

## **Support Material Agenda Item No. 32**

### **Board of Directors Meeting**

**January 7, 2026  
10:00 AM**

**Location:**

San Bernardino County Transportation Authority  
First Floor Lobby Board Room  
1170 W. 3rd Street, San Bernardino, CA 92410

### **DISCUSSION ITEMS**

#### **Regional/Subregional Planning**

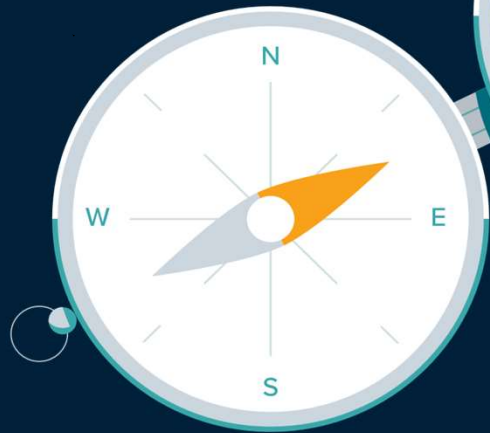
##### **32. Update from the Southern California Association of Governments**

Receive a report from the Southern California Association of Governments (SCAG) Executive Director regarding current SCAG activities and plans for 2026.

*A PowerPoint presentation was received after the posting of the agenda and is being provided as a separate attachment.*

# A Focus on Regional Solutions

Jan. 7, 2026

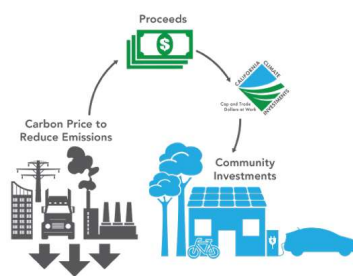


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## Collaboration and Policy Leadership



**SB 375 Modernization**



**Cap & Trade**



**Games Mobility Program**

## Federal Funding Administration



### FTIP

Federal Transportation Improvement Program



### STBG/CMAQ

STBG: Surface Transportation Block Grant  
CMAQ: Congestion Mitigation and Air Quality Improvement



### ATP

Active Transportation Program

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## State Funding Administration - REAP 2.0



County Transportation Commission Partnership Program



Programs to Accelerate Transformative Housing



Subregional Partnerships 2.0

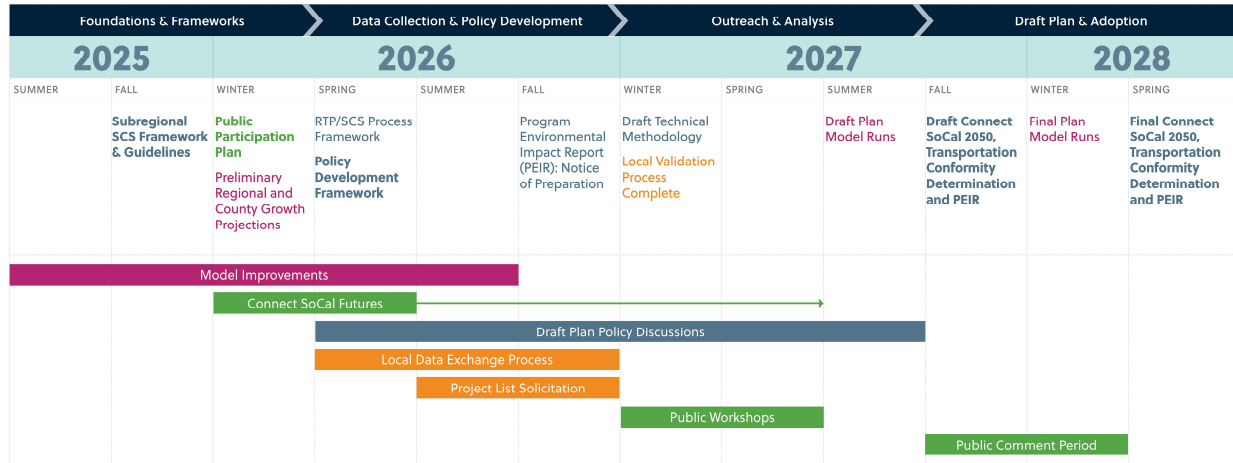


Sustainable Communities Program Call 4

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# Regional Plan Development



Milestones Color Key:  
 Plan Foundation and Elements  
 Local Agency Input Process  
 Modeling/Forecast  
 Outreach and Engagement  
**Bold = Action Item**  
 \* Draft - Subject to Change

# Games Mobility Program Development Framework

## GUIDING PRINCIPLES. Values guiding the program.

### GOAL

Southern California will showcase our thriving communities, support local businesses, and invest in the transportation improvements, programs, and policies necessary to leave a lasting legacy in our region.

### OBJECTIVES

1. Optimize investment in legacy infrastructure.
2. Accelerate innovation through pilots.
3. Foster alignment of policies and programs to manage demand for the LA28 Games and beyond.
4. Showcase communities to support local placemaking and community development opportunities associated with the games.





# Regional Transportation Demand Management (TDM) Strategy – Passenger and Freight



## Regional Convenings and Partnerships

- Monthly Games Mobility Executive (GME) TDM Subcommittee Meetings
- Quarterly Passenger & Freight TDM Forums



## TDM Initiation Plan and Implementation Roadmap

- Program Framework and Timeline
- LA28 Games Travel Demand Model



## Regionwide LA28 Games TDM Resources

- LA28 Games TDM Resource Guide
- Updated TDM Toolbox



## Pilot and Permanent Projects

- Potential Projects: Wayfinding, Off-Peak Deliveries, Rerouting
- Ongoing Evaluation and Refinement



## Communications Campaign

- Information Hub with Partner Agencies
- Public Awareness Campaign



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## Community Hubs

- Develop a **local activation toolkit** with a focus on:
  - Local guidance and planning resources
  - Reducing vehicular travel
  - Support for broader transportation demand management (TDM)
- Identify and **implement pilot projects**
- Develop a **place-based approach** to community hub and fan zone activation
- **Support the long-term benefits and legacy** of the LA28 Games in local communities



Parking lot conversions (Milan, Italy)



2024 Olympic Fan Zone (Paris, France)

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## SCAG's Games Mobility Program Timeline



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# THANK YOU!

For more information, please visit:

[www.scag.ca.gov](http://www.scag.ca.gov)



The Southern California Association  
of Governments' 2024–2050  
Regional Transportation Plan/  
Sustainable Communities Strategy

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