

Support Material Agenda Item No. 24

Board of Directors Meeting

**June 3, 2026
10:00 AM**

Location:

**San Bernardino County Transportation Authority
First Floor Lobby Board Room
1170 W. 3rd Street, San Bernardino, CA 92410**

DISCUSSION ITEMS

Administrative Matters

24. Adoption of the Measure I Ordinance No. 26-1 and Expenditure Plan

That the Board, acting as the San Bernardino County Transportation Authority:

A. Receive a presentation from Richard Bernard, Partner with Fairbank, Maslin, Maullin, Metz & Associates (FM3), on the most recent voter survey conducted in April 2026.

B. Adopt Measure “I” Ordinance No. 26-1, An Ordinance Of The San Bernardino County Transportation Authority, And The People Of San Bernardino County, California Establishing A Transactions And Use Tax (Sales Tax) At The Rate Of One-half Percent (1/2%) To Fund Countywide Transportation Improvements And Adopting An Expenditure Plan Directing The Spending Of Revenues Generated From Said Tax Measure. The Ordinance must be adopted by at least two-thirds of the Board of Directors.

C. Make a finding that the Ordinance is not subject to and is exempt from the California Environmental Quality Act (CEQA).

D. Adopt Resolution No. 26-019 requesting that the San Bernardino County Board of Supervisors place Ordinance No. 26-1 on the November 3, 2026, countywide ballot.

A PowerPoint presentation was received after the posting of the agenda and is being provided as a separate attachment.








San Bernardino County Transportation Extension Measure Follow-up Survey



OPINION
RESEARCH
& STRATEGY

220-7904

Survey Methodology

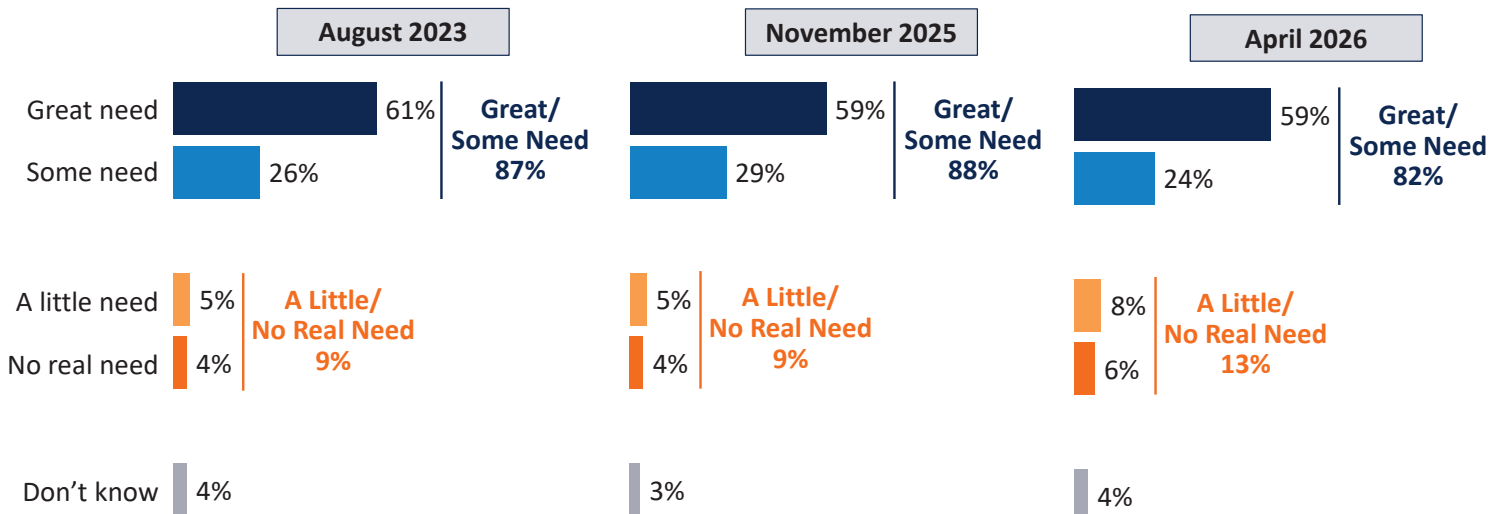
Dates	April 20-29, 2026
Survey Type	Dual-mode Voter Survey
Research Population	Likely November 2026 Voters in San Bernardino County
Total Interviews	1,020
Margin of Sampling Error	(Full Sample) $\pm 3.5\%$ at the 95% Confidence Level (Half Sample) $\pm 4.9\%$ at the 95% Confidence Level
Contact Methods	 Telephone Calls  Email Invitations  Text Invitations
Data Collection Modes	 Telephone Interviews  Online Interviews
Survey Tracking	July/August 2016, February 2023, August 2023 & November 2025
Languages	English & Spanish

