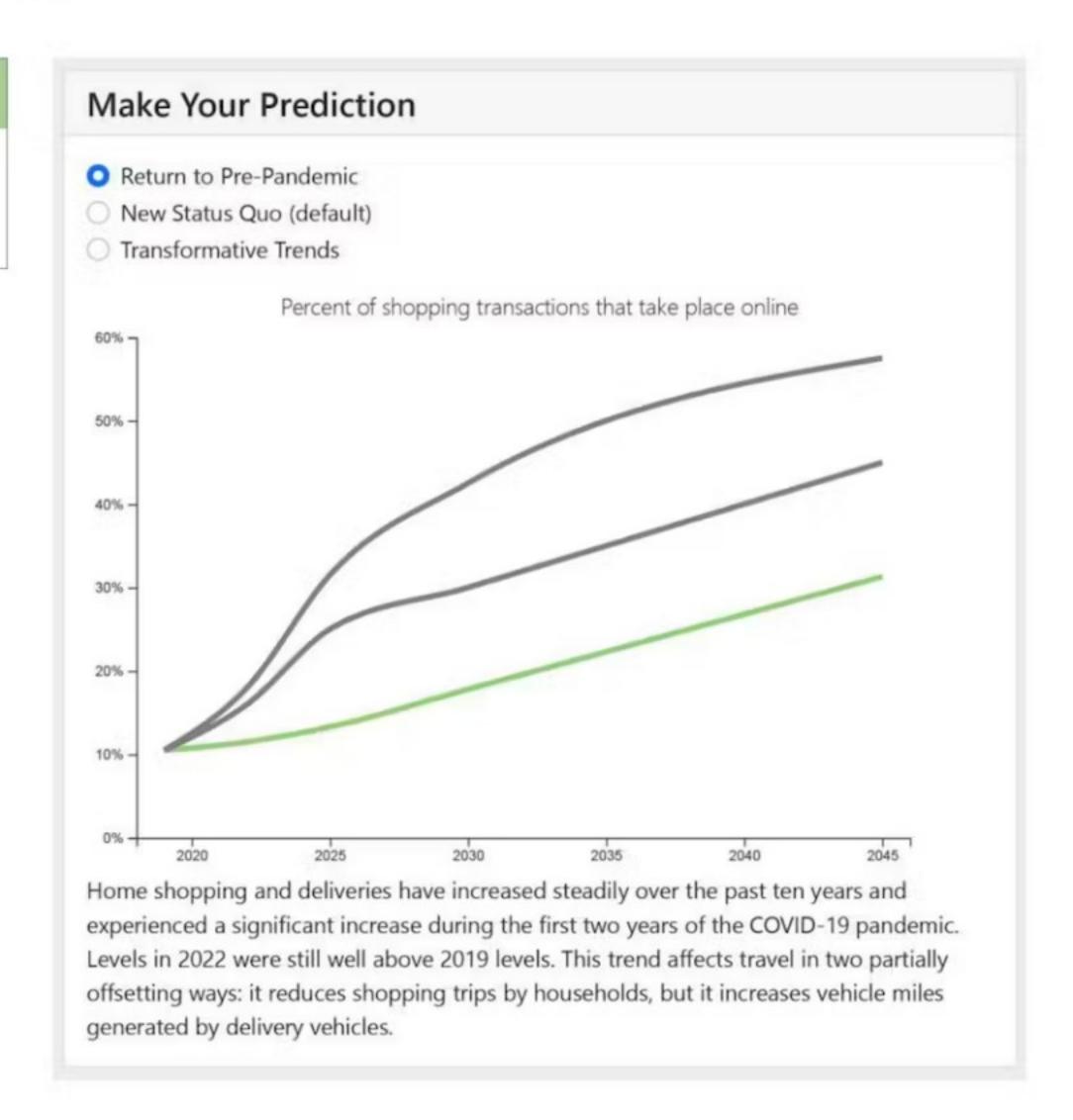




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#### **Return to Pre-Pandemic**

New Status Quo (default)