(Note: Not All Results Will Sum to 100% Due to Rounding)

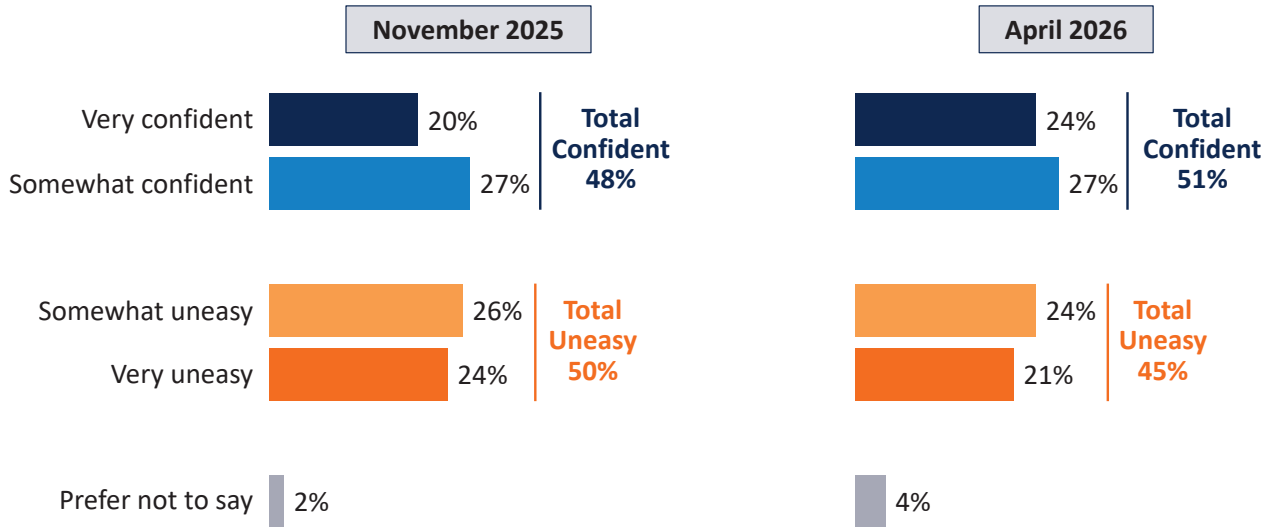


Context

More than 8-in-10 continue to perceive that the County needs additional funding for the transportation system, slight down from 2025.



About half continue to feel at least somewhat confident about being able to pay their bills over the next few months.



Hypothetical San Bernardino County Transportation Sales Tax Extension Measure

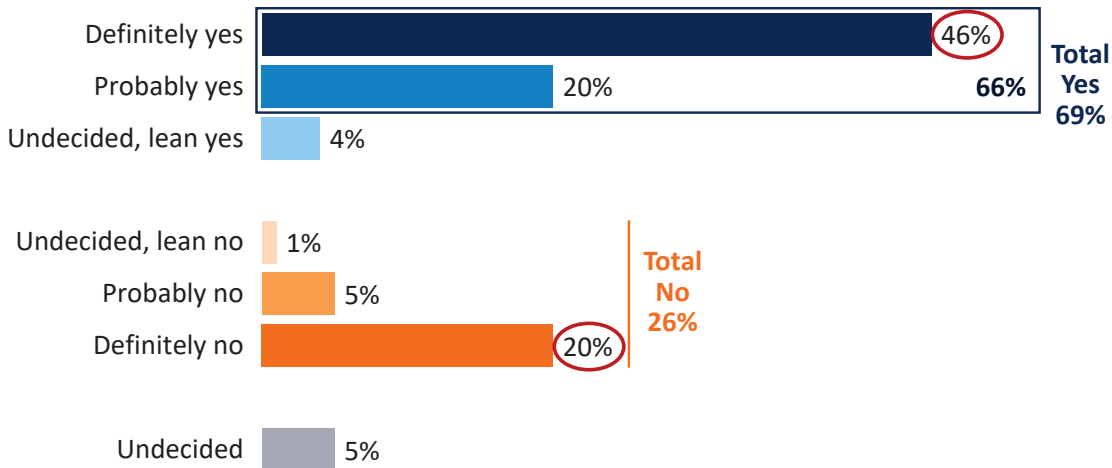
Hypothetical Measure Tested

(As Approved by Legal Counsel)