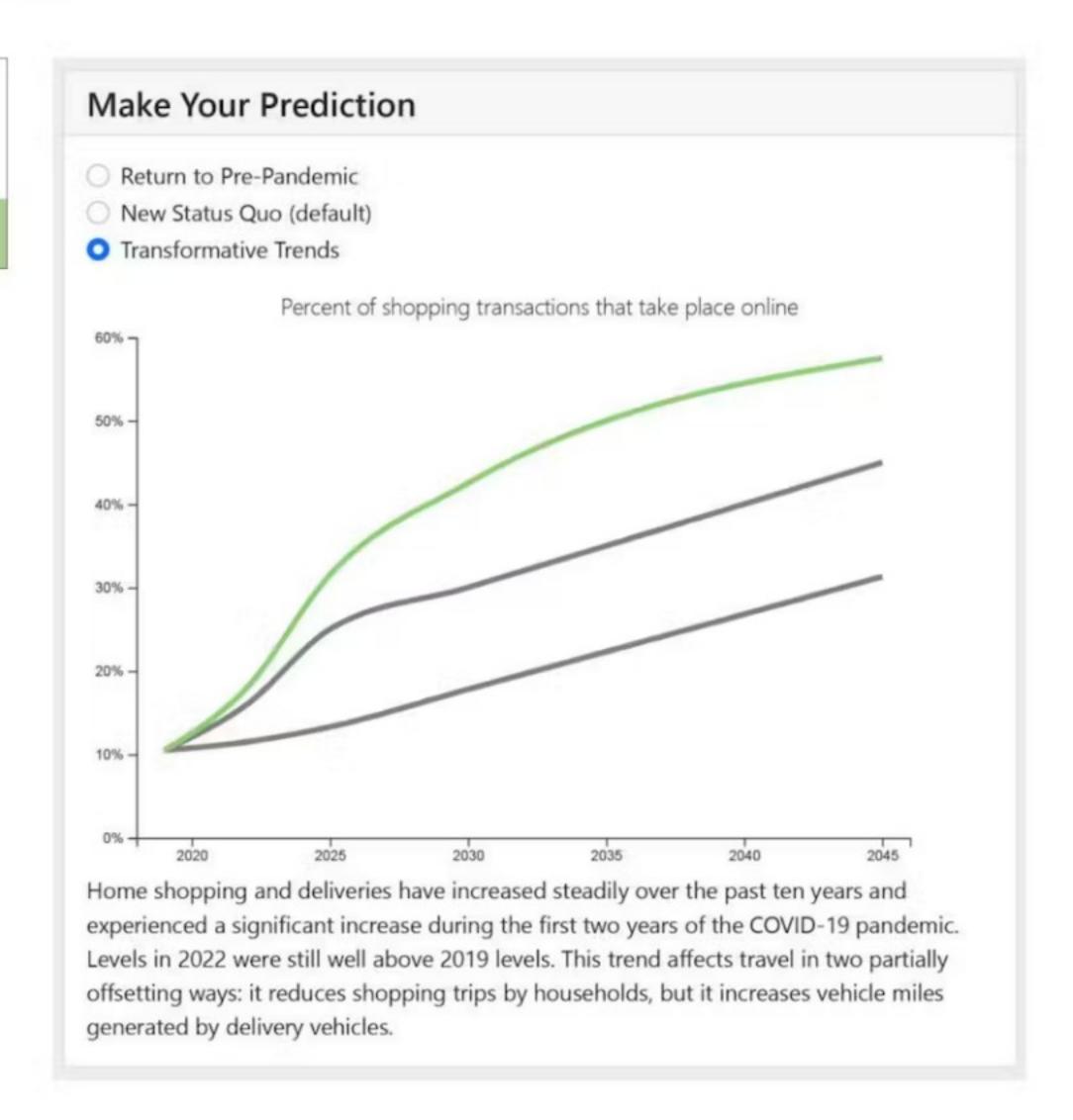




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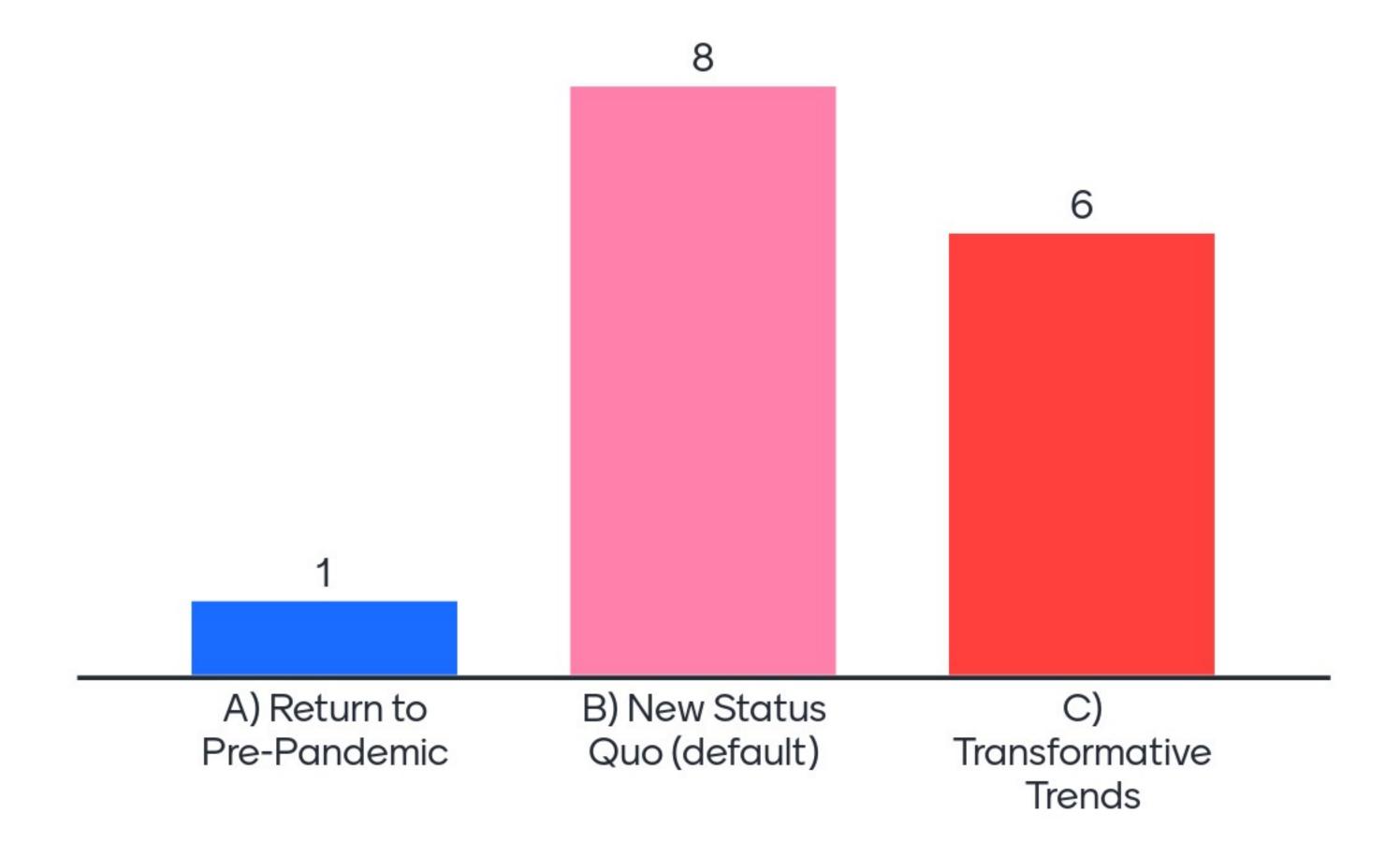
Return to Pre-Pandemic

New Status Quo (default)



## 2) E-Commerce









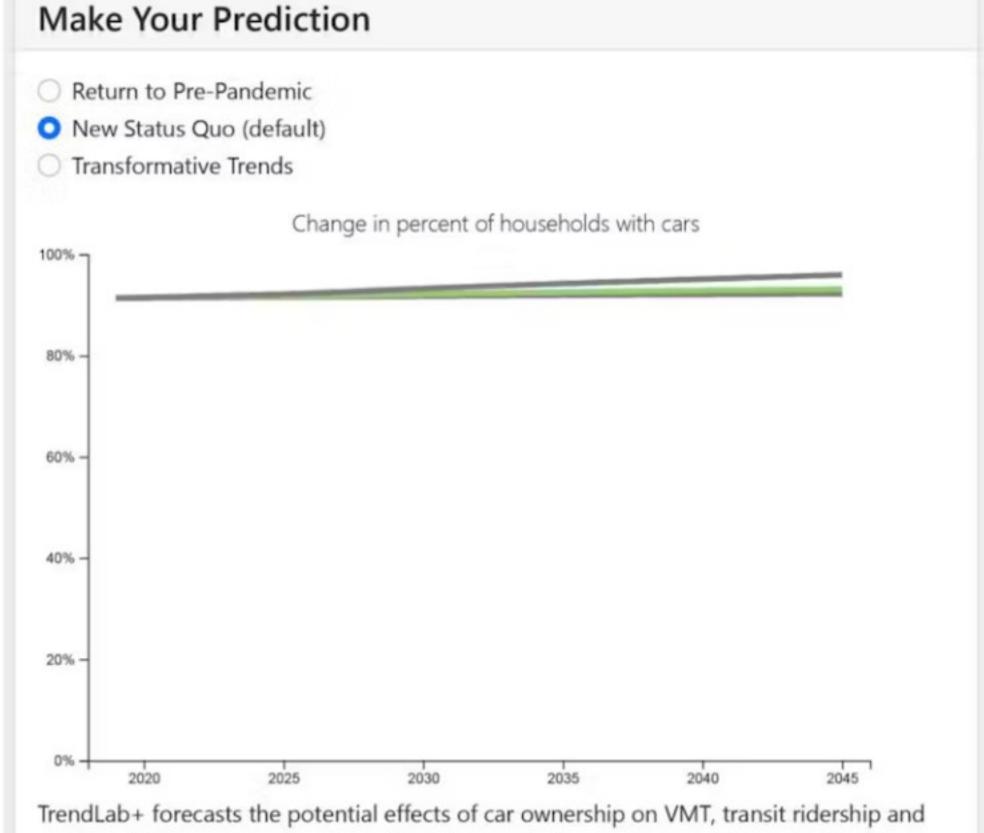


## Quality of Life and Public Health Car-Ownership

Return to Pre-Pandemic

**New Status Quo (default)** 

Transformative Trends



TrendLab+ forecasts the potential effects of car ownership on VMT, transit ridership and other performance measures based on changes in the percentage of households with cars. Car ownership in the US steadily increased through the 2010's reaching a level of about 92% of households. car ownership levels have had a powerful impact on VMT growth and transit ridership decline, and TrendLab+ users should carefully consider different scenarios on future levels and adjust their assumptions as new, local data becomes available in the future.



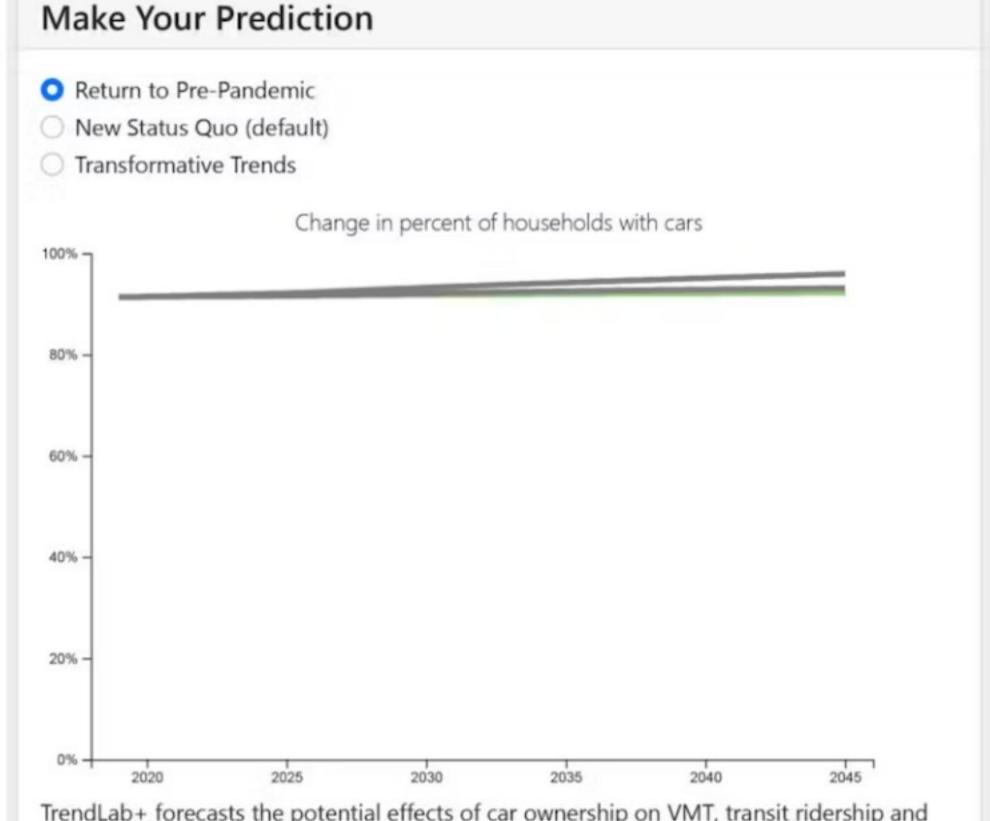


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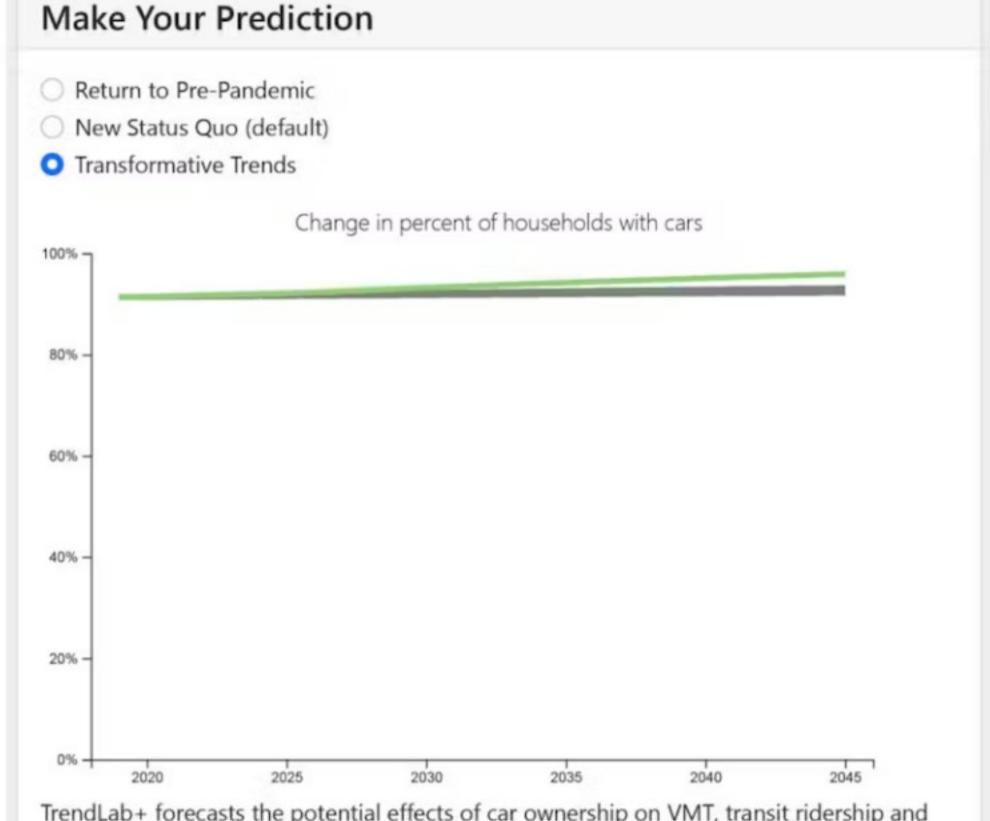


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Return to Pre-Pandemic

New Status Quo (default)