San Bernardino County Road Repair/Traffic Relief Extension. Without raising tax rates, shall an ordinance to fund repairing potholes; keeping local roads in good condition; completing freeway/highway projects to improve traffic flow/safety, reduce traffic bottlenecks; upgrading aging bridges/overpasses; creating local jobs; keeping student/senior/disabled/veteran transit fares low; be adopted, extending the ½¢ voter-approved transportation sales tax, providing approximately \$250,000,000 annually until ended by voters, requiring audits, oversight, spending disclosure, local control?

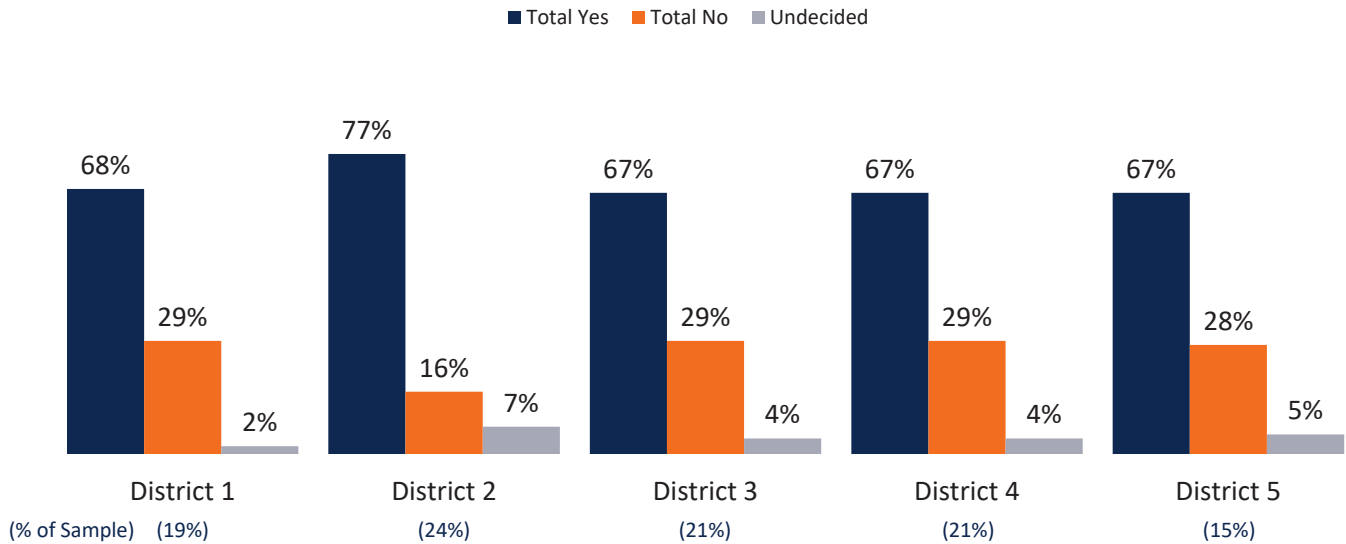
Close to 7-in-10 initially support a super-majority countywide transportation extension measure.

(MOE: ±3.5%)