**Transformative Trends** 

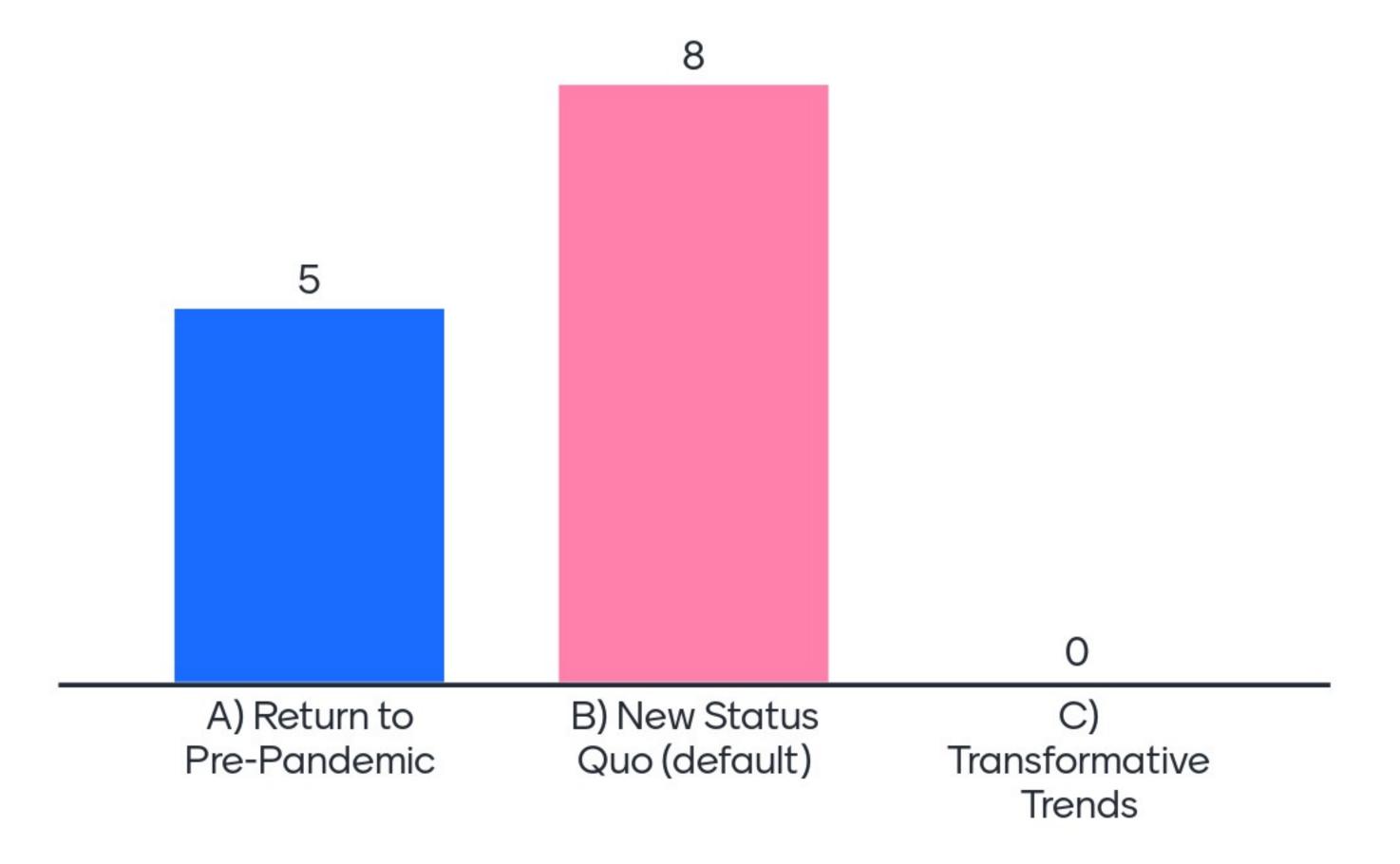


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## 3) Car Ownership







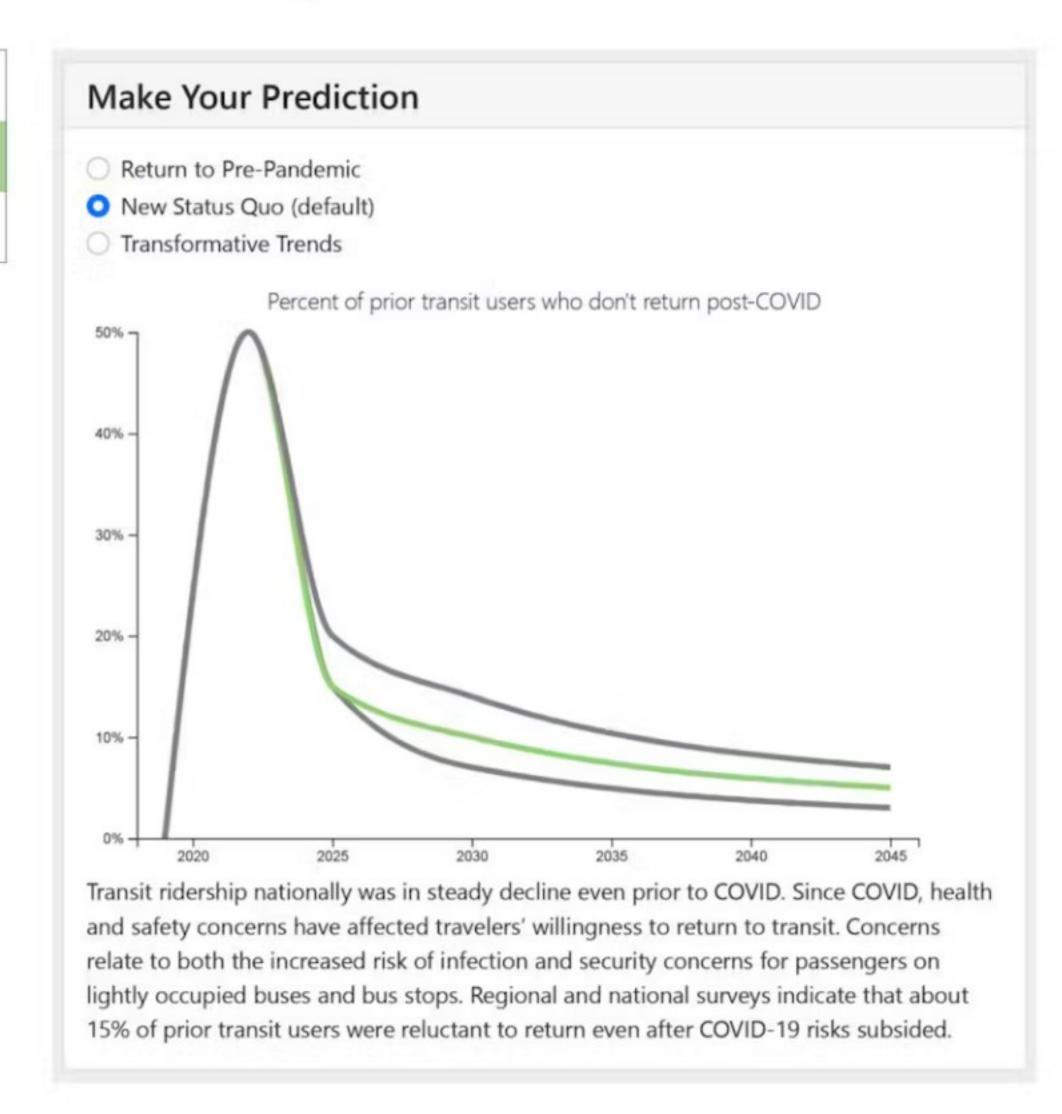




## Health and Safety Concerns

Return to Pre-Pandemic

**New Status Quo (default)** 



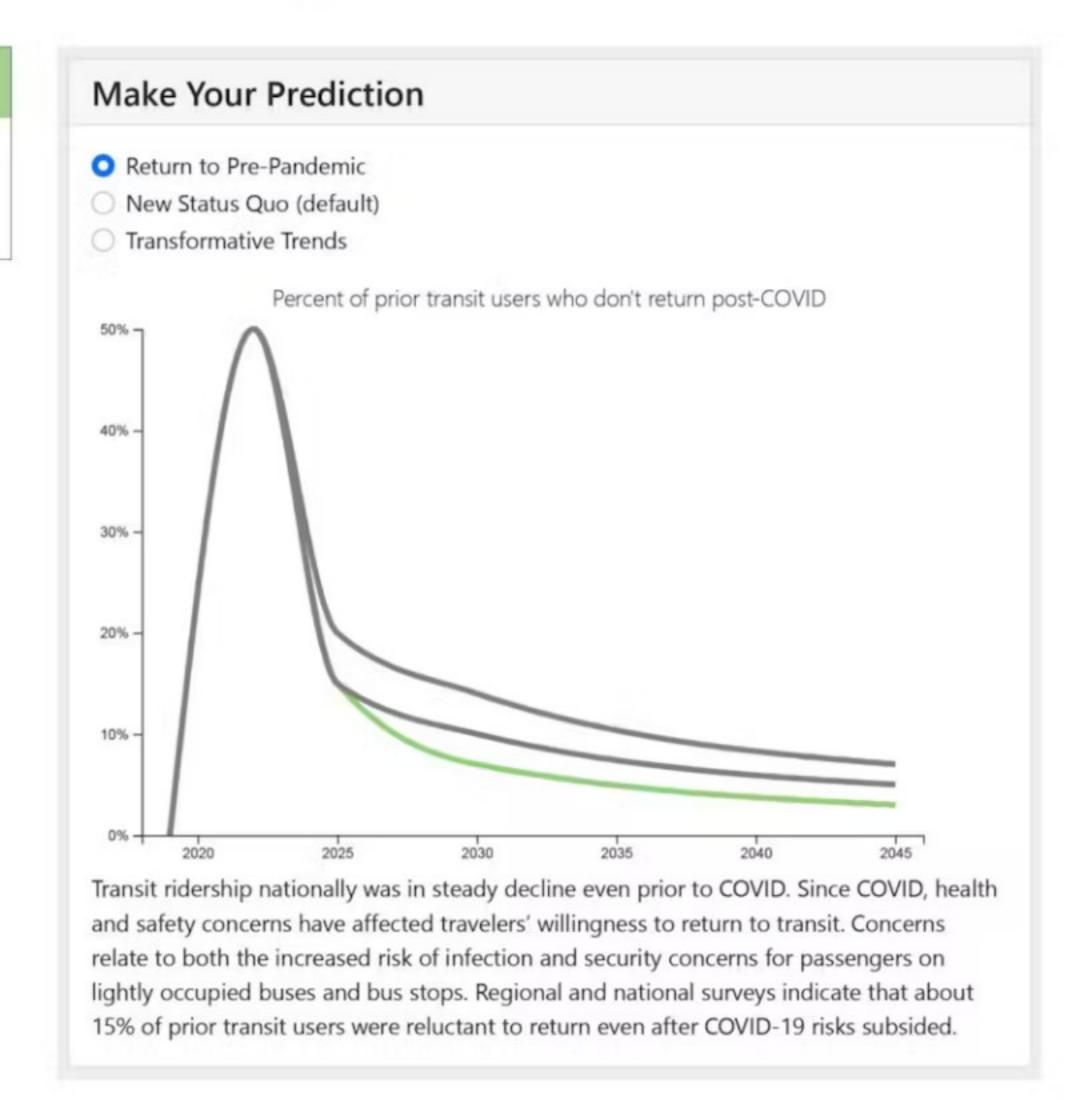




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#### **Return to Pre-Pandemic**

New Status Quo (default)



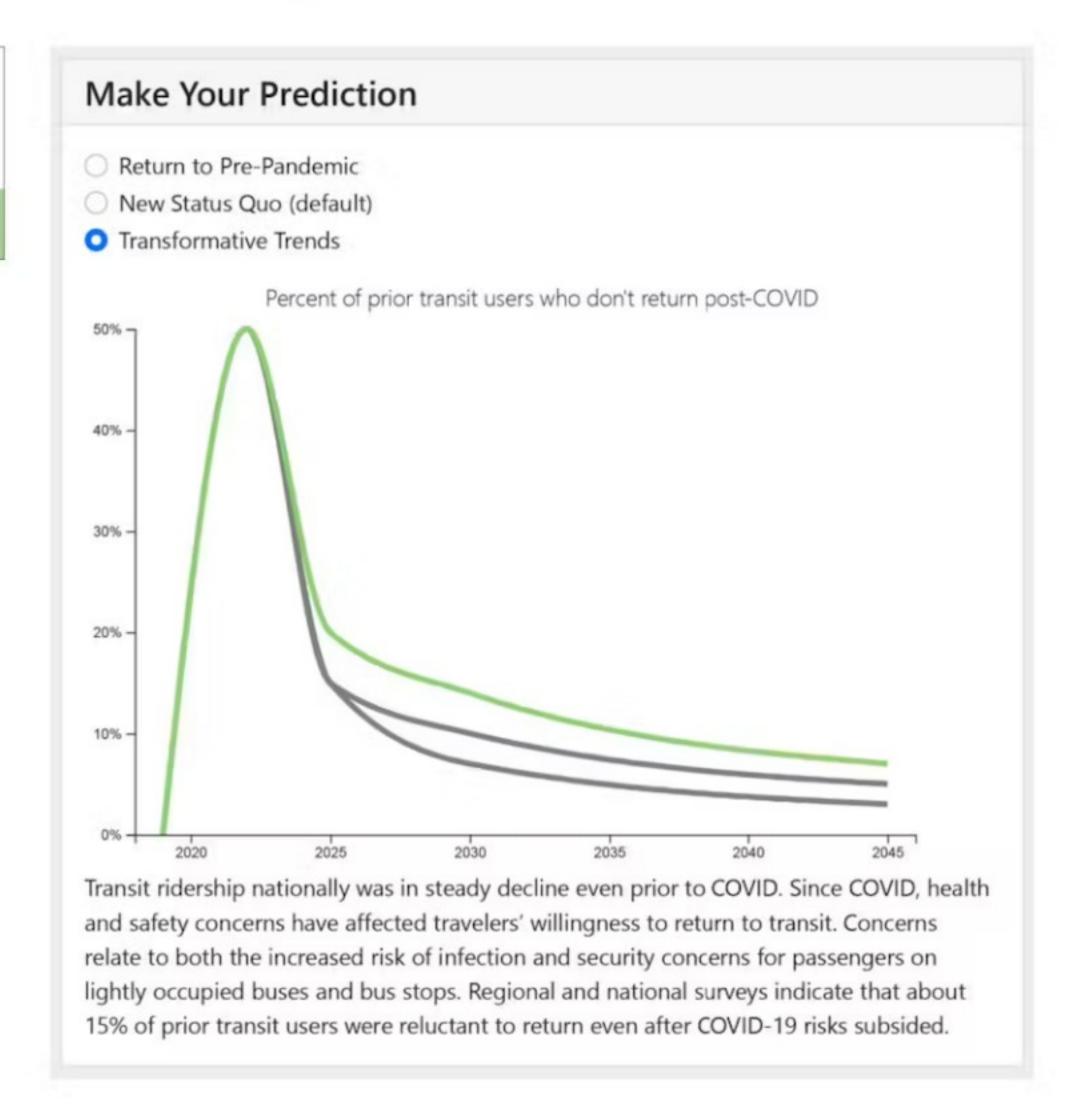




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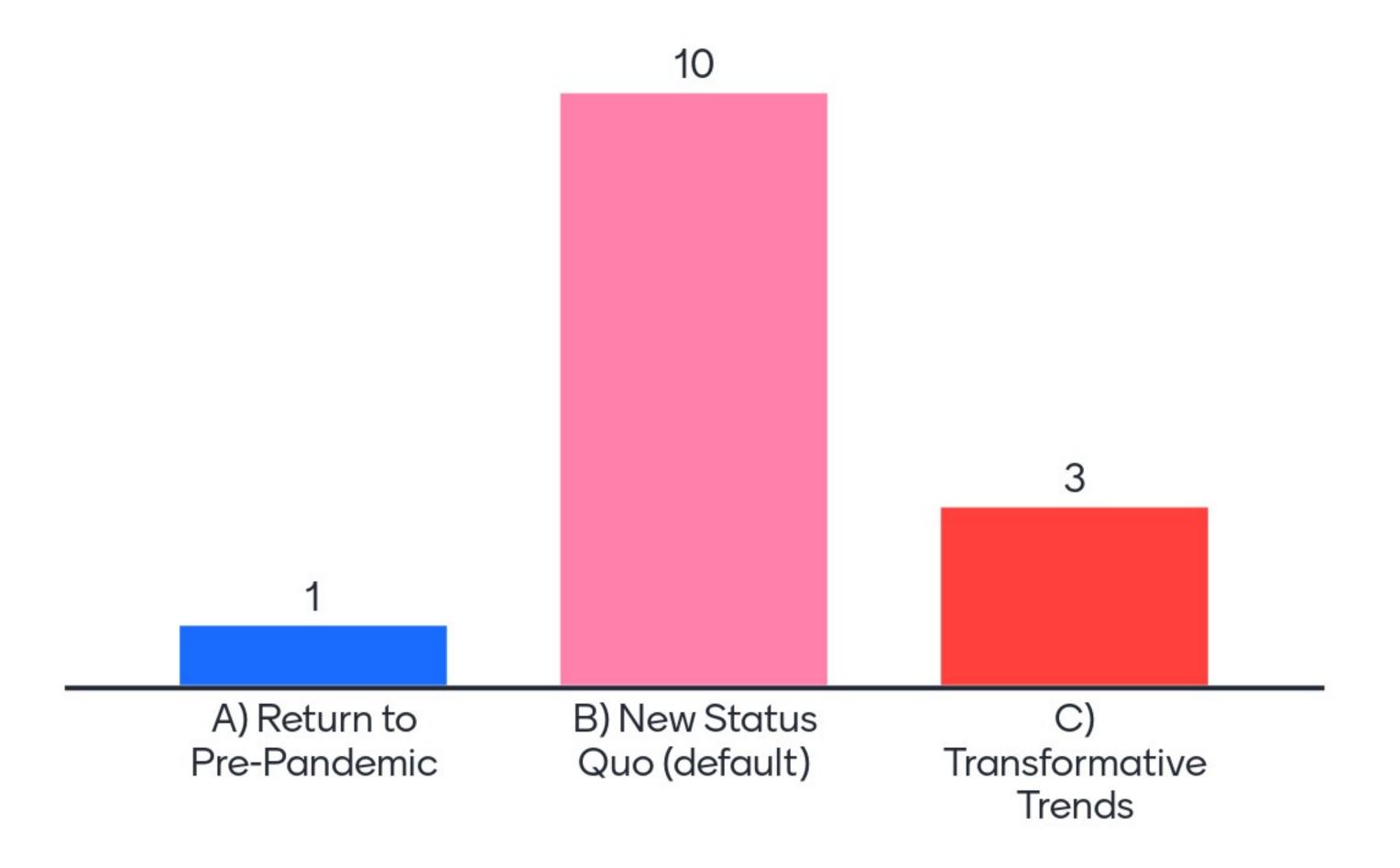
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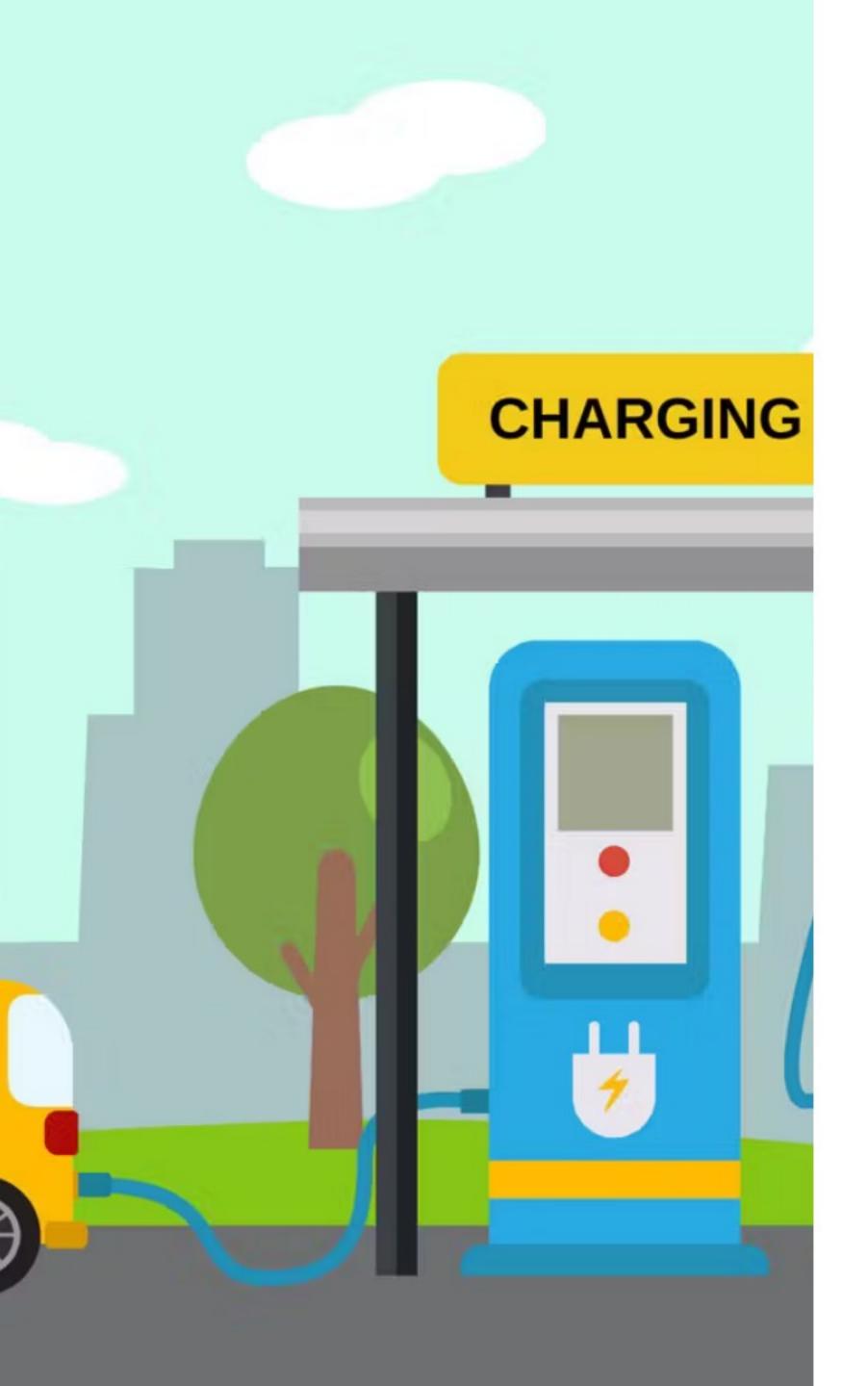