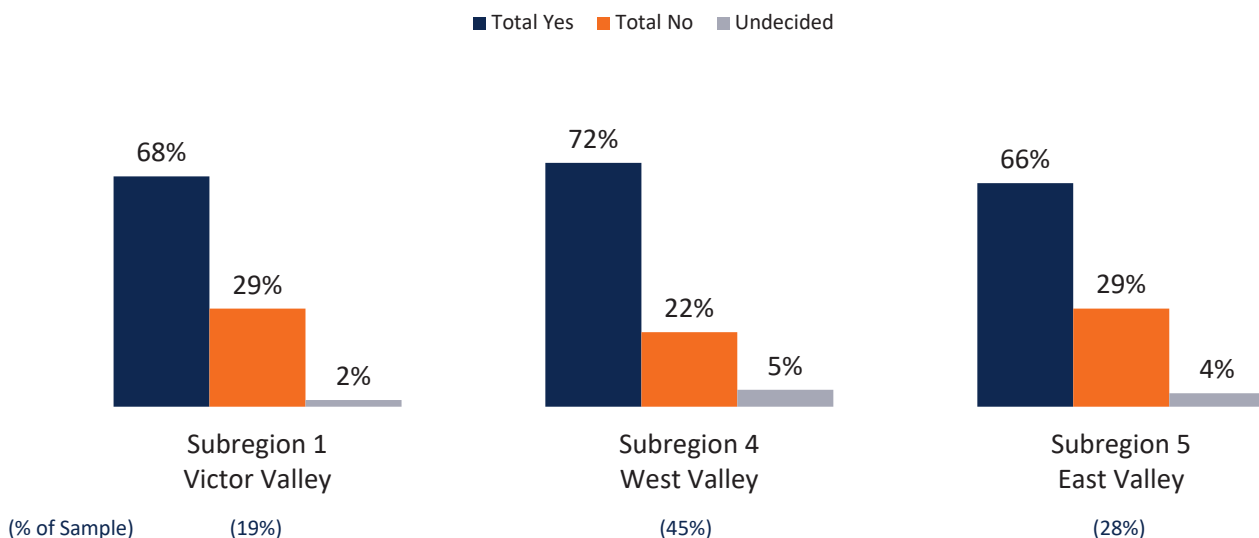
At least two-thirds support the measure across all Supervisorial Districts.

Initial Vote on the Transportation Extension Measure by Supervisorial District



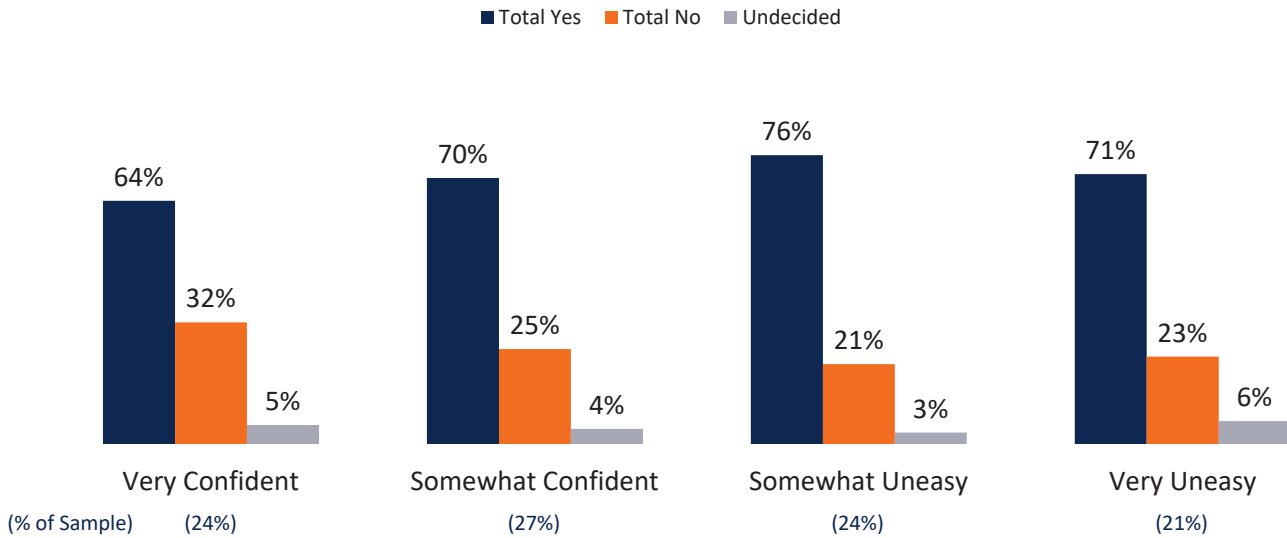
Two-thirds support the measure across the most densely areas of the County.

Initial Vote on the Transportation Extension Measure by Subregions



There appears to be no relationship between those who are uneasy about their financial condition and the willingness to vote yes on the measure.

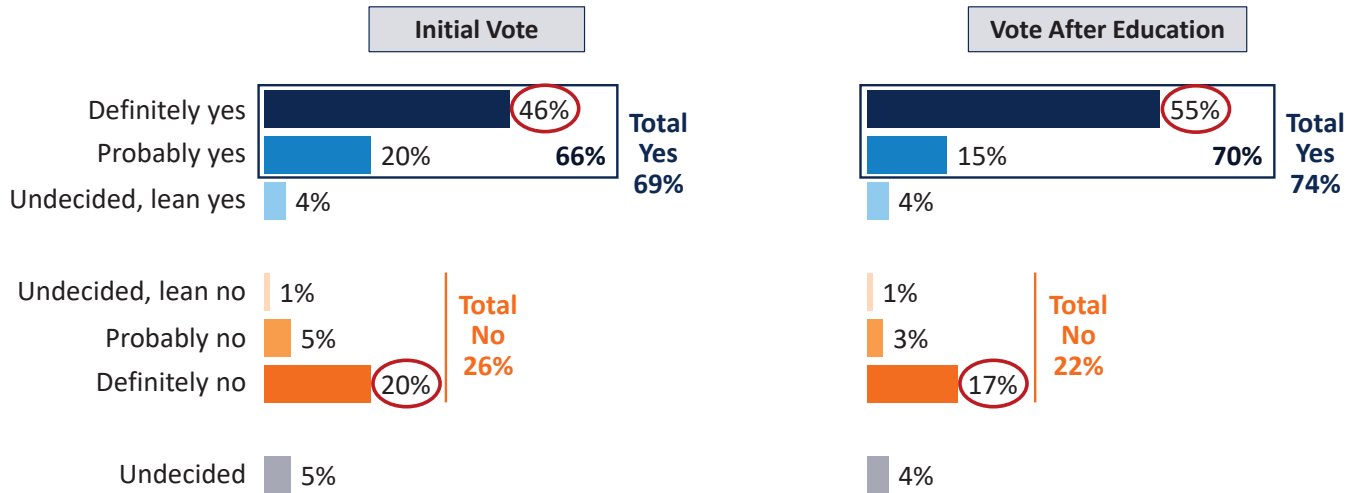
Initial Vote on the Transportation Extension Measure by Confidence in Paying Bills Next Few Months



Effects of Educational and Critical Statements

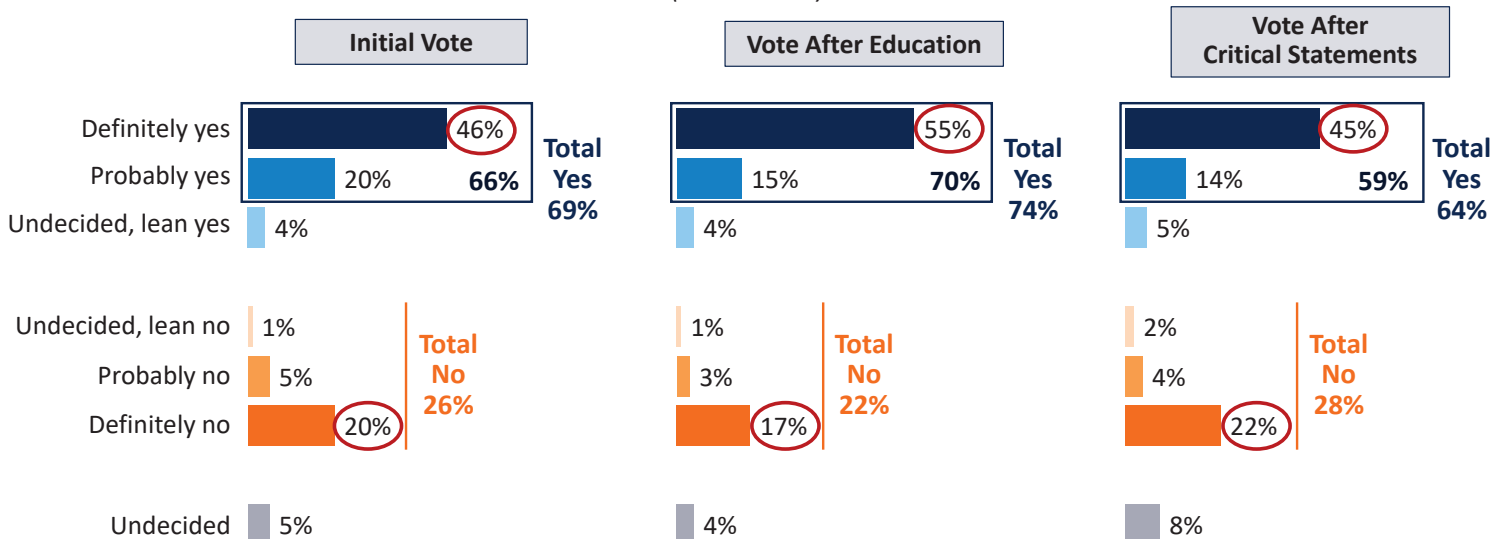
After education, overall support increases five percentage points to 74%, with those indicating they would definitely vote yes increasing nine percentage points to 55%.