### 4) Health and Safety Concerns









## Technology

- 1) Electric Vehicle Adoption
- 2) Autonomous Vehicles



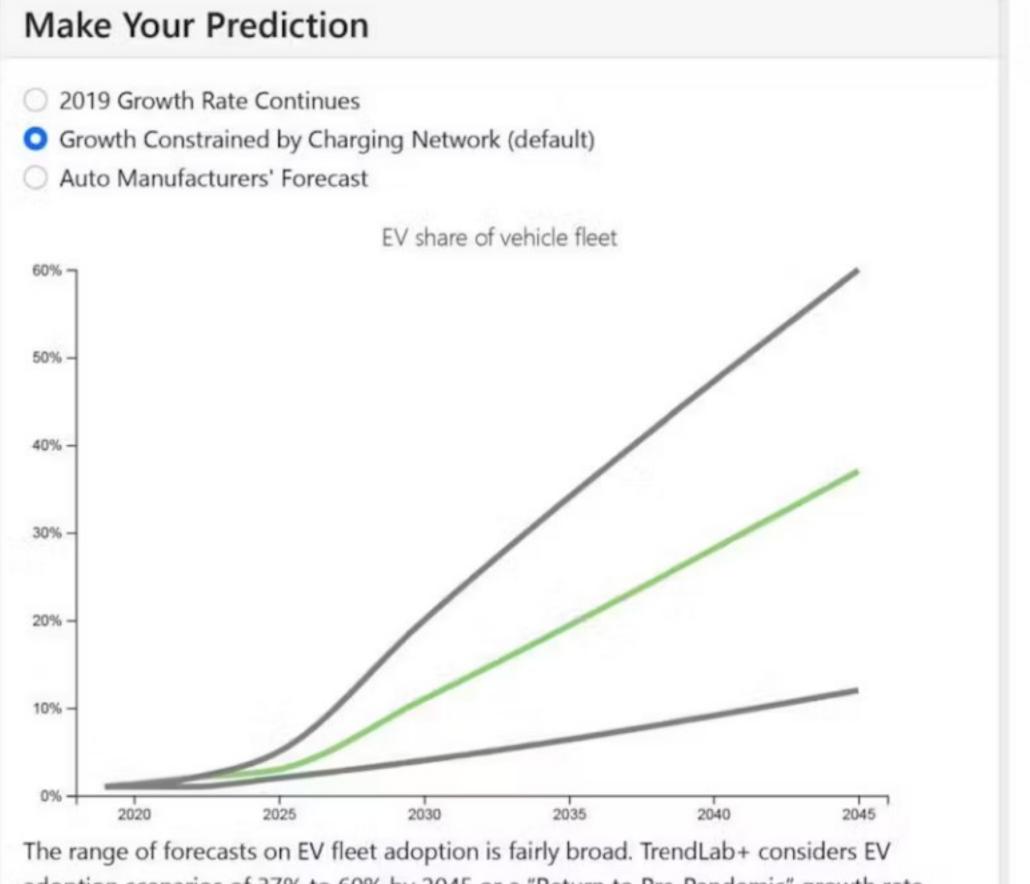


## Electric Vehicle Adoption

2019 Growth Rate Continues

Growth Constrained by Charging Network (default)

Auto Manufacturers' Forecast



The range of forecasts on EV fleet adoption is fairly broad. TrendLab+ considers EV adoption scenarios of 37% to 60% by 2045 or a "Return to Pre-Pandemic" growth rate scenario, of a 2045 share of 12%. The TrendLab+ analysis of GHG benefits takes into account that, nationally, 36% of the energy needed to power an EV car goes to mechanical inefficiencies and the power generation offered by the state's electric grid.



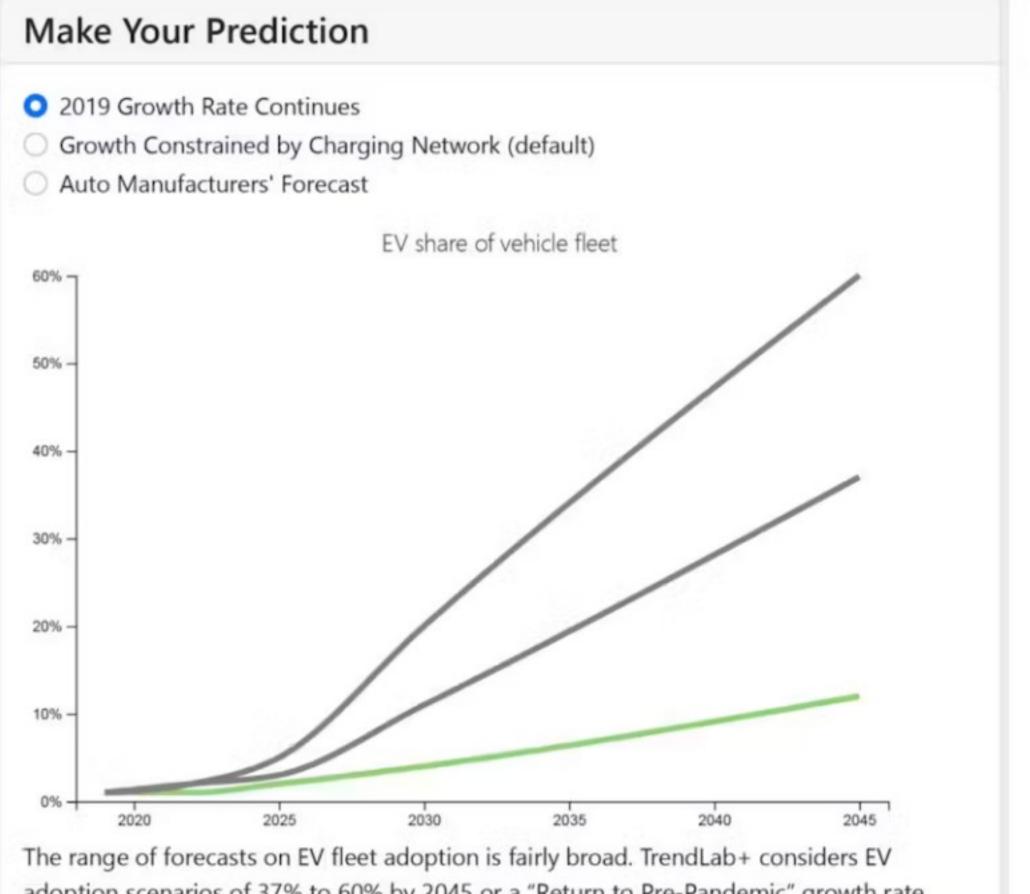


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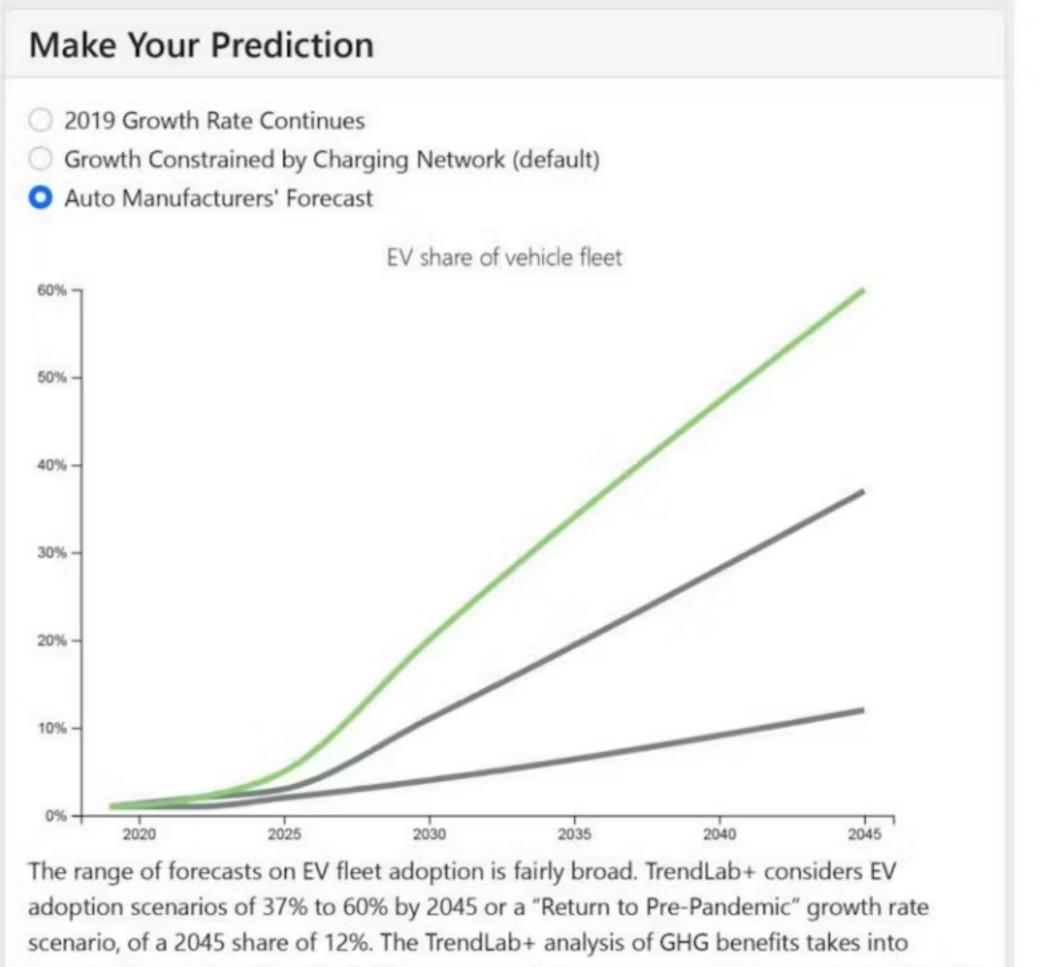