(MOE: ±3.5%)

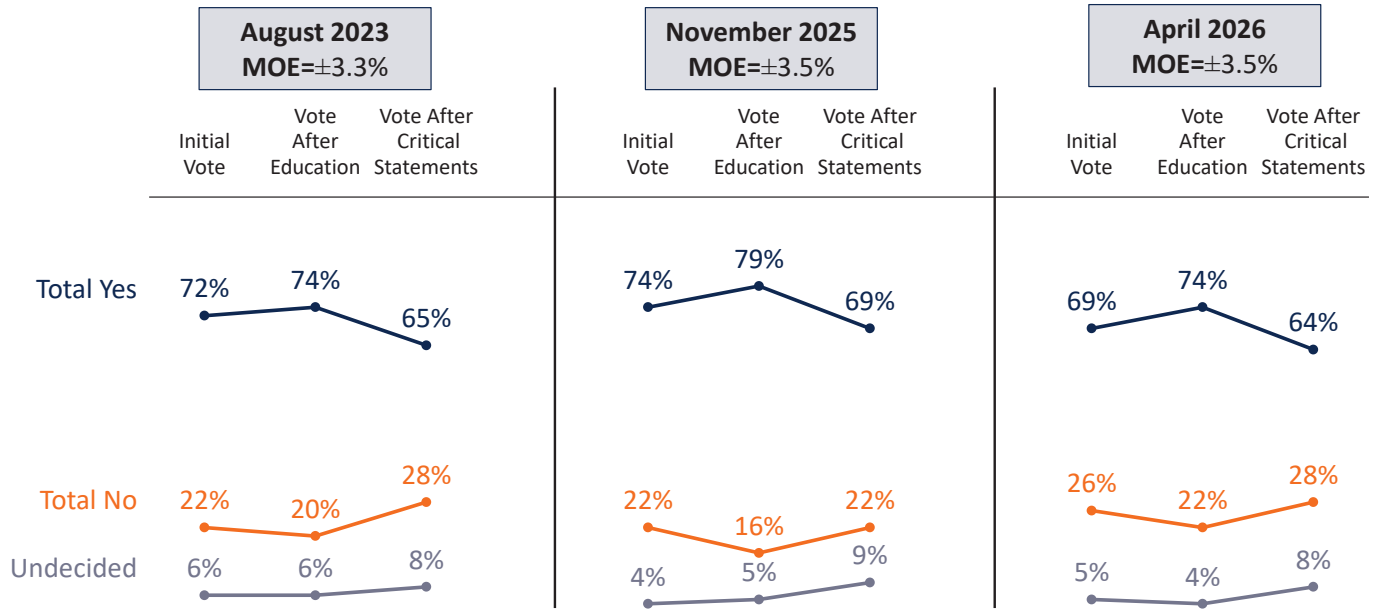


After critical statements, overall support drops 10 percentage points to 64%, below the threshold but just within the margin of error for passage at the super-majority threshold.

(MOE: ±3.5%)



Vote Progression Countywide Transportation Extension Measure 2023, 2025 and 2026



Q3, Q6 & Q7. If the election were held today, do you think you would vote "yes" in favor of this measure or "no" to oppose it?



Conclusions

Conclusions

• Context:

- More than 8-in-10 continue to perceive the County needs additional funds to fund the County transportation system

Opinion on the Extension Measure:

- Overall initial support starts above the two-thirds (69%) required for passage but within the margin of error.
- After education, overall support increases further above the super-majority threshold (74%) and above the margin of error needed for passage, with a healthy 58% who said they would definitely vote yes.
- After critical statements, overall support drops below the threshold for passage (64%) but still just within the margin of error needed to pass.

Conclusions; Continued

Opinion on the Extension Measure:

- Support had slightly declined from 2025 support levels and it more aligns with the 2023 results – when likely Presidential 2024 voters were interviewed.
- However, at this time the measure continues to appear to be viable for a November 2026 Election with a robust legally permissible educational outreach effort.



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