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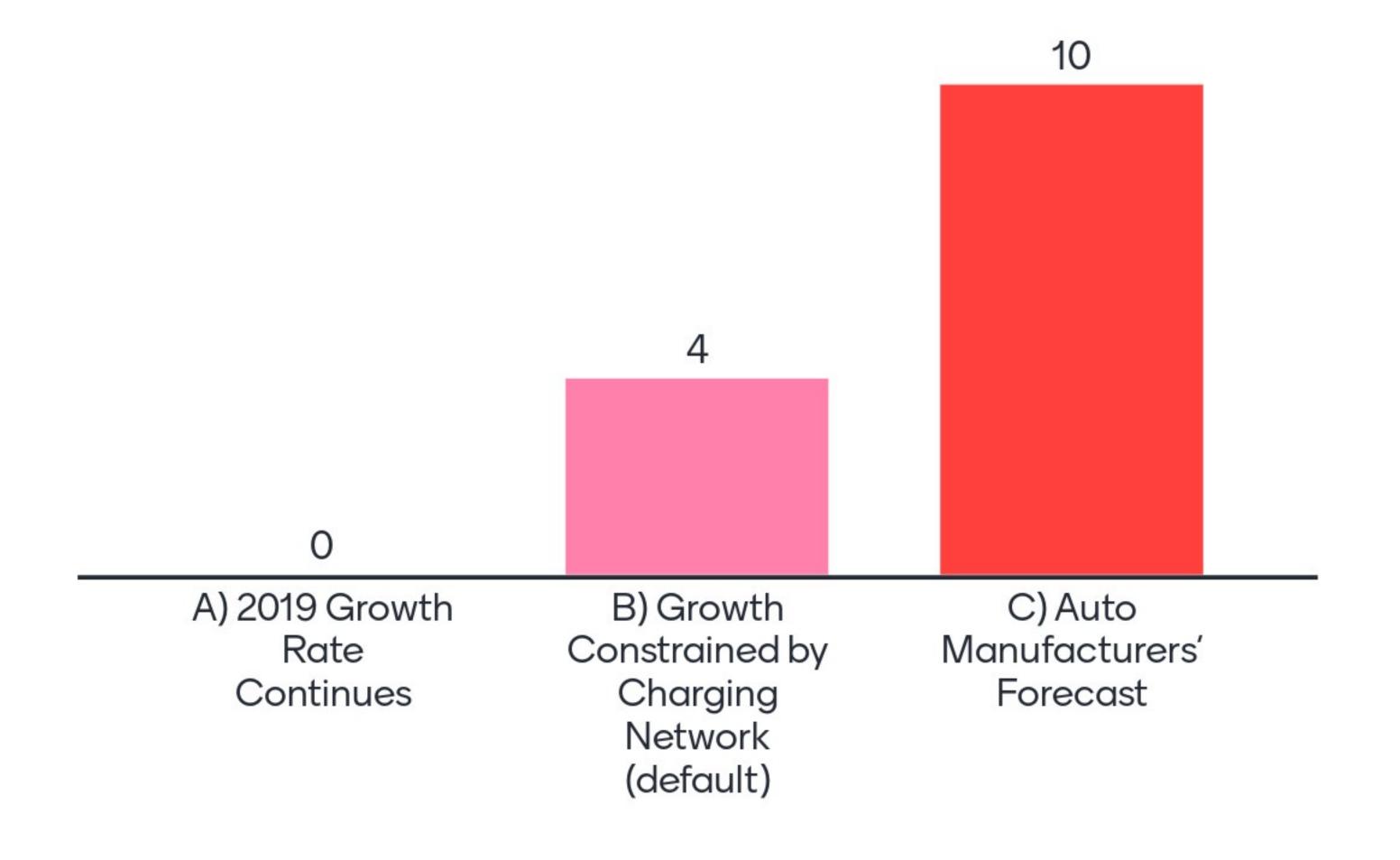
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**Auto Manufacturers' Forecast** 



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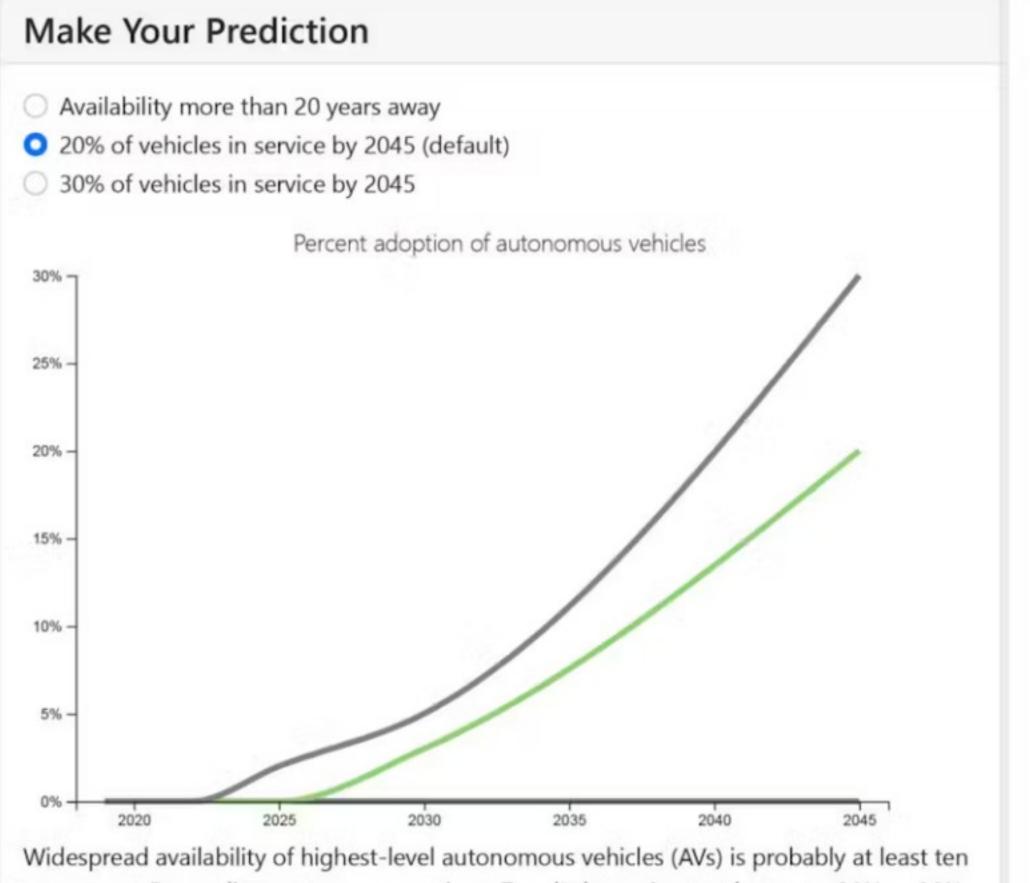


## Autonomous Vehicles

Availability more than 20 years away

20% of vehicles in service by 2045 (default)

30% of vehicles in service by 2045



Widespread availability of highest-level autonomous vehicles (AVs) is probably at least ten years away. Depending on user assumptions, TrendLab+ estimates that up to 20% or 30% of vehicle travel in 2045 will be fully autonomous. Autonomous VMT will be about 15% higher than ordinary VMT. When AVs reach 100% adoption, forecasts suggest they may increase VMT per capita by 30% and decrease transit use by about 35%.

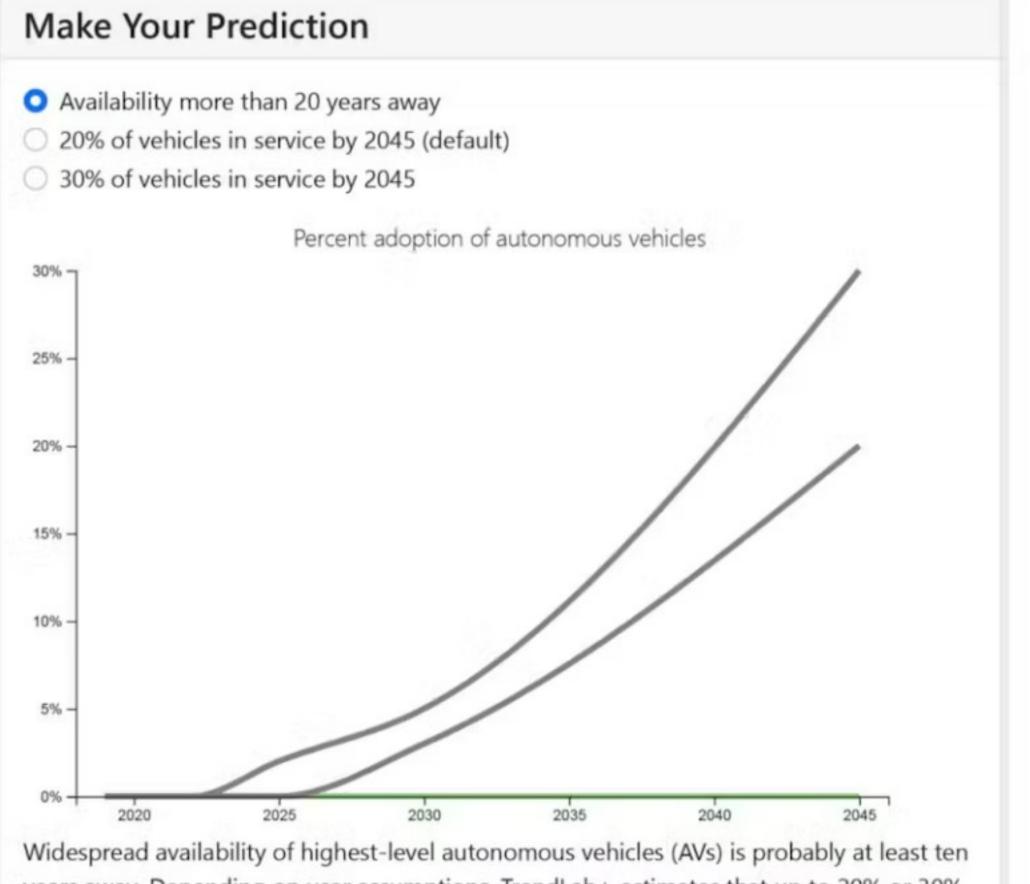


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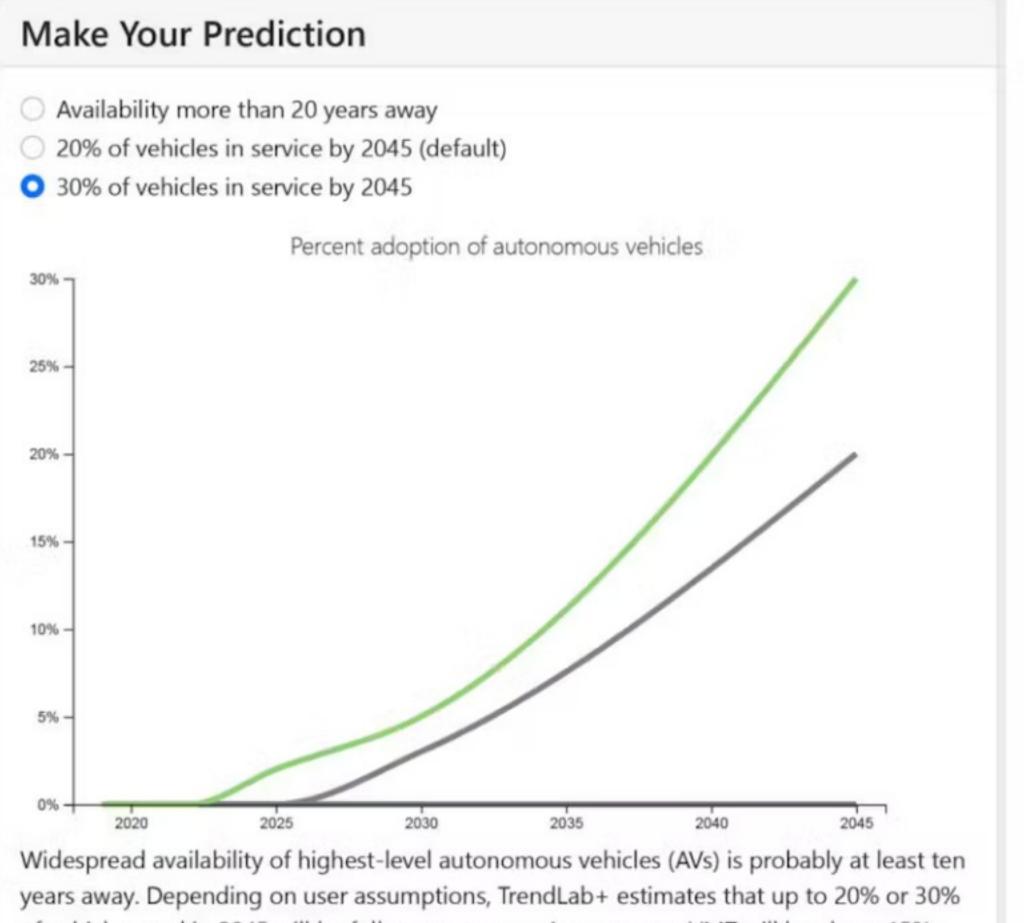


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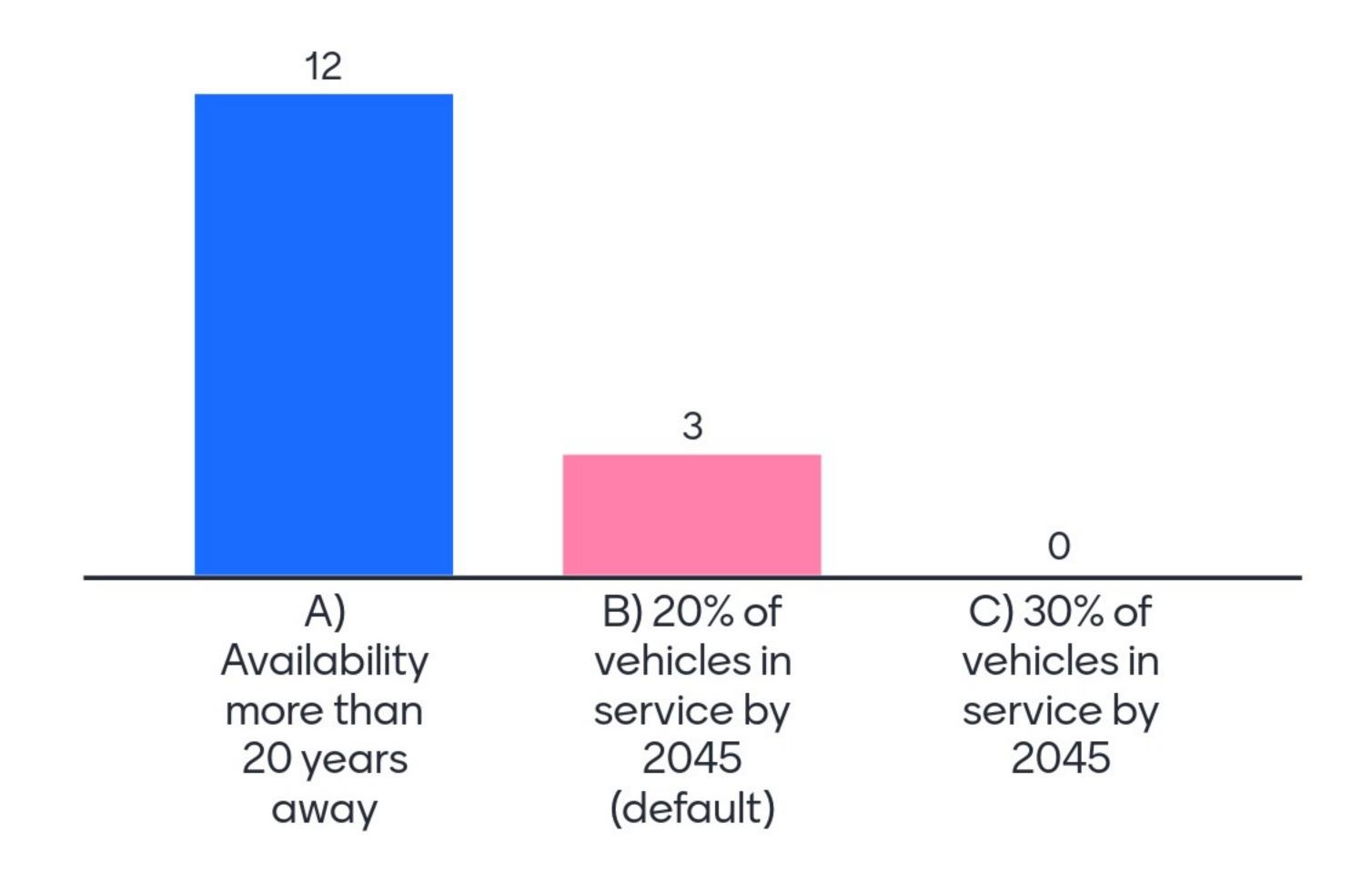
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## 2) Autonomous Vehicles







## Varying Analysis Trends:

- VMT
- Transit Ridership/Farebox Revenue
- Greenhouse Gas Emission
- Fuel Tax Revenue
- AM/PM Peak Period Traffic



## Thank you!

We appreciate your participation